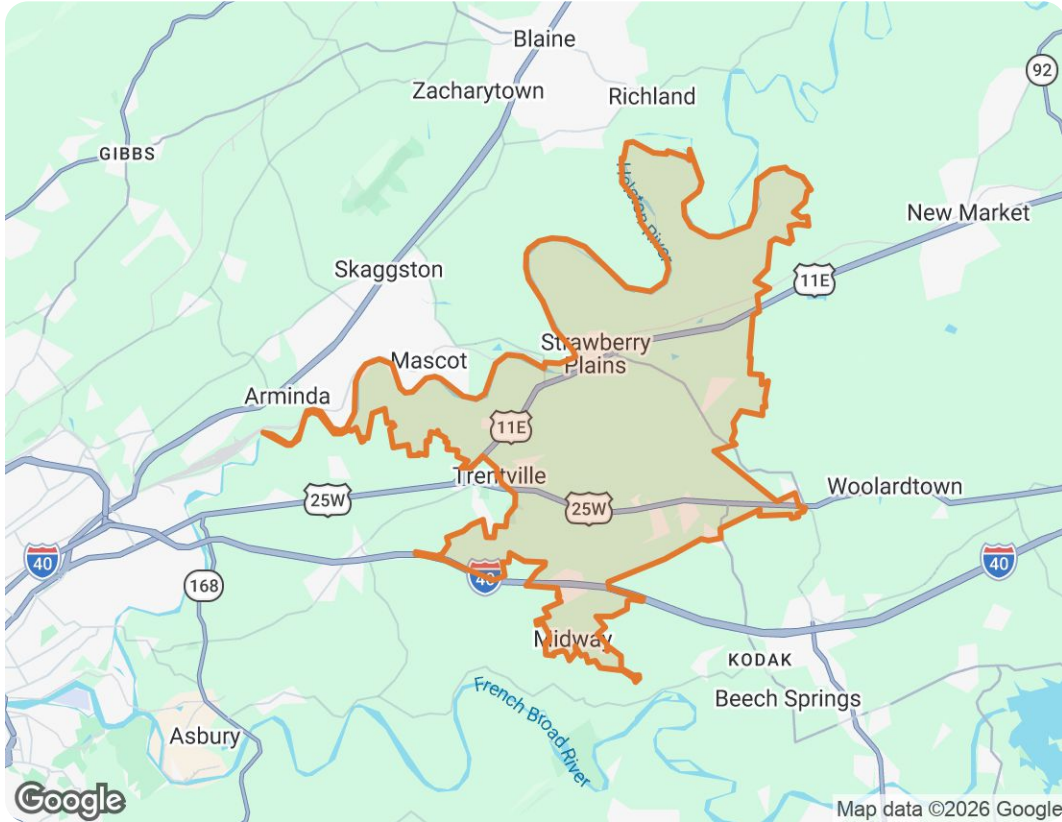


# Strawberry Plains, TN 37871



## Jennifer Porco

Realtor | SRES

Florida Real Estate License #0686562

Tennessee Real Estate License #375449

📞 Work (865) 505-1296 | 📞 Work (865) 433-4663

✉️ [jennifer@realsolutions.PRO](mailto:jennifer@realsolutions.PRO)

🌐 <http://www.realsolutions.pro>



### Capstone Realty Group

315 Ebenezer Rd.

Knoxville, TN 37923



# Strawberry Plains, TN 37871

## Market Trends

### Market Trends for Strawberry Plains, TN 37871

Single Family + Condo/Townhouse/Apt.

**May 2026**

**Market Type**

**Seller's Market**

Balanced Market

Buyer's Market

**Key Details**

<p>Months of Inventory</p> <p><b>2.67</b></p> <p>↓ 7.61% MoM</p>	<p>Sold to List Price %</p> <p><b>98.2%</b></p> <p>↑ 3.95% MoM</p>	<p>Median Days in RPR</p> <p><b>53</b></p> <p>↑ 65.63% MoM</p>	<p>Median Sold Price</p> <p><b>\$315,000</b></p> <p>↑ 5% MoM</p>
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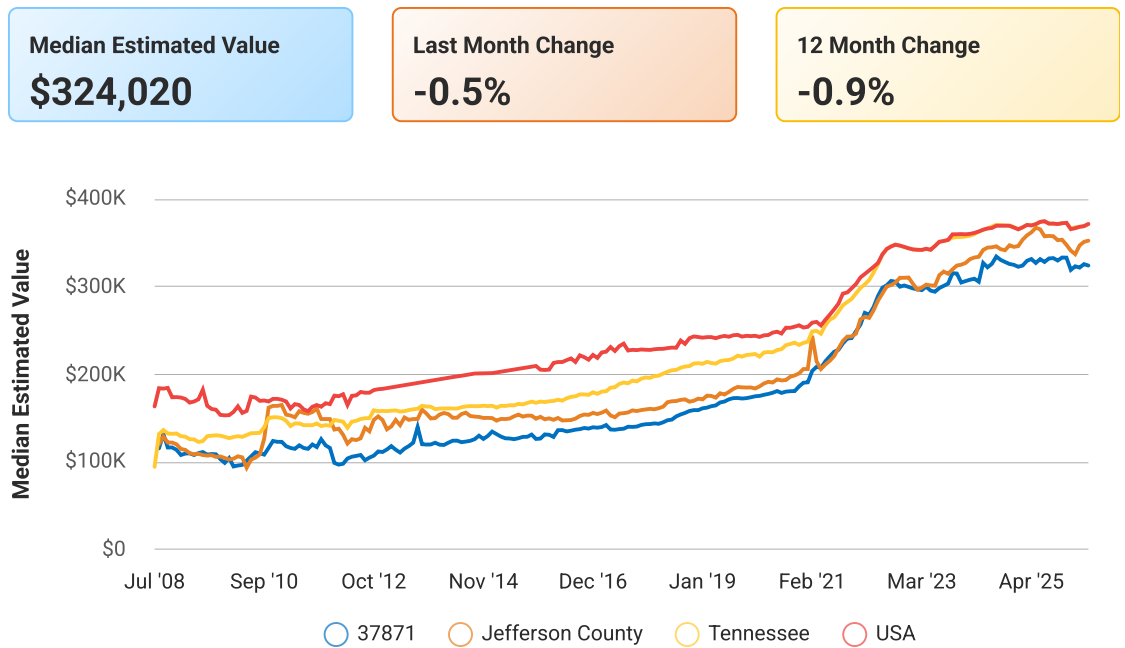
### May 2026 Median Estimated Property Value

Single Family + Condo/Townhouse/Apt.

This graphic displays property estimates for a market area and a subject property, where one has been selected. Estimated property values are generated by a valuation model and are not formal appraisals.

Source: Public records, and MLS sources where licensed

Update Frequency: Monthly



# Strawberry Plains, TN 37871

## May 2026 Active Listings

### Strawberry Plains, TN 37871

Single Family + Condo/Townhouse/Apt.

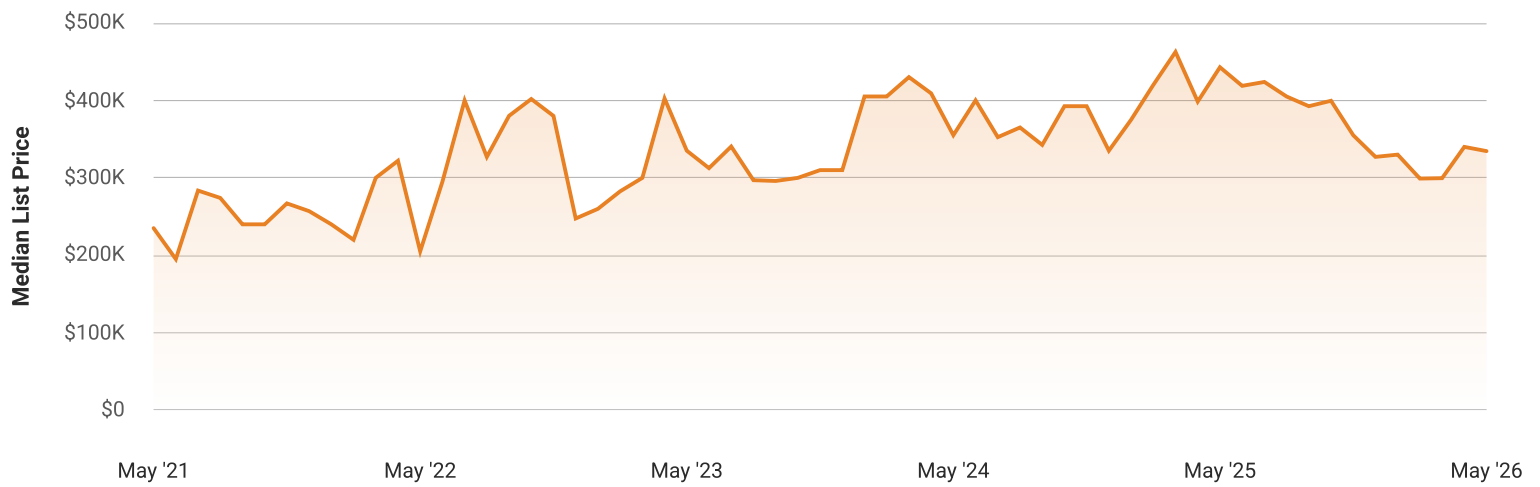
This graphic summarizes key statistics for properties that were in an active status on the last day of each month. RPR uses list date and a derived pending date to determine if the listing was active on the last day of the month. An end-of-month snapshot of active listings helps to understand inventory levels, price points and duration on the market.

Source: Listing sources

Update Frequency: Monthly

**Median List Price - \$334,450**

↓ 1.6% Month over Month



# Strawberry Plains, TN 37871

## May 2026 Sold Listings

Strawberry Plains, TN 37871

Single Family + Condo/Townhouse/Apt.

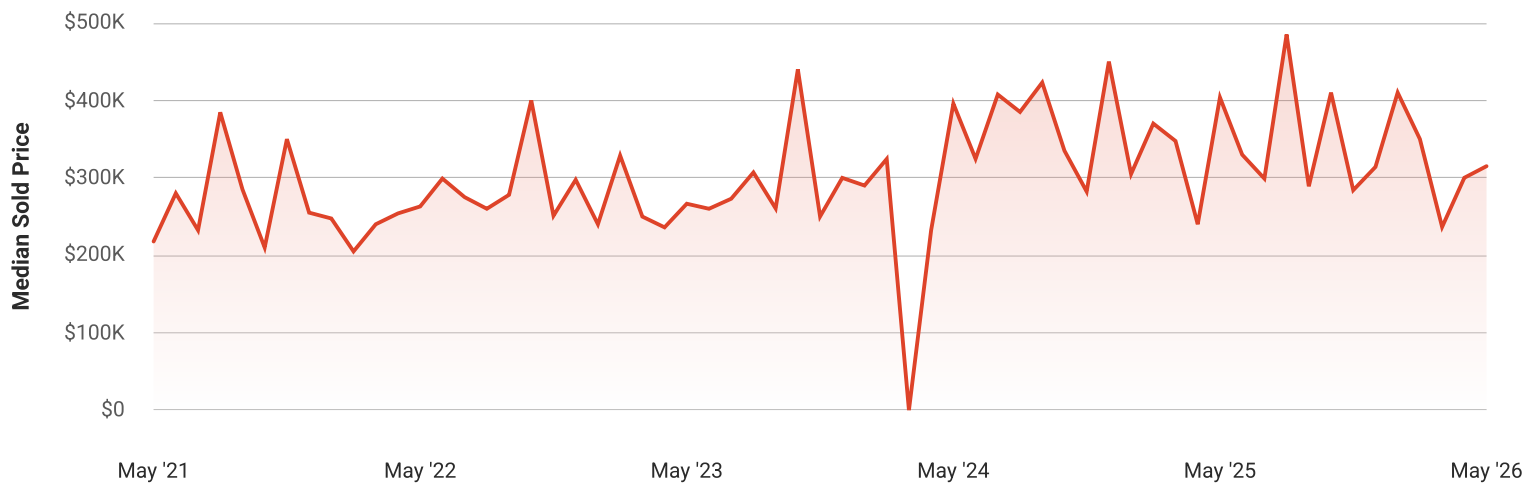
This graphic summarizes key statistics for properties that sold each month. RPR uses a derived sold date to determine when a property moved into a sold status within the given month. These statistics are important for understanding the price points on sold properties as well as the difference between the list price and sold price, which reveals whether buyers are paying over or under the asking price.

Source: Listing sources

Update Frequency: Monthly

**Median Sold Price - \$315,000**

↑ 5% Month over Month



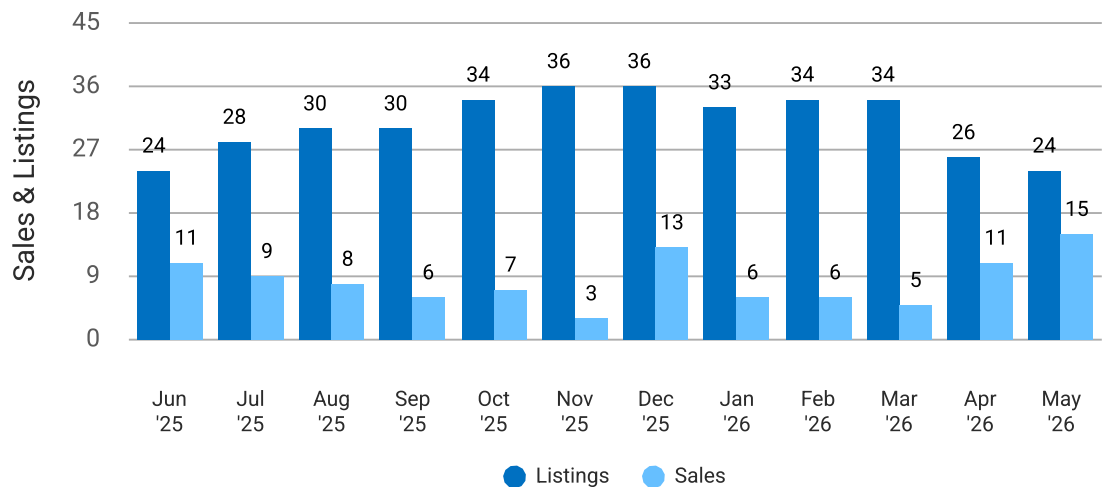
## Total Sales and Active Listings in Strawberry Plains, TN 37871

Single Family + Condo/Townhouse/Apt.

This graph compares the number of sales with the number of active listings in the local market.

Source: MLS data where licensed

Update Frequency: Monthly



# Strawberry Plains, TN 37871

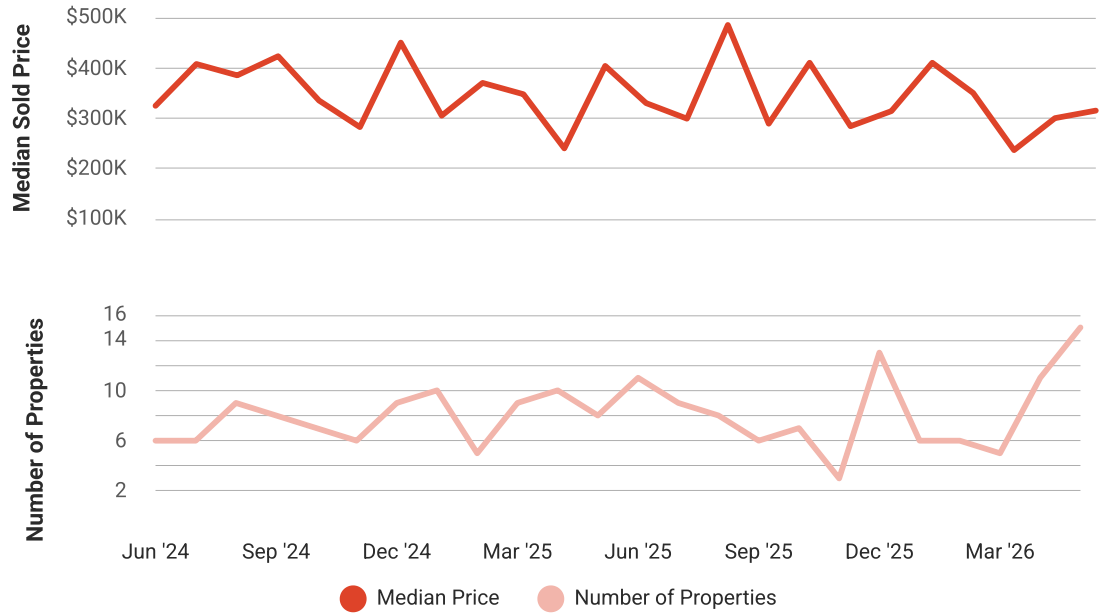
## Median Sold Price vs Sold Listings in Strawberry Plains, TN 37871

Single Family + Condo/Townhouse/Apt.

This chart compares the trend of median sold price and number of sold listings for the given location.

Source: Listing Data

Update Frequency: Monthly



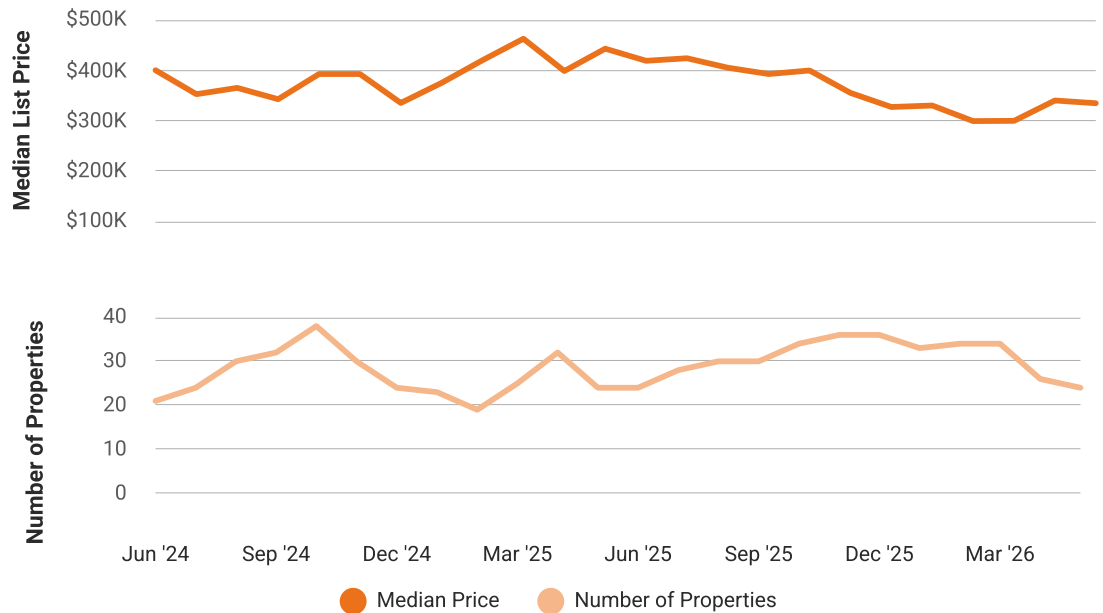
## Median List Price vs Active Listings in Strawberry Plains, TN 37871

Single Family + Condo/Townhouse/Apt.

This chart compares the trend of median list price and number of active properties for the given location.

Source: Listing Data

Update Frequency: Monthly



# Strawberry Plains, TN 37871

## Market Snapshot

### Value and Price Changes

	Current	Last Month	Last 3 Months	Last 12 Months	Last 24 Months	Last 36 Months
<b>Median Est. Property Value</b> Last Updated: 5/31/2026	\$324,020	\$325,620 -0.49%	\$323,170 +0.26%	\$326,950 -0.9%	\$327,010 -0.91%	\$295,470 +9.66%
<b>Median Sold Price</b> Last Updated: 5/31/2026	\$315,000	\$300,000 +5%	\$350,000 -10%	\$403,750 -21.98%	\$395,750 -20.4%	\$266,500 +18.2%
<b>Median List Price</b> Last Updated: 5/31/2026	\$334,450	\$339,900 -1.6%	\$299,000 +11.86%	\$442,750 -24.46%	\$355,000 -5.79%	\$335,000 -0.16%

**About this Data:** Because some brokerages may choose not to include their MLS listing content within the RPR platform, the analysis contained in this report may not have been created using all the available listing data within this geographical market. Median estimated property values are generated by a valuation model and are not formal appraisals. Valuations are based on public records and MLS data where licensed. The Metrics displayed here reflect **All Residential Single Family, Condo, Townhouse and Apartment properties** data.

## Market Activity

### Market Activity Filters

**Sort Order:** Recently updated

**Maximum Properties Per Change Type:** 10

**Change Types:** New Listings, Pending, Closed, Distressed

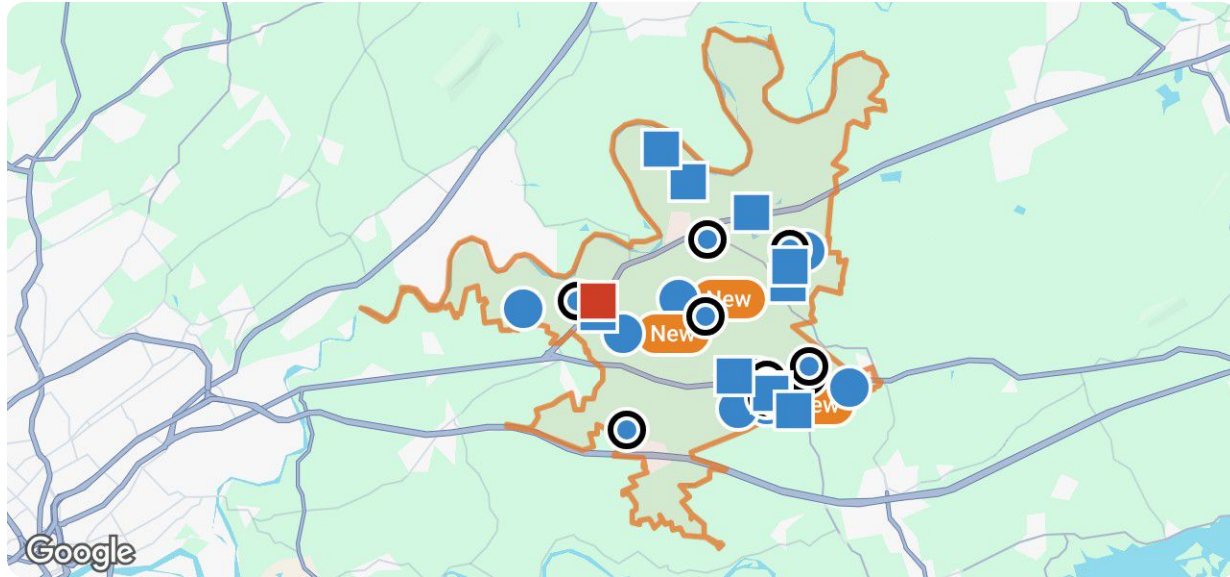
**Property Types:** Single Family, Condo/Townhouse/Apt

**Property Features:** Sale Price: Any, Lease Price: Any, Beds: Any, Baths: Any, Living Area: Any, Lot Size (acre): Any, Year Built: Any

# Strawberry Plains, TN 37871

## Summary

For Sale Activity in the Last 3 Months



### Legend

- For Sale
- For Sale Pending
- Recently Closed
- Distressed

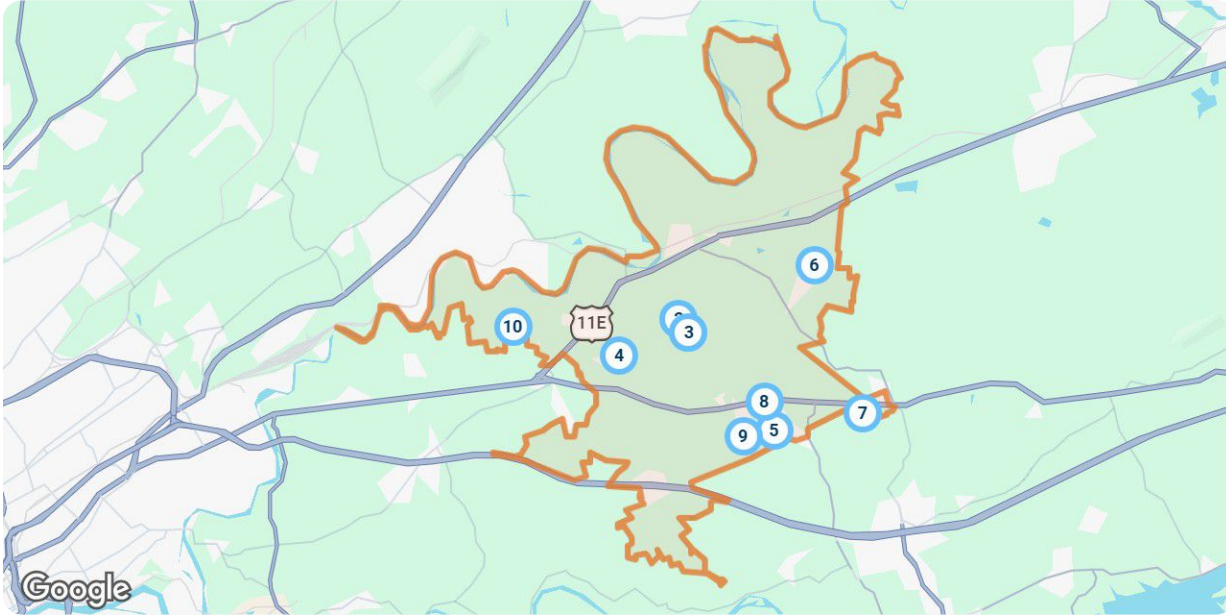
	New	Pending	Closed	Distressed
Number of Properties	10	10	10	2
Lowest Listing Price / Est.Value	\$269,900	\$219,900	\$99,900	\$176,430
Median Listing Price / Est.Value	\$390,000	\$282,450	\$255,750	\$290,720
Highest Listing Price / Est.Value	\$1,100,000	\$785,000	\$499,900	\$405,010
Average Price / sqft	\$206	\$196	\$178	\$163
Median Price / sqft	\$195	\$208	\$194	\$163
Average Days in RPR	20	40	59	-
Median Days in RPR	14	38	47	-
Total Volume	\$4,573,800	\$3,481,599	\$2,752,800	\$581,440
Source	Listings	Listings	Public Records & Listings	Public Records & Listings

# Strawberry Plains, TN 37871

## Market Activity Breakdown

New

Source: Listings



### Legend

● Active For Sale

New: 10 properties		Property Type	Beds / Baths	Living Area (sq ft)	Lot Size	Year Built	List Date / Days in RPR	List Price / \$ Per Sq Ft
<span style="border: 1px solid blue; border-radius: 50%; padding: 2px;">1</span>	 <p><b>2709 Lisa Cir, Strawberry Plains, TN 37871</b> MLS ID: 711797 ● Active / For Sale <i>Listing Courtesy of Jackson Real Estate &amp; Auction</i></p>	Single Family	3/1	2,208	0.48 acres	1979	6/9/2026 4 days	\$279,900 \$127/sq ft
<span style="border: 1px solid blue; border-radius: 50%; padding: 2px;">2</span>	 <p><b>4781 Dogwood Ln, Strawberry Plains, TN 37871</b> MLS ID: 1344306 ● Active / For Sale <i>Listing Courtesy of eXp Realty, LLC</i></p>	Single Family	3/3	2,025	0.7 acres	1969	6/11/2026 2 days	\$269,900 \$133/sq ft
<span style="border: 1px solid blue; border-radius: 50%; padding: 2px;">3</span>	 <p><b>616 Hollow Dr, Strawberry Plains, TN 37871</b> MLS ID: 1344035 ● Active / For Sale <i>Listing Courtesy of HITT Real Estate</i></p>	Single Family	3/2	1,288	0.66 acres	2006	6/8/2026 5 days	\$345,000 \$268/sq ft
<span style="border: 1px solid blue; border-radius: 50%; padding: 2px;">4</span>	 <p><b>405 Ridgedale Dr, Strawberry Plains, TN 37871</b> MLS ID: 1344074 ● Active / For Sale <i>Listing Courtesy of Tennessee Mountain Real Estate</i></p>	Single Family	3/3	2,400	1.05 acres	1994	6/10/2026 3 days	\$435,000 \$181/sq ft
<span style="border: 1px solid blue; border-radius: 50%; padding: 2px;">5</span>	 <p><b>9608 Asheville Hwy, Strawberry Plains, TN 37871</b> MLS ID: 1339736 ● Active / For Sale <i>Listing Courtesy of ReMax Preferred Properties, In</i></p>	Single Family	3/2	2,186	4.8 acres	1962	5/6/2026 38 days	\$549,000 \$251/sq ft

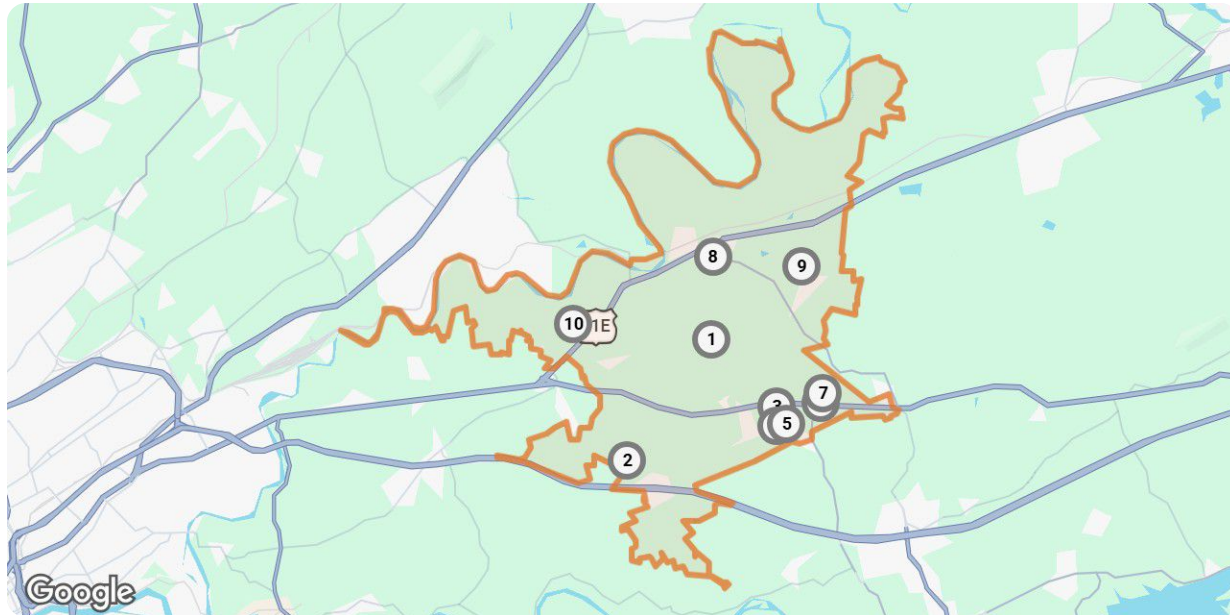


# Strawberry Plains, TN 37871

New: 10 properties		Property Type	Beds / Baths	Living Area (sq ft)	Lot Size	Year Built	List Date / Days in RPR	List Price / \$ Per Sq Ft
<b>6</b>	 <p><b>905 N East End Rd, Strawberry Plains, TN 37871</b> MLS ID: 1342160 ● Active / For Sale</p> <p><i>Listing Courtesy of Keller Williams Signature</i></p>	Single Family	3/3	2,538	0.92 acres	1973	5/23/2026 21 days	\$415,000 \$164/sq ft
<b>7</b>	 <p><b>9402 Johnson Rd, Strawberry Plains, TN 37871</b> MLS ID: 1342130 ● Active / For Sale</p> <p><i>Listing Courtesy of Keller Williams Signature</i></p>	Single Family	4/3	3,908	1.1 acres	1965	5/23/2026 21 days	\$500,000 \$128/sq ft
<b>8</b>	 <p><b>824 Midway Rd, Strawberry Plains, TN 37871</b> MLS ID: 1343784 ● Active / For Sale</p> <p><i>Listing Courtesy of Wallace Jennifer Scates Group</i></p>	Single Family	4/3	3,500	3.17 acres	2001	6/6/2026 7 days	\$1,100,000 \$314/sq ft
<b>9</b>	 <p><b>403 Old Dandridge Pike, Strawberry Plains, TN 37871</b> MLS ID: 1335847 ● Active / For Sale</p> <p><i>Listing Courtesy of Realty Executives Associates</i></p>	Single Family	4/2	1,300	0.46 acres	1972	4/8/2026 66 days	\$365,000 \$281/sq ft
<b>10</b>	 <p><b>2802 Shiloh Cir, Strawberry Plains, TN 37871</b> MLS ID: 1340613 ● Active / For Sale</p> <p><i>Listing Courtesy of Elite Realty</i></p>	Single Family	3/2	1,508	0.39 acres	1976	5/13/2026 31 days	\$315,000 \$209/sq ft

## Pending











Source: Listings



### Legend

● Pending

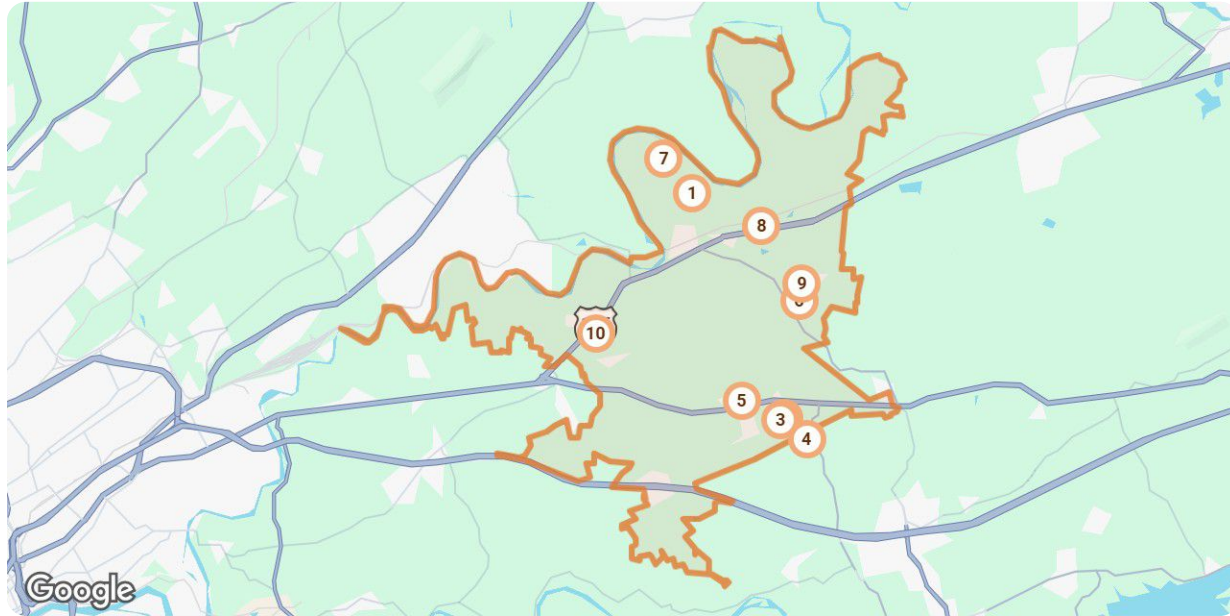
# Strawberry Plains, TN 37871

Pending: 10 properties		Property Type	Beds / Baths	Living Area (sq ft)	Lot Size / Year Built	List Date	List Price / \$ Per Sq Ft	Pending Date / Days in RPR
<b>1</b>	 <p><b>9207 Strawberry Plains Pike, Strawberry Plains, TN 37871</b> MLS ID: 1343153 ● Pending / For Sale</p> <p><i>Listing Courtesy of Elite Realty</i></p>	Single Family	2/1	975	0.74 acres 1950	6/2/2026	\$274,900 \$282/sq ft	6/12/2026 10 days
<b>2</b>	 <p><b>4620 Robinhood Cir, Strawberry Plains, TN 37871</b> MLS ID: 1343852 ● Pending / For Sale</p> <p><i>Listing Courtesy of Capstone Realty Group</i></p>	Single Family	3/2	2,076	0.45 acres 1972	6/8/2026	\$290,000 \$140/sq ft	6/10/2026 2 days
<b>3</b>	 <p><b>904 Wood View Way, Strawberry Plains, TN 37871</b> MLS ID: 1342067 ● Pending / For Sale</p> <p><i>Listing Courtesy of Crye-Leike Realtors, South</i></p>	Single Family	4/2	1,944	1.91 acres 2000	5/22/2026	\$264,999 \$136/sq ft	6/9/2026 18 days
<b>4</b>	 <p><b>703 Duvall Ct, Strawberry Plains, TN 37871</b> MLS ID: 1333431 ● Pending / For Sale</p> <p><i>Listing Courtesy of TN Smoky Mtn Realty</i></p>	Single Family	3/2	1,288	0.47 acres 2006	3/20/2026	\$269,000 \$209/sq ft	6/9/2026 81 days
<b>5</b>	 <p><b>9429 Jim Loy Dr, Strawberry Plains, TN 37871</b> MLS ID: 1331411 ● Pending / For Sale</p> <p><i>Listing Courtesy of Mountain Home Realty</i></p>	Single Family	3/3	2,080	1.04 acres 1986	3/5/2026	\$387,900 \$186/sq ft	6/8/2026 95 days
<b>6</b>	 <p><b>601 Carrie Cir, Strawberry Plains, TN 37871</b> MLS ID: 1340620 ● Pending / For Sale</p> <p><i>Listing Courtesy of United Real Estate Solutions</i></p>	Single Family	2/2	1,000	0.3 acres 1989	5/13/2026	\$219,900 \$220/sq ft	5/15/2026 2 days
<b>7</b>	 <p><b>9360 Gabrielle Rd, Strawberry Plains, TN 37871</b> MLS ID: 1334009 ● Pending / For Sale</p> <p><i>Listing Courtesy of Keller Williams Signature</i></p>	Single Family	3/2	1,816	0.47 acres 2008	3/25/2026	\$425,000 \$234/sq ft	5/22/2026 58 days
<b>8</b>	 <p><b>4504 Winslow Dr, Strawberry Plains, TN 37871</b> MLS ID: 1333935 ● Pending / For Sale</p> <p><i>Listing Courtesy of Keller Williams Realty</i></p>	Single Family	4/2	2,068	0.46 acres 2000	3/24/2026	\$285,000 \$138/sq ft	5/24/2026 61 days
<b>9</b>	 <p><b>647 Mannela Dr, Strawberry Plains, TN 37871</b> MLS ID: 1334508 ● Pending / For Sale</p> <p><i>Listing Courtesy of eXp Realty, LLC</i></p>	Single Family	3/4	3,792	5 sqft 1994	3/28/2026	\$785,000 \$207/sq ft	4/14/2026 17 days
<b>10</b>	 <p><b>4442 Anna Maria Ln, Strawberry Plains, TN 37871</b> MLS ID: 1330351 ● Pending / For Sale</p> <p><i>Listing Courtesy of HITT Real Estate</i></p>	Single Family	3/2	1,344	1.51 acres 2025	2/23/2026	\$279,900 \$208/sq ft	4/21/2026 57 days

# Strawberry Plains, TN 37871


## Closed

Source: Public Records and Listings



### Legend

● Closed

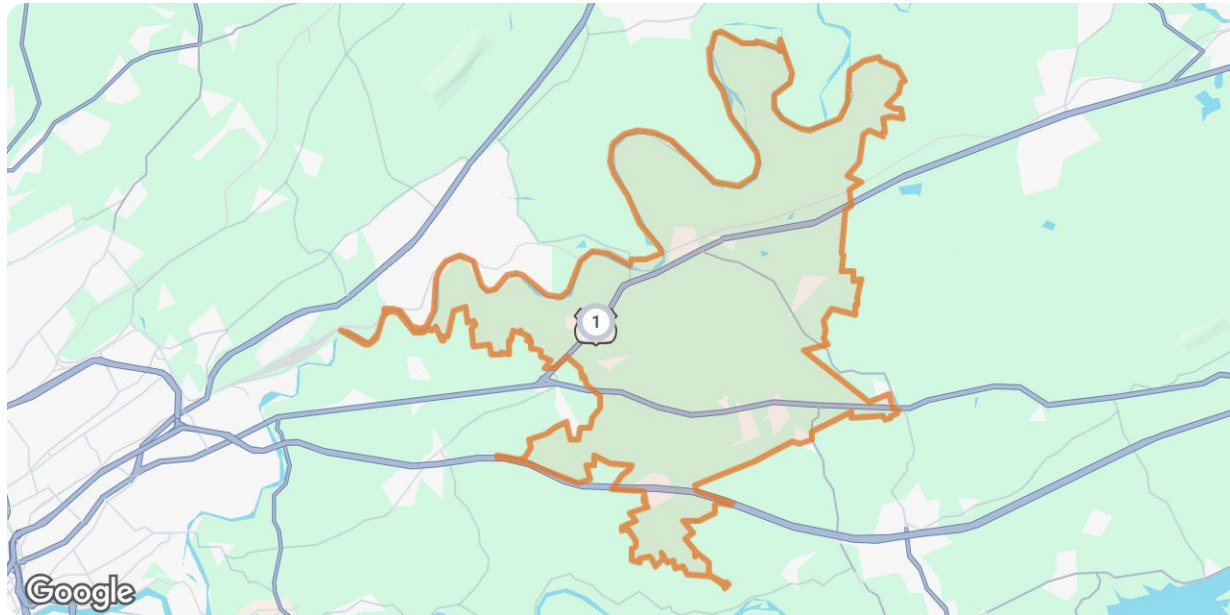
Closed: 10 properties		Property Type	Beds / Baths	Living Area (sq ft)	Lot Size / Year Built	Closed Date / Days in RPR	Closed Price / \$ Per Sq Ft	List to Sold Price %
<span style="border: 1px solid orange; border-radius: 50%; padding: 2px;">1</span>	 <p><b>237 Laura Boling Loop Rd, Strawberry Plains, TN 37871</b> MLS ID: 1341192 <span style="color: blue;">■</span> Closed / For Sale <i>Courtesy of Southern Charm Homes</i></p>	Single Family	3/3	2,270	1.23 acres / 2026	6/8/2026 / 16 days	\$499,900 / \$220/sq ft	↓ 0.02%
<span style="border: 1px solid orange; border-radius: 50%; padding: 2px;">2</span>	 <p><b>2496 W Old Andrew Johnson H, Straw Plains, TN 37871</b> MLS ID: 1336165 <span style="color: blue;">■</span> Closed / For Sale <i>Courtesy of Wallace</i></p>	Single Family	4/2	1,512	2.21 acres / 2007	6/5/2026 / 22 days	\$350,000 / \$231/sq ft	↑ 2.94%
<span style="border: 1px solid orange; border-radius: 50%; padding: 2px;">3</span>	 <p><b>2811 Gobbler Rd, Strawberry Plains, TN 37871</b> MLS ID: 1323178 <span style="color: blue;">■</span> Closed / For Sale <i>Courtesy of Young Marketing Group, Realty Executives</i></p>	Single Family	2/1	1,200	0.52 acres / 1976	5/7/2026 / 141 days	\$100,000 / \$83/sq ft	↓ 18.03%
<span style="border: 1px solid orange; border-radius: 50%; padding: 2px;">4</span>	 <p><b>822 Regan Rd, Strawberry Plains, TN 37871</b> MLS ID: 1327120 <span style="color: blue;">■</span> Closed / For Sale <i>Courtesy of Realty Executives Associates</i></p>	Single Family	3/2	2,052	0.92 acres / 1996	5/15/2026 / 53 days	\$310,000 / \$151/sq ft	↓ 8.82%
<span style="border: 1px solid orange; border-radius: 50%; padding: 2px;">5</span>	 <p><b>2687 W Old Andrew Johnson Hwy, Strawberry Plains, TN 37871</b> MLS ID: 1322824 <span style="color: blue;">■</span> Closed / For Sale <i>Courtesy of ReMax Between The Lakes</i></p>	Single Family	2/1	910	0.6 acres / 1964	3/16/2026 / 88 days	\$236,500 / \$260/sq ft	↓ 1.42%

# Strawberry Plains, TN 37871

Closed: 10 properties		Property Type	Beds / Baths	Living Area (sq ft)	Lot Size / Year Built	Closed Date / Days in RPR	Closed Price / \$ Per Sq Ft	List to Sold Price %
6	 <p><b>601 Carrie Cir, Strawberry Plains, TN 37871</b> MLS ID: 1326075 Closed / For Sale</p> <p><i>Courtesy of Vanguard Realty, Inc.</i></p>	Single Family	2/2	1,000	0.3 acres / 1989	3/20/2026 / 40 days	\$99,900 / \$100/sq ft	-
7	 <p><b>112 Kerri Dr, Strawberry Plains, TN 37871</b> MLS ID: 1330264 Closed / For Sale</p> <p><i>Courtesy of Wallace Jennifer Scates Group</i></p>	Single Family	3/2	1,475	0.46 acres / 2002	4/30/2026 / 59 days	\$270,000 / \$183/sq ft	↓ 4.93%
8	 <p><b>205 Old Dandridge Pike, Strawberry Plains, TN 37871</b> MLS ID: 1323533 Closed / For Sale</p> <p><i>Courtesy of ListWithFreedom.com</i></p>	Single Family	2/2	1,167	0.89 acres / 1940	5/13/2026 / 125 days	\$240,000 / \$206/sq ft	↓ 3.96%
9	 <p><b>2823 Shiloh Cir, Strawberry Plains, TN 37871</b> MLS ID: 1329845 Closed / For Sale</p> <p><i>Courtesy of Asset Realty Management, Inc.</i></p>	Single Family	3/1	2,340	0.46 acres / 1975	4/24/2026 / 32 days	\$241,500 / \$103/sq ft	↓ 3.4%
10	 <p><b>813 Commonwealth Ave, Strawberry Plains, TN 37871</b> MLS ID: 1331655 Closed / For Sale</p> <p><i>Courtesy of Keller Williams Properties</i></p>	Single Family	3/2	1,680	8,712 sqft / 2013	4/24/2026 / 10 days	\$405,000 / \$241/sq ft	↑ 1.25%

## Distressed

Source: Public Records and Listings





### Legend

- Off Market, Hold, Withdrawn, Expired, or Canceled

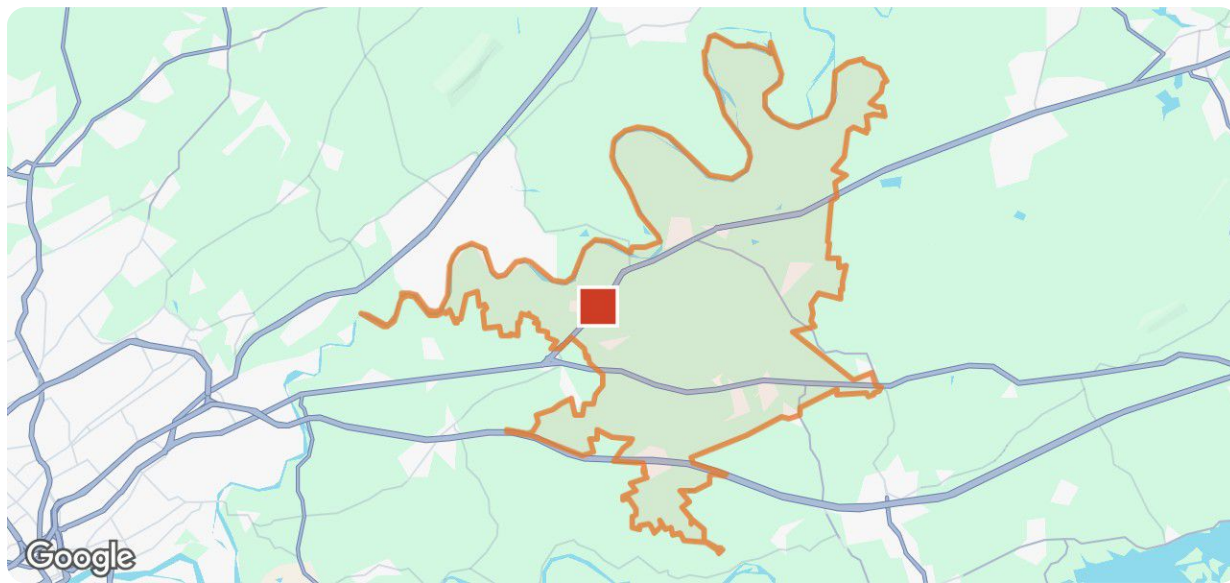


# Strawberry Plains, TN 37871

Distressed: 2 properties		Property Type	Beds / Baths	Living Area (sq ft)	Lot Size / Year Built	List Date / Days in RPR	List Price / \$ Per Sq Ft	Distressed Date / Type
1	 <p>741 Andrew Johnson Hwy, Strawberry Plains, TN 37871  <span style="color: red;">■</span> Off Market / Public Record</p>	Single Family	2/1	1,732	0.48 acres / 1960	- / - days	- / \$234/sq ft	3/30/2026 / Notice of Foreclosure Sale
2	 <p>631 S Carter School Rd, Strawberry Plains, TN 37871  <span style="color: red;">■</span> Off Market / Public Record</p>	Single Family	3/3	1,906	- / 1974	- / - days	- / \$93/sq ft	5/5/2026 / Notice of Foreclosure Sale

## Summary

### For Lease Activity in the Last 3 Months



#### Legend

- Distressed
- Recently Leased

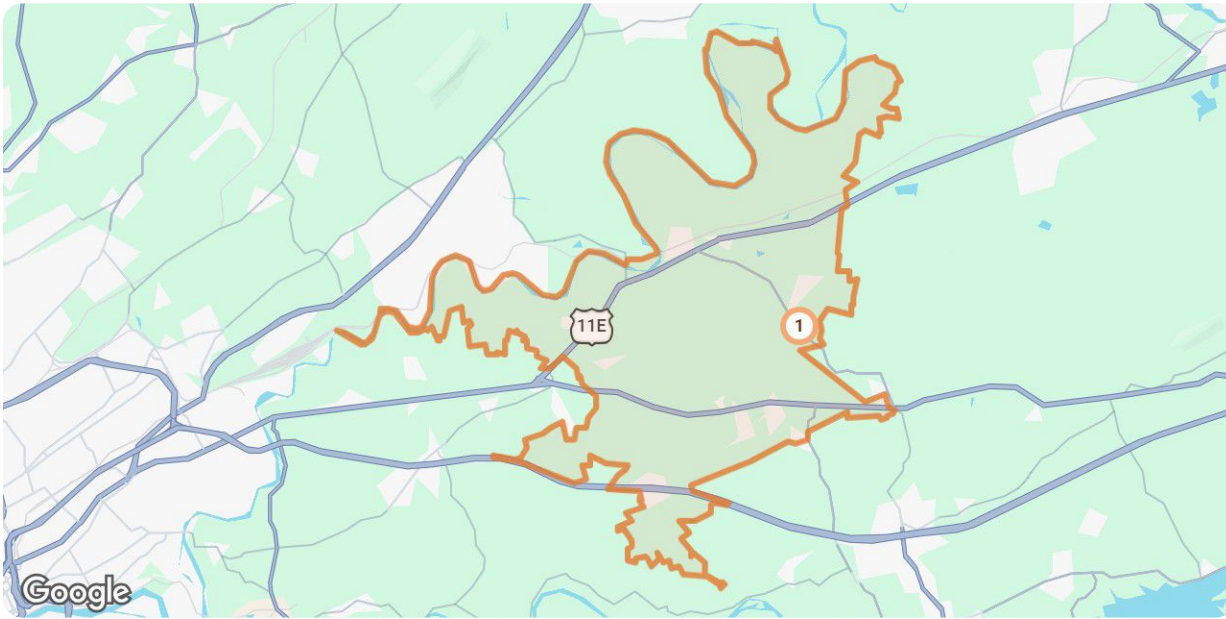
	Closed	Distressed
Number of Properties	1	2
Lowest Listing Price / Est.Value	\$1,150	\$176,430
Median Listing Price / Est.Value	\$1,150	\$290,720
Highest Listing Price / Est.Value	\$1,150	\$405,010
Average Price / sqft	\$1	\$163
Median Price / sqft	\$1	\$163
Average Days in RPR	31	-
Median Days in RPR	31	-
Total Volume	\$1,150	\$581,440
Source	Public Records & Listings	Public Records & Listings

# Strawberry Plains, TN 37871

## Market Activity Breakdown

### Closed

Source: Public Records and Listings



#### Legend

● Closed

#### Closed: 1 properties

	Property Type	Beds / Baths	Living Area (sq ft)	Lot Size / Year Built	Closed Date / Days in RPR	Closed Price / \$ Per Sq Ft	List to Sold Price %
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**2810 Daybreak Way,  
Strawberry Plains, TN 37871**  
MLS ID: 1339651

Closed / For Lease

*Courtesy of Realty Executives Associates*

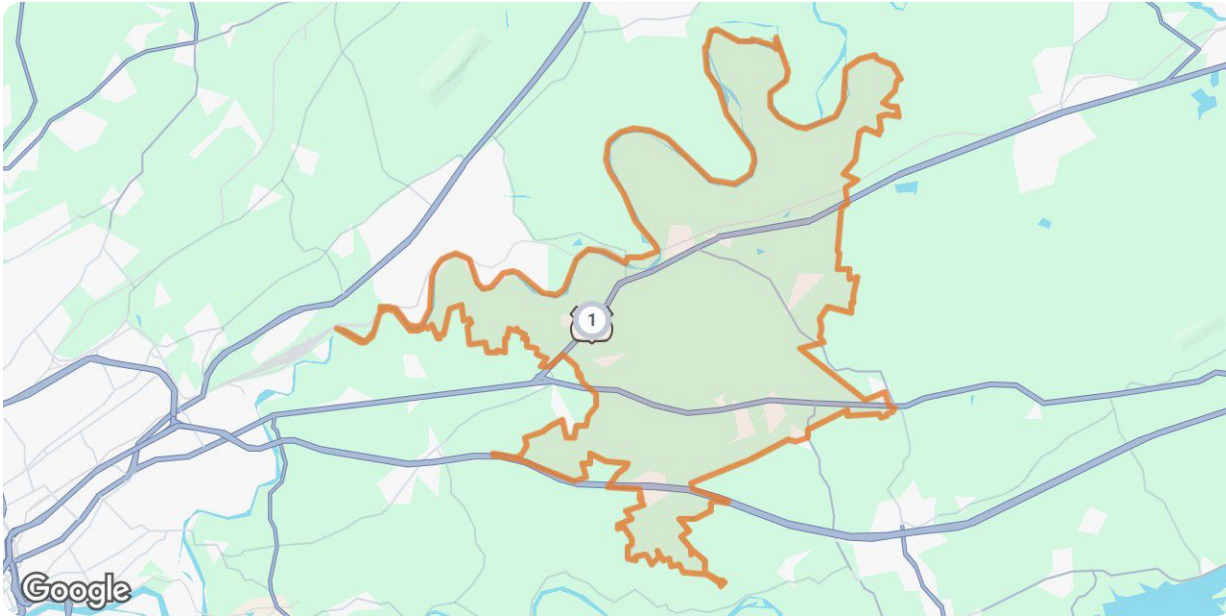
Single Family	2/1	850	3.11 acres 1981	6/5/2026 31 days	- \$1/sq ft	-
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# Strawberry Plains, TN 37871



## Distressed

Source: Public Records and Listings



### Legend

- Off Market, Hold, Withdrawn, Expired, or Canceled

Distressed: 2 properties		Property Type	Beds / Baths	Living Area (sq ft)	Lot Size / Year Built	List Date / Days in RPR	List Price / \$ Per Sq Ft	Distressed Date / Type
1	 <p><b>741 Andrew Johnson Hwy, Strawberry Plains, TN 37871</b>  <span style="color: red;">■</span> Off Market / Public Record</p>	Single Family	2/1	1,732	0.48 acres / 1960	- / - days	- / \$234/sq ft	3/30/2026 / Notice of Foreclosure Sale
2	 <p><b>631 S Carter School Rd, Strawberry Plains, TN 37871</b>  <span style="color: red;">■</span> Off Market / Public Record</p>	Single Family	3/3	1,906	- / 1974	- / - days	- / \$93/sq ft	5/5/2026 / Notice of Foreclosure Sale

Hi Jeff & Lawanda,

I've prepared a market report for your neighborhood that highlights recent trends and activity in your area.

As you begin thinking about the timing of your move, we can review the numbers together and determine a pricing strategy that makes the most sense when the time comes. Because the market can shift quickly, it's best not to set a price too far in advance—but this report should serve as a helpful guide in the meantime.

Take a look when you have a moment, and let me know if anything catches your attention or raises questions.

I'm looking forward to the opportunity to connect again soon. And as always, I'm here if you need guidance or have questions along the way—please don't hesitate to reach out.

Kindest regards,

Jennifer



*Jennifer Porco*  
Broker Affiliate, REALTOR®

865-505-1296

RENE  SRES



315 Ebenezer Rd, Knoxville, TN 37923

[Jennifer@RealSolutions.Pro](mailto:Jennifer@RealSolutions.Pro) / [www.Downsize865.RealSolutions.Pro](http://www.Downsize865.RealSolutions.Pro)



# Jennifer Porco

Jennifer brings over two decades of real estate prowess to your home search or sale. Known for her unwavering dedication and keen market sense, Jennifer has a proven track record of delivering exceptional results.



Jennifer Porco, REALTOR®

## Targeting the Right Buyers

We utilize a comprehensive marketing strategy designed to attract serious, qualified buyers. Through a combination of online and offline tactics, we ensure your property receives maximum exposure.

### Online Presence

- **Professional Photography and Virtual Tours:** Showcasing your property in its best light.
- **Listing Syndication:** Your home will be featured on top real estate websites, including Zillow\*, Redfin, Homes.com, Realtor.com, etc., ensuring wide visibility.
- **Social Media Campaigns:** Targeted ads and engaging posts on platforms like Facebook, Instagram and LinkedIn to reach potential buyers.
- **Email Marketing:** Directly reaching out to a curated list of potential buyers and real estate agents.

### Offline Marketing

- **Open Houses:** Professionally hosted to welcome potential buyers.
- **Print Materials:** High-quality brochures and flyers distributed in key locations.
- **Networking:** Leveraging our extensive network of real estate professionals to find the right buyer.



I've had the pleasure of working with Jennifer Porco on multiple occasions whether it be property rentals or home sales. I've worked with other agents in the past, but none of them had the tenacity, drive, professionalism and motivation to get the job done. I highly recommend Jennifer Porco as a Real Estate Agent, you will not be disappointed!

-Iris Leyva



I have had several properties purchased and sold with Jennifer handling everything, she knows her job very well!!

-Doris Arnold

# Pre-Listing Checklist

## Exterior & Curb Appeal

- Landscaping trimmed and tidy
- Driveway and walkways clear and in good repair
- Exterior paint touch-ups completed
- House numbers visible and secure
- Front door and entryway welcoming and clean

## Kitchen

- Countertops cleared and cleaned
- Appliances clean and fully functional
- Cabinets organized and decluttered
- Floors swept and mopped
- Fixtures and hardware polished

## Bedrooms

- Personal items minimized and stored away
- Closets organized and decluttered
- Bedding clean and neatly arranged
- Floors vacuumed and free of stains
- Windows clean and treatments in good condition

## Bathrooms

- Countertops cleared and cleaned
- Mirrors streak-free and clean
- Showers and tubs scrubbed and free of mildew
- Toilets clean and functioning properly
- Fresh towels and minimal decor

## Living Room

- Furniture arranged to maximize space
- Clutter removed and surfaces dusted
- Lighting fixtures working and dust-free
- Floors cleaned and any rugs vacuumed
- Electronics organized and cords hidden

## Utilities & Home Systems

- HVAC system serviced and filters changed
- Water heater functioning and accessible
- All outlets and switches functional
- Plumbing checked for leaks or drips
- Smoke and carbon monoxide detectors tested

## Office/Home Workspace

- Desk organized and clear
- Cords and cables neatly managed
- Lighting adequate and functional
- Seating area neatly arranged
- Floors vacuumed and mopped

## Final Touches

- Personal photos and sensitive items stored away
- Neutralize any pet odors and clean pet areas
- Replace any burnt out light bulbs
- Ensure all windows and doors operate smoothly
- Leave out any manuals or warranties for appliances and systems

# Pre-Listing Checklist (Continued)

Ensure your property stands out and the listing process is as efficient as possible with this essential Pre-Listing Checklist. Designed with sellers in mind, this guide helps you cover the critical areas of your home, from the outside in, to showcase its best features.

## Exterior & Curb Appeal

- Ensure the lawn is mowed, and gardens are weeded and mulched.
- Check that the driveway and walkways are clean and in good condition.
- Clean windows, repair any exterior damage, and consider a fresh coat of paint if needed.
- Make sure the entrance is inviting with a clean doormat, functioning doorbell, and neat porch area.

## Interior Appeal

- Declutter all rooms to create a spacious and inviting environment.
- Deep clean the entire house, including carpets, windows, and surfaces.
- Apply a fresh coat of neutral paint where necessary to brighten spaces.
- Arrange furniture to optimize flow and showcase room purposes effectively.

## Ready for Showing

- Replace all burnt-out light bulbs and ensure all light fixtures work.
- Remove personal photographs and items to allow buyers to envision themselves in the space.
- Neutralize odors, especially if you have pets, and ensure the home is ventilated.
- Leave out any important documents related to the house, such as warranties and manuals.

*Jennifer Porco*  
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## About RPR

- RPR® is the nation's largest property database, exclusively for REALTORS®. It empowers REALTORS® to help buyers and sellers make informed decisions, backed by a real estate database covering more than 160 million residential and commercial properties in the United States.
- RPR is a wholly owned subsidiary of the National Association of REALTORS® and a member benefit to REALTORS®.
- RPR's data sources range from MLSs and county-level tax and assessment offices, to the U.S. Census and FEMA, to specialty data set providers such as Esri (consumer data), Niche (school information) and Precisely (geographic boundaries).

## Learn More

For more information about RPR, please visit RPR's public website: <https://blog.narrpr.com>

