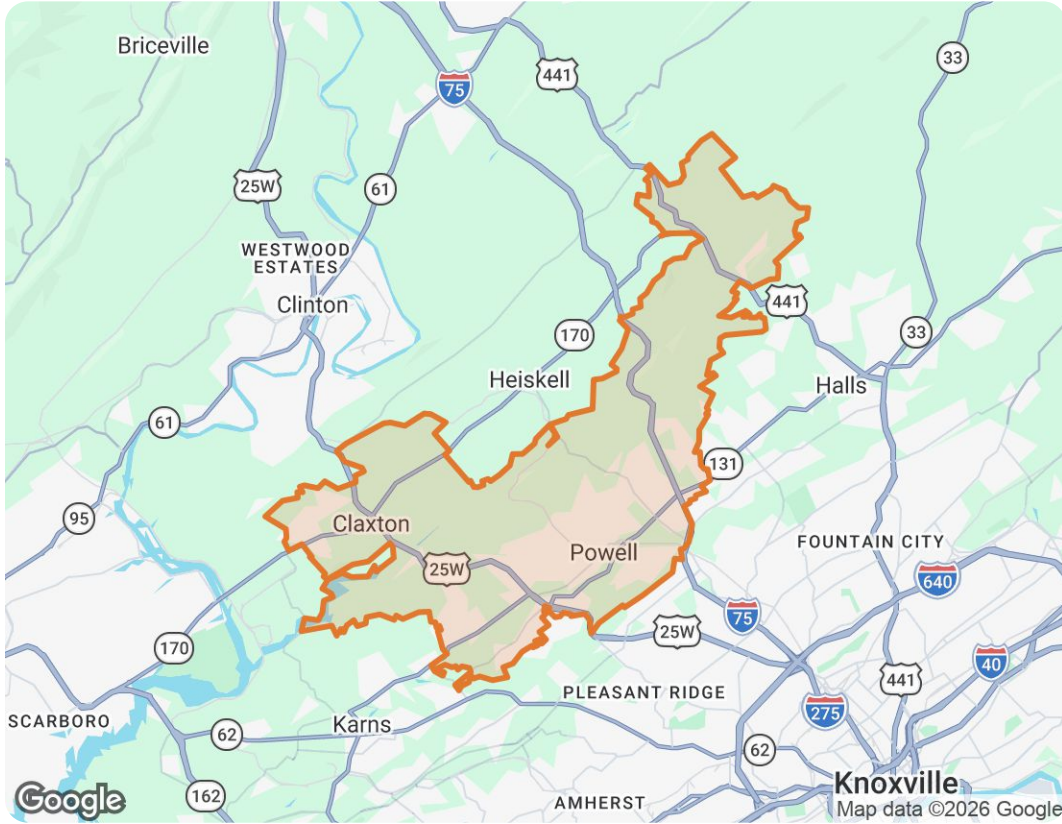


Powell, TN 37849



Jennifer Porco

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🌐 <http://www.realsolutions.pro>



Capstone Realty Group

315 Ebenezer Rd.

Knoxville, TN 37923



Powell, TN 37849

Market Trends

Market Trends for Powell, TN 37849

Single Family + Condo/Townhouse/Apt.

May 2026

Market Type

**Seller's
Market**

Balanced
Market

Buyer's
Market

Key Details

<p>Months of Inventory</p> <p>2.16</p> <p>↑ 5.37% MoM</p>	<p>Sold to List Price %</p> <p>98.2%</p> <p>↓ 0.44% MoM</p>	<p>Median Days in RPR</p> <p>25</p> <p>↑ 25% MoM</p>	<p>Median Sold Price</p> <p>\$391,000</p> <p>↓ 0.45% MoM</p>
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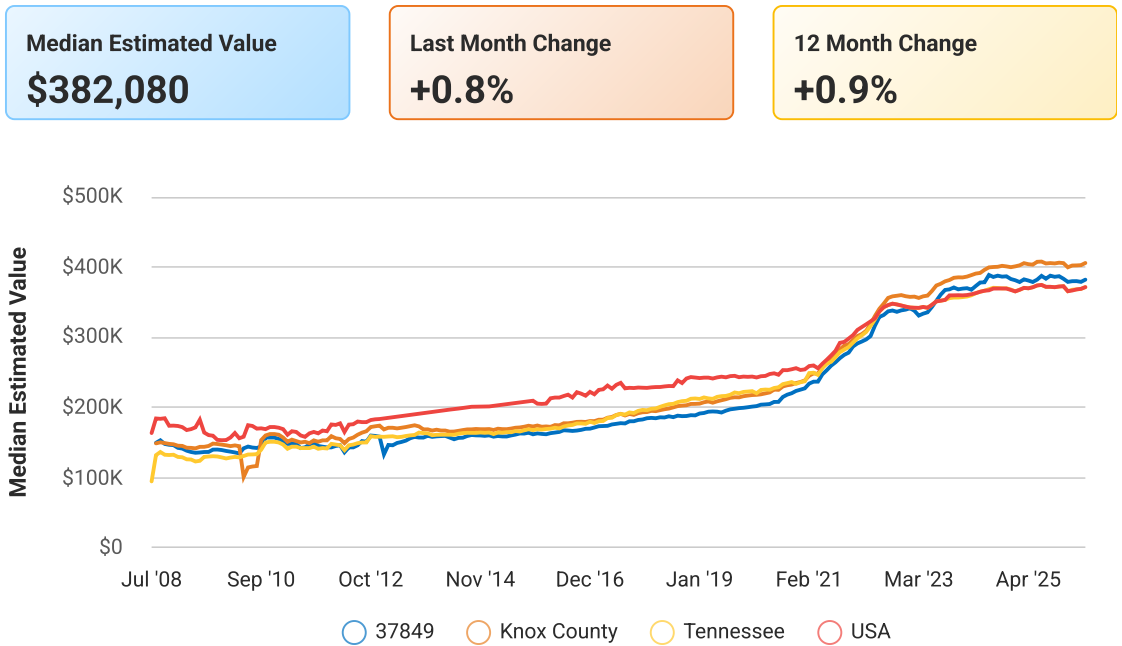
May 2026 Median Estimated Property Value

Single Family + Condo/Townhouse/Apt.

This graphic displays property estimates for a market area and a subject property, where one has been selected. Estimated property values are generated by a valuation model and are not formal appraisals.

Source: Public records, and MLS sources where licensed

Update Frequency: Monthly



Powell, TN 37849

May 2026 Active Listings

Powell, TN 37849

Single Family + Condo/Townhouse/Apt.

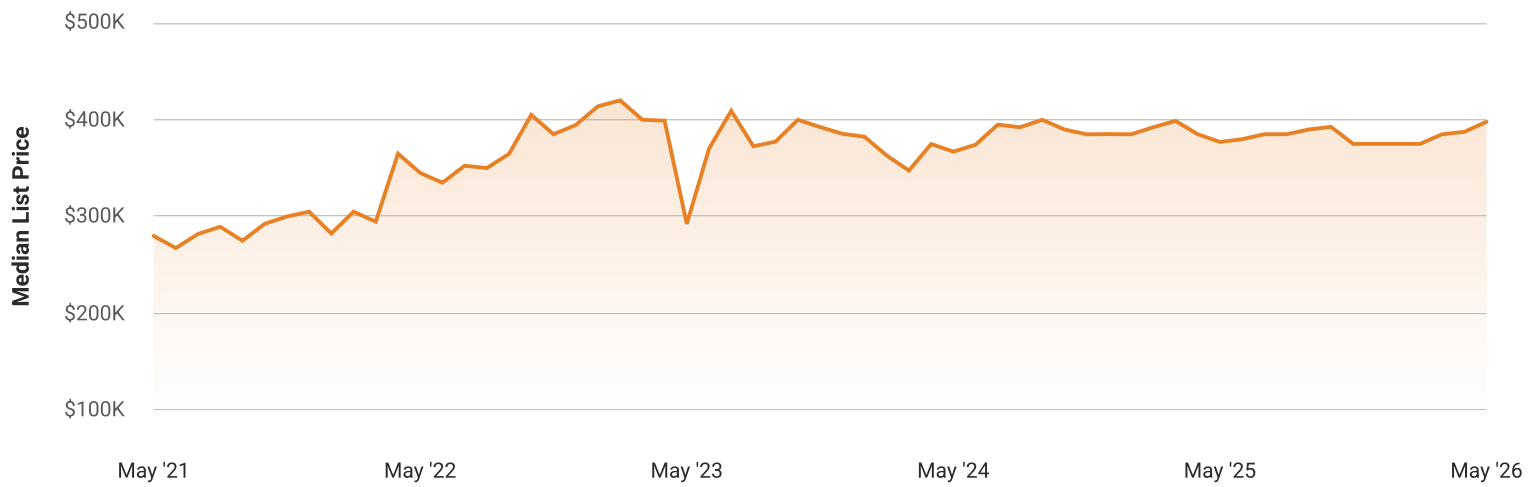
This graphic summarizes key statistics for properties that were in an active status on the last day of each month. RPR uses list date and a derived pending date to determine if the listing was active on the last day of the month. An end-of-month snapshot of active listings helps to understand inventory levels, price points and duration on the market.

Source: Listing sources

Update Frequency: Monthly

Median List Price - \$397,900

↑ 2.7% Month over Month



Powell, TN 37849

May 2026 Sold Listings

Powell, TN 37849

Single Family + Condo/Townhouse/Apt.

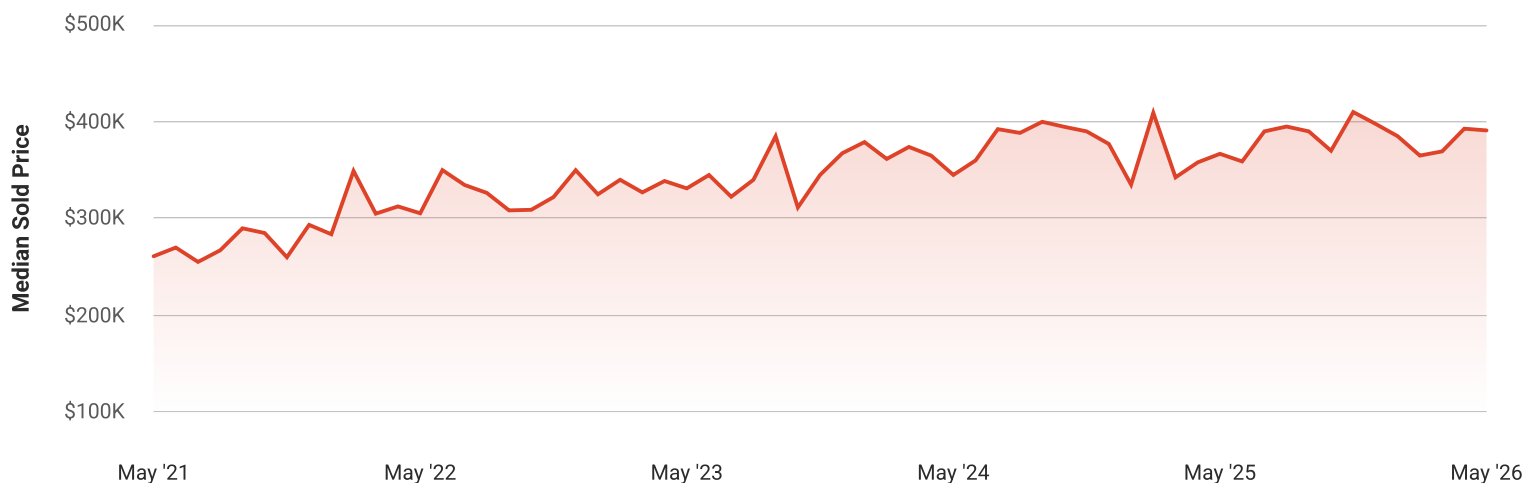
This graphic summarizes key statistics for properties that sold each month. RPR uses a derived sold date to determine when a property moved into a sold status within the given month. These statistics are important for understanding the price points on sold properties as well as the difference between the list price and sold price, which reveals whether buyers are paying over or under the asking price.

Source: Listing sources

Update Frequency: Monthly

Median Sold Price - \$391,000

↓ 0.5% Month over Month



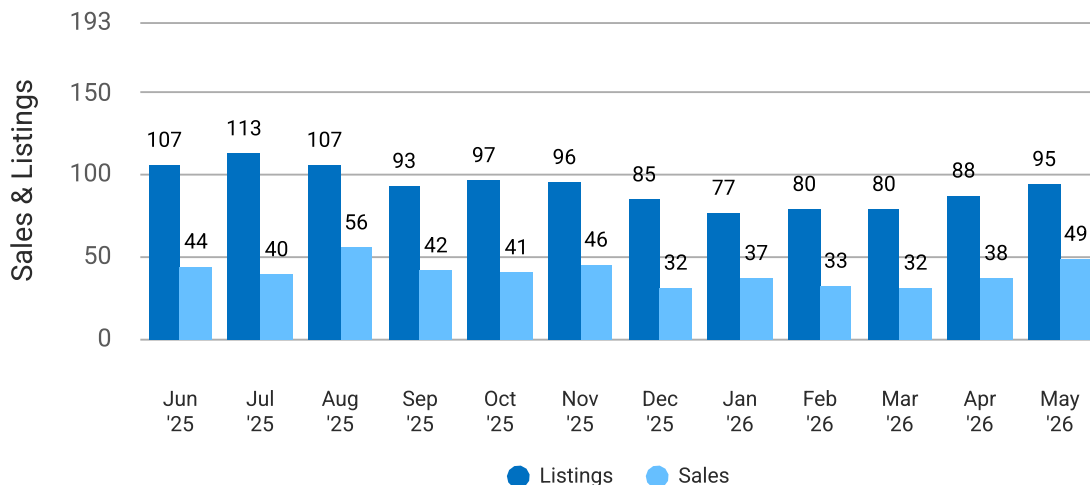
Total Sales and Active Listings in Powell, TN 37849

Single Family + Condo/Townhouse/Apt.

This graph compares the number of sales with the number of active listings in the local market.

Source: MLS data where licensed

Update Frequency: Monthly



Powell, TN 37849

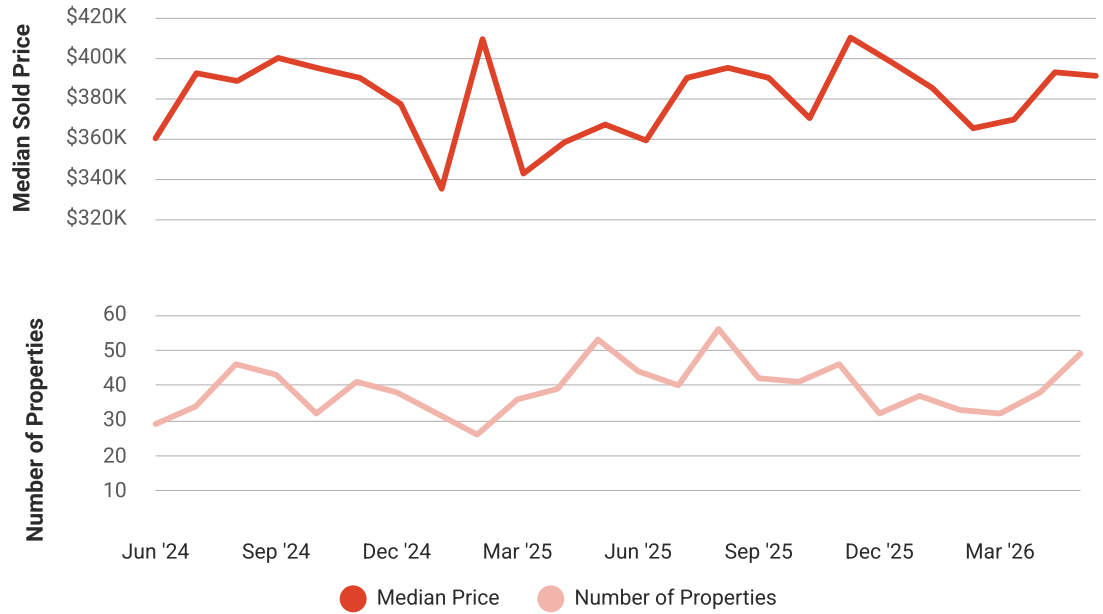
Median Sold Price vs Sold Listings in Powell, TN 37849

Single Family + Condo/Townhouse/Apt.

This chart compares the trend of median sold price and number of sold listings for the given location.

Source: Listing Data

Update Frequency: Monthly



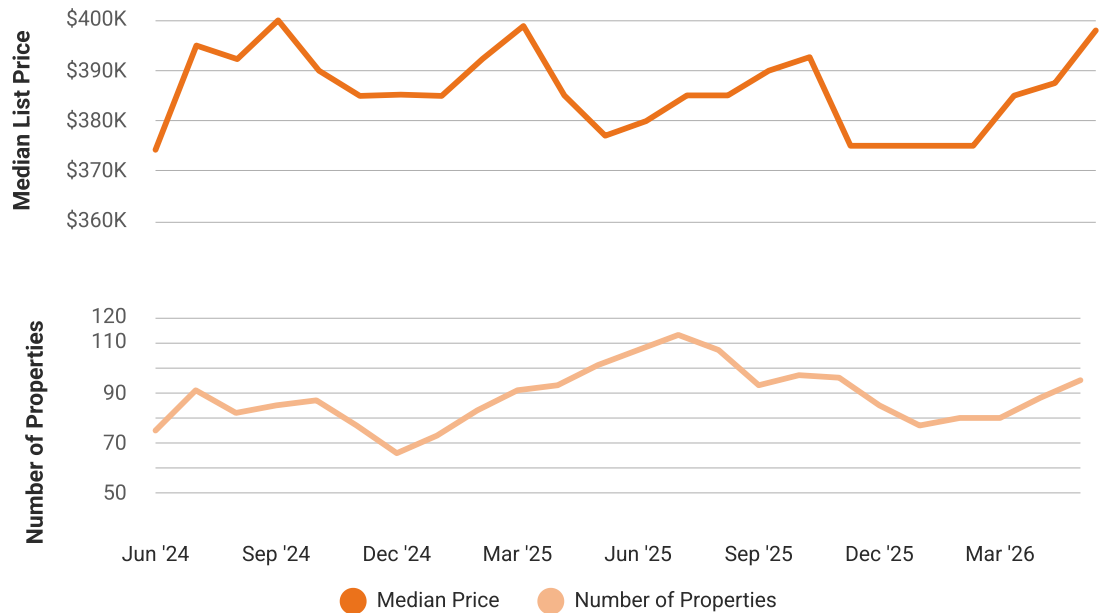
Median List Price vs Active Listings in Powell, TN 37849

Single Family + Condo/Townhouse/Apt.

This chart compares the trend of median list price and number of active properties for the given location.

Source: Listing Data

Update Frequency: Monthly



Market Snapshot

Value and Price Changes

	Current	Last Month	Last 3 Months	Last 12 Months	Last 24 Months	Last 36 Months
Median Est. Property Value Last Updated: 5/31/2026	\$382,080	\$378,910 +0.84%	\$379,880 +0.58%	\$378,710 +0.89%	\$377,990 +1.08%	\$335,520 +13.88%
Median Sold Price Last Updated: 5/31/2026	\$391,000	\$392,775 -0.45%	\$365,000 +7.12%	\$366,825 +6.59%	\$345,000 +13.33%	\$331,130 +18.08%
Median List Price Last Updated: 5/31/2026	\$397,900	\$387,450 +2.7%	\$375,000 +6.11%	\$377,000 +5.54%	\$367,000 +8.42%	\$292,400 +36.08%

About this Data: Because some brokerages may choose not to include their MLS listing content within the RPR platform, the analysis contained in this report may not have been created using all the available listing data within this geographical market.
 Median estimated property values are generated by a valuation model and are not formal appraisals. Valuations are based on public records and MLS data where licensed. The Metrics displayed here reflect **All Residential Single Family, Condo, Townhouse and Apartment properties** data.

Market Activity

Market Activity Filters

Sort Order: Recently updated

Maximum Properties Per Change Type: 10

Change Types: New Listings, Pending, Closed, Distressed

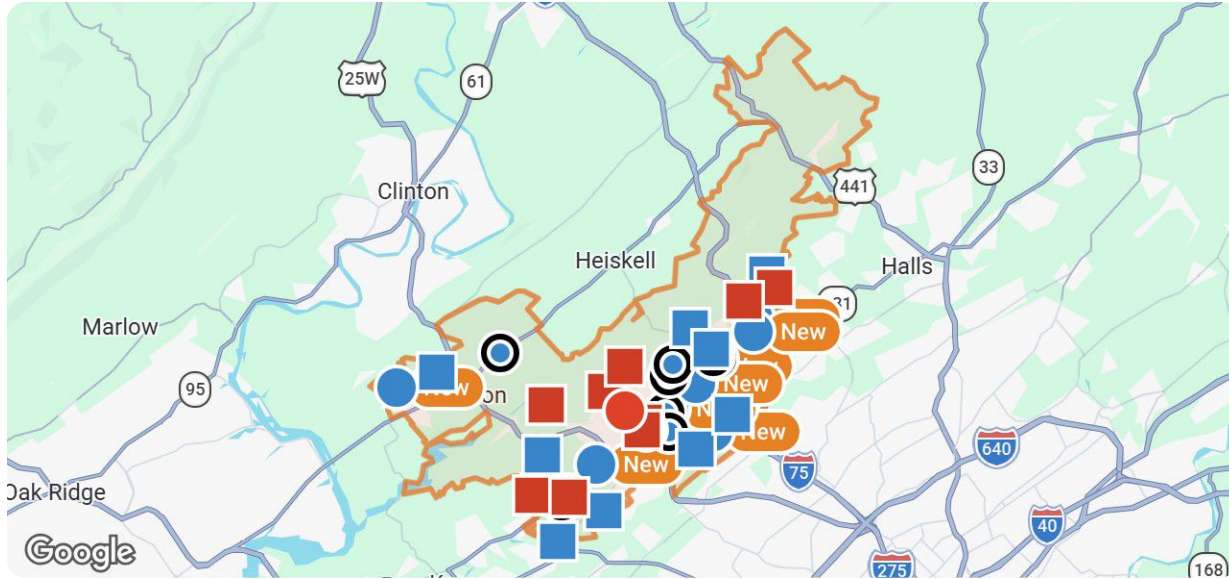
Property Types: Single Family, Condo/Townhouse/Apt

Property Features: Sale Price: Any, Lease Price: Any, Beds: Any, Baths: Any, Living Area: Any, Lot Size (acre): Any, Year Built: Any

Powell, TN 37849

Summary

For Sale Activity in the Last 3 Months



Legend

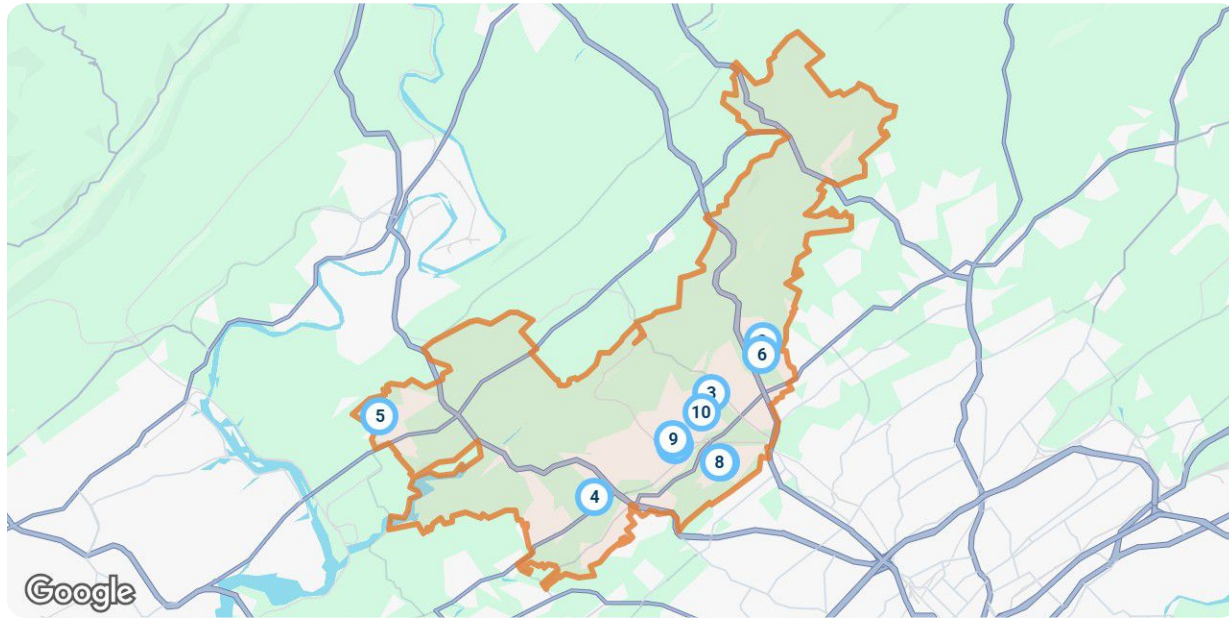
- For Sale
- For Sale Pending
- Recently Closed
- Distressed

	New	Pending	Closed	Distressed
Number of Properties	10	10	10	8
Lowest Listing Price / Est.Value	\$359,999	\$243,900	\$234,500	\$282,000
Median Listing Price / Est.Value	\$527,500	\$397,450	\$399,500	\$386,775
Highest Listing Price / Est.Value	\$710,000	\$619,850	\$670,000	\$590,840
Average Price / sqft	\$198	\$216	\$227	\$215
Median Price / sqft	\$200	\$216	\$219	\$218
Average Days in RPR	15	44	25	-
Median Days in RPR	6	39	19	-
Total Volume	\$5,169,599	\$3,903,259	\$4,063,499	\$3,160,350
Source	Listings	Listings	Public Records & Listings	Public Records & Listings

Market Activity Breakdown






New

Source: Listings



Legend

● Active For Sale

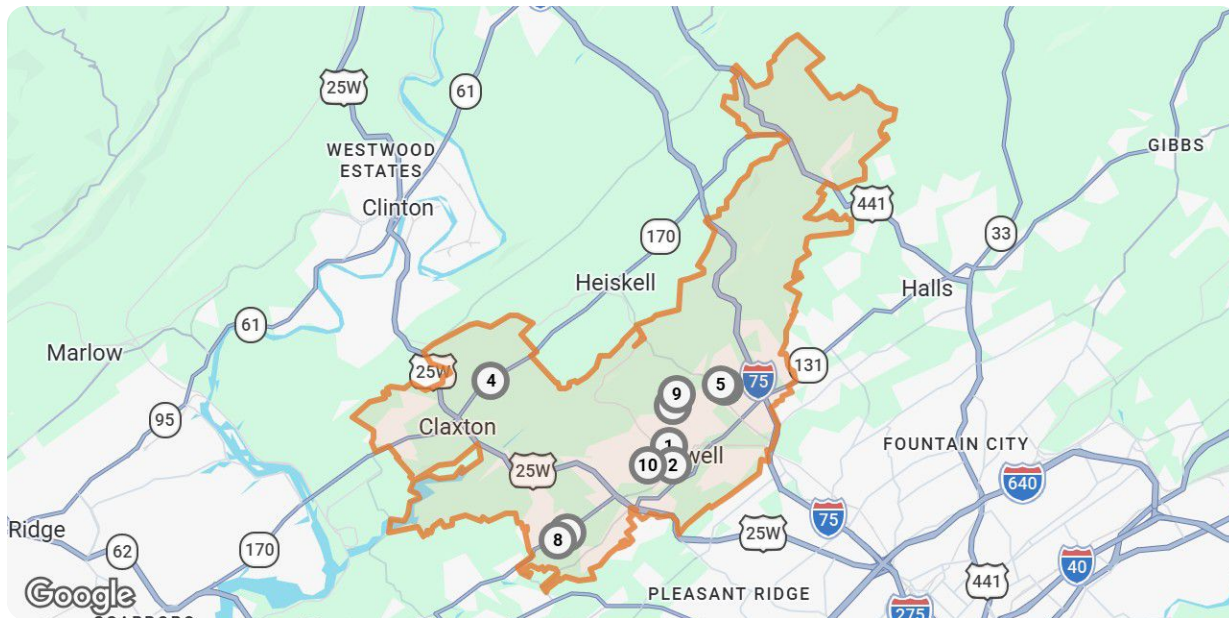
New: 10 properties		Property Type	Beds / Baths	Living Area (sq ft)	Lot Size	Year Built	List Date / Days in RPR	List Price / \$ Per Sq Ft
1	 <p>1330 Berkley Hills Ln Powell, TN 37849 MLS ID: 1342908 ● Active / For Sale</p> <p><i>Listing Courtesy of United Real Estate Solutions</i></p>	Single Family	4/4	3,540	0.4 acres	1994	5/31/2026 12 days	\$710,000 \$201/sq ft
2	 <p>7941 Castlecomb Rd Powell, TN 37849 MLS ID: 1339852 ● Active / For Sale</p> <p><i>Listing Courtesy of Redfin</i></p>	Single Family	4/3	2,704	0.4 acres	1977	5/7/2026 36 days	\$475,000 \$176/sq ft
3	 <p>7917 Camberley Dr Powell, TN 37849 MLS ID: 1344379 ● Active / For Sale</p> <p><i>Listing Courtesy of EXIT TLC Realty</i></p>	Single Family	5/4	3,103	0.51 acres	1978	6/12/2026 – days	\$629,900 \$203/sq ft
4	 <p>1718 Spring St Powell, TN 37849 MLS ID: 1343754 ● Active / For Sale</p> <p><i>Listing Courtesy of Wallace</i></p>	Single Family	3/3	1,851	8,712 sqft	1920	6/6/2026 6 days	\$369,900 \$200/sq ft
5	 <p>8000 Berkshire Blvd Powell, TN 37849 MLS ID: 1344375 ● Active / For Sale</p> <p><i>Listing Courtesy of Realty One Group Ascend</i></p>	Single Family	5/3	4,412	0.49 acres	1975	6/12/2026 – days	\$580,000 \$131/sq ft

Powell, TN 37849

New: 10 properties		Property Type	Beds / Baths	Living Area (sq ft)	Lot Size	Year Built	List Date / Days in RPR	List Price / \$ Per Sq Ft
6	 <p>8528 Heiskell Rd Powell, TN 37849 MLS ID: 1343816 ● Active / For Sale</p> <p><i>Listing Courtesy of Your Move Realty</i></p>	Single Family	3/3	3,000	3 acres	1979	6/7/2026 5 days	\$599,900 \$200/sq ft
7	 <p>7822 Fersner Rd Powell, TN 37849 MLS ID: 1337138 ● Active / For Sale</p> <p><i>Listing Courtesy of Realty Executives Associates</i></p>	Single Family	4/3	2,237	0.45 acres	1960	4/17/2026 56 days	\$465,000 \$208/sq ft
8	 <p>7509 Lancashire Blvd Powell, TN 37849 MLS ID: 1344320 ● Active / For Sale</p> <p><i>Listing Courtesy of ListWithFreedom.com</i></p>	Single Family	3/3	3,057	0.45 acres	1968	6/11/2026 1 day	\$619,900 \$203/sq ft
9	 <p>7213 Emerald Heath Rd Powell, TN 37849 MLS ID: 1344278 ● Active / For Sale</p> <p><i>Listing Courtesy of Your Home Sold Guaranteed Real</i></p>	Single Family	3/2	1,392	8,276 sqft	1996	6/11/2026 1 day	\$360,000 \$259/sq ft
10	 <p>3308 Shagbark Rd Powell, TN 37849 MLS ID: 711827 ● Active / For Sale</p> <p><i>Listing Courtesy of Greater Impact Realty Lakeway</i></p>	Single Family	3/2	1,800	0.41 acres	1980	6/10/2026 2 days	\$359,999 \$200/sq ft

Pending











Source: Listings



Legend

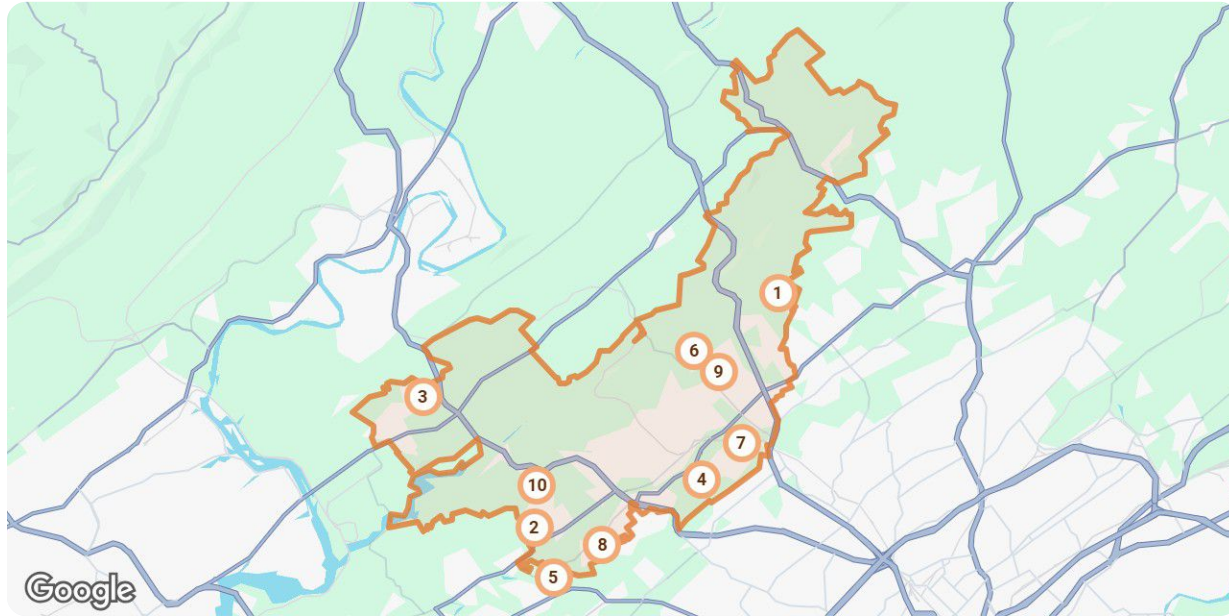
● Pending



Pending: 10 properties		Property Type	Beds / Baths	Living Area (sq ft)	Lot Size / Year Built	List Date	List Price / \$ Per Sq Ft	Pending Date / Days in RPR
1	 <p>8429 Wade Crest Ln Powell, TN 37849 MLS ID: 1338653 Pending / For Sale</p> <p><i>Listing Courtesy of Mountains to Lakes Real Estate</i></p>	Single Family	3/2	1,850	7,841 sqft 2004	4/28/2026	\$374,900 \$203/sq ft	6/12/2026 45 days
2	 <p>7908 Glenbine Way Powell, TN 37849 MLS ID: 1342380 Pending / For Sale</p> <p><i>Listing Courtesy of Crye-Leike Realtors South, Inc.</i></p>	Condo/Townhouse/Apt.	2/2	1,000	436 sqft 1993	5/27/2026	\$254,900 \$255/sq ft	6/12/2026 16 days
3	 <p>7900 Montbridge Way Powell, TN 37849 MLS ID: 1331297 Pending / For Sale</p> <p><i>Listing Courtesy of United Real Estate Solutions</i></p>	Condo/Townhouse/Apt.	2/2	984	2,123 sqft 1998	3/4/2026	\$245,000 \$249/sq ft	6/10/2026 98 days
4	 <p>8230 Equinox Ln Powell, TN 37849 MLS ID: 1333451 Pending / For Sale</p> <p><i>Listing Courtesy of Southland Realtors, Inc</i></p>	Single Family	4/3	2,885	0.34 acres 2022	3/20/2026	\$535,000 \$185/sq ft	6/9/2026 81 days
5	 <p>8544 Pedigo Rd Powell, TN 37849 MLS ID: 1341719 Pending / For Sale</p> <p><i>Listing Courtesy of Your Home Sold Guaranteed Real</i></p>	Single Family	3/3	1,896	1.04 acres 1977	5/21/2026	\$434,909 \$229/sq ft	6/9/2026 19 days
6	 <p>8060 Hansboro Way Powell, TN 37849 MLS ID: 1340839 Pending / For Sale</p> <p><i>Listing Courtesy of United Real Estate Solutions</i></p>	Single Family	2/2	996	2,178 sqft 1994	5/14/2026	\$243,900 \$245/sq ft	6/9/2026 26 days
7	 <p>4912 Montmorency Dr Powell, TN 37849 MLS ID: 1338859 Pending / For Sale</p> <p><i>Listing Courtesy of The Ferguson Company</i></p>	Single Family	4/3	2,376	0.61 acres 1970	4/29/2026	\$420,000 \$177/sq ft	5/11/2026 12 days
8	 <p>7804 Silverbridge Ct Powell, TN 37849 MLS ID: 1337635 Pending / For Sale</p> <p><i>Listing Courtesy of Realty Executives Associates</i></p>	Single Family	3/3	2,380	0.31 acres 1989	4/21/2026	\$449,900 \$189/sq ft	6/8/2026 48 days
9	 <p>7628 Freedom Bell Ave, #Lot 2: Powell, TN 37849 MLS ID: 1335738 Pending / For Sale</p> <p><i>Listing Courtesy of Southland Realtors, Inc</i></p>	Single Family	4/4	3,684	6,098 sqft 2026	4/7/2026	\$619,850 \$168/sq ft	6/5/2026 59 days
10	 <p>2148 Tuscany Gardens Dr Powell, TN 37849 MLS ID: 1339889 Pending / For Sale</p> <p><i>Listing Courtesy of Your Home Sold Guaranteed Real</i></p>	Single Family	3/2	1,260	10,019 sqft 1997	5/7/2026	\$324,900 \$258/sq ft	6/8/2026 32 days

Closed

Source: Public Records and Listings



Legend

● Closed

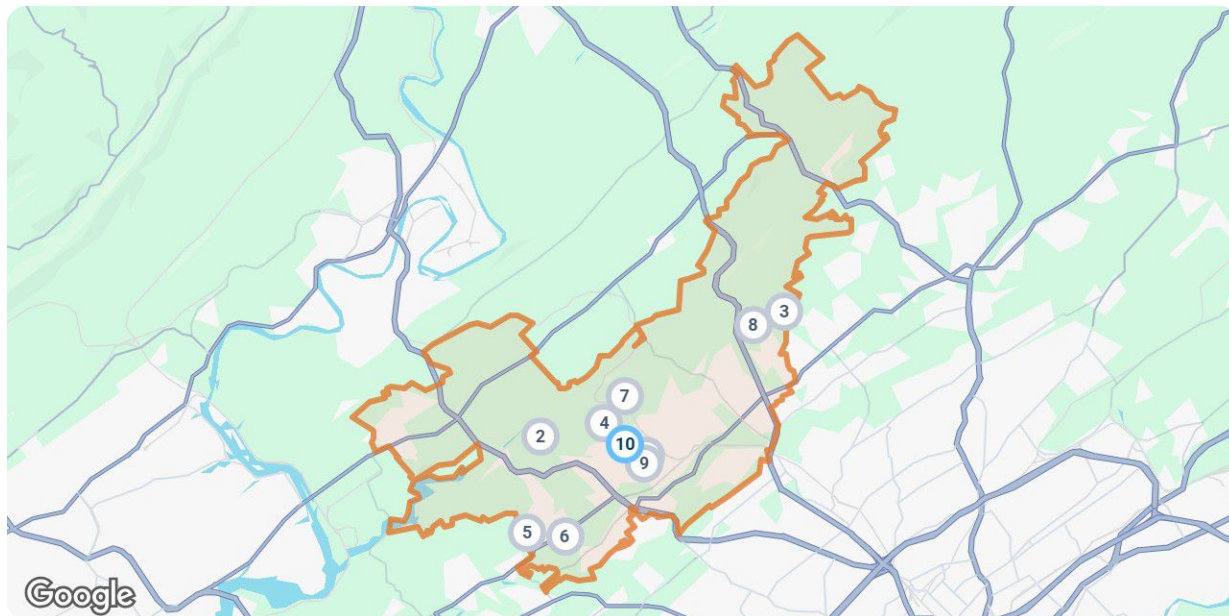
Closed: 10 properties		Property Type	Beds / Baths	Living Area (sq ft)	Lot Size / Year Built	Closed Date / Days in RPR	Closed Price / \$ Per Sq Ft	List to Sold Price %
1	 <p>4100 Bajo Ln Powell, TN 37849 MLS ID: 1336940 ■ Closed / For Sale <i>Courtesy of Realty Executives Associates</i></p>	Single Family	4/3	3,084	0.59 acres 1993	6/12/2026 7 days	\$670,000 \$217/sq ft	↓ 4.27%
2	 <p>1700 W Brushy Valley Dr Powell, TN 37849 MLS ID: 1334705 ■ Closed / For Sale <i>Courtesy of INNOVATE Real Estate</i></p>	Single Family	3/2	1,024	1.05 acres 1958	6/11/2026 42 days	\$310,999 \$304/sq ft	-
3	 <p>6626 Hugh Willis Rd Powell, TN 37849 MLS ID: 1339841 ■ Closed / For Sale <i>Courtesy of Realty Executives Associates</i></p>	Single Family	3/2	1,391	0.25 acres 2006	6/9/2026 4 days	\$325,000 \$234/sq ft	-
4	 <p>7325 Ladd Rd Powell, TN 37849 MLS ID: 1337299 ■ Closed / For Sale <i>Courtesy of Southland Realtors, Inc</i></p>	Single Family	3/3	2,450	6,905 sqft 2018	5/26/2026 2 days	\$500,000 \$204/sq ft	-
5	 <p>8215 Foxworth Trl Powell, TN 37849 MLS ID: 1339389 ■ Closed / For Sale <i>Courtesy of Keller Williams Realty</i></p>	Single Family	3/3	2,196	0.34 acres 1997	6/9/2026 6 days	\$415,000 \$189/sq ft	↓ 2.35%

Powell, TN 37849

Closed: 10 properties		Property Type	Beds / Baths	Living Area (sq ft)	Lot Size / Year Built	Closed Date / Days in RPR	Closed Price / \$ Per Sq Ft	List to Sold Price %
	355 Hawthorne Oaks Way Powell, TN 37849 MLS ID: 1331977 Closed / For Sale <i>Courtesy of Elite Realty</i>	Single Family	2/2	1,000	2,214 sqft / 2001	6/5/2026 / 46 days	\$234,500 / \$235/sq ft	↓ 2.25%
	8001 Helen Dr Powell, TN 37849 MLS ID: 1336449 Closed / For Sale <i>Courtesy of MR10 Realty</i>	Single Family	3/3	1,820	1 acre / 1984	6/5/2026 / 21 days	\$499,000 / \$274/sq ft	-
	3568 Bisham Wood Ln Powell, TN 37849 MLS ID: 1329961 Closed / For Sale <i>Courtesy of GORMAN REALTY</i>	Single Family	3/3	1,381	3,049 sqft / 2025	5/1/2026 / 49 days	\$275,000 / \$199/sq ft	↓ 1.75%
	3405 Boulder Point Ln Powell, TN 37849 MLS ID: 1325027 Closed / For Sale <i>Courtesy of Southern Charm Homes</i>	Single Family	5/4	2,381	7,841 sqft / 2018	4/10/2026 / 58 days	\$450,000 / \$189/sq ft	↓ 3.23%
	1145 Cloud View Dr Powell, TN 37849 MLS ID: 1333900 Closed / For Sale <i>Courtesy of Keller Williams Realty</i>	Single Family	3/3	1,740	7,841 sqft / 2020	4/21/2026 / 16 days	\$384,000 / \$221/sq ft	↓ 6.11%

Distressed

Source: Public Records and Listings



Legend

● Off Market, Hold, Withdrawn, Expired, or Canceled



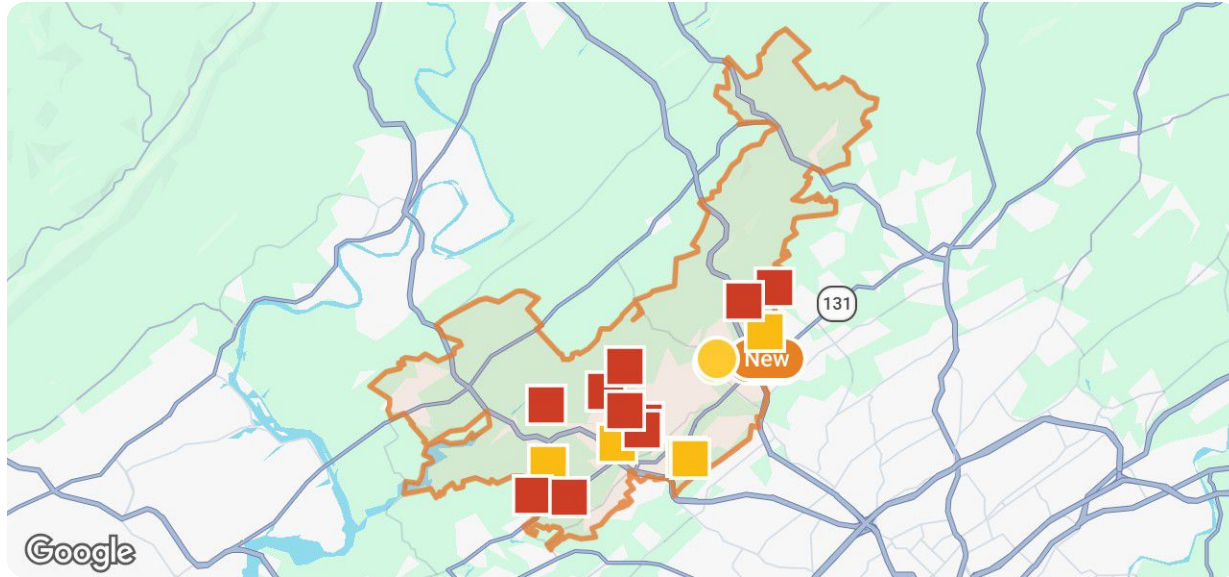
Powell, TN 37849

Distressed: 8 properties		Property Type	Beds / Baths	Living Area (sq ft)	Lot Size / Year Built	List Date / Days in RPR	List Price / \$ Per Sq Ft	Distressed Date / Type
1	 <p>8328 Lucas Ln Powell, TN 37849 Off Market / Public Record</p>	Single Family	3/2	1,772	- / 1969	- / - days	- / \$159/sq ft	4/21/2026 Notice of Foreclosure Sale
2	 <p>5813 Penshurst Ct Powell, TN 37849 Off Market / Public Record</p>	Single Family	3/3	2,658	- / 1993	- / - days	- / \$222/sq ft	3/24/2026 Notice of Foreclosure Sale
3	 <p>8318 Schroeder Rd Powell, TN 37849 Off Market / Public Record</p>	Single Family	4/2	1,648	- / 1968	- / - days	- / \$281/sq ft	3/21/2026 Notice of Foreclosure Sale
4	 <p>7740 Widdecomb Rd Powell, TN 37849 Off Market / Public Record</p>	Single Family	4/3	1,890	- / 1970	- / - days	- / \$214/sq ft	5/19/2026 Notice of Foreclosure Sale
5	 <p>7619 Windwood Dr Powell, TN 37849 Off Market / Public Record</p>	Single Family	3/3	2,059	- / 1991	- / - days	- / \$202/sq ft	4/2/2026 Notice of Foreclosure Sale
6	 <p>2115 Bainbridge Way Powell, TN 37849 Off Market / Public Record</p>	Single Family	3/3	1,468	- / 1993	- / - days	- / \$223/sq ft	5/29/2026 Notice of Foreclosure Sale
7	 <p>303 East Dr Powell, TN 37849 Off Market / Public Record</p>	Single Family	-/1	1,675	- / 1962	- / - days	- / \$183/sq ft	5/6/2026 Notice of Foreclosure Sale
8	 <p>316 Strader Rd Powell, TN 37849 Off Market / Public Record</p>	Single Family	-/2	1,581	1.86 acres / 1977	- / - days	- / \$234/sq ft	3/14/2026 Notice of Foreclosure Sale

Powell, TN 37849

Summary

For Lease Activity in the Last 3 Months



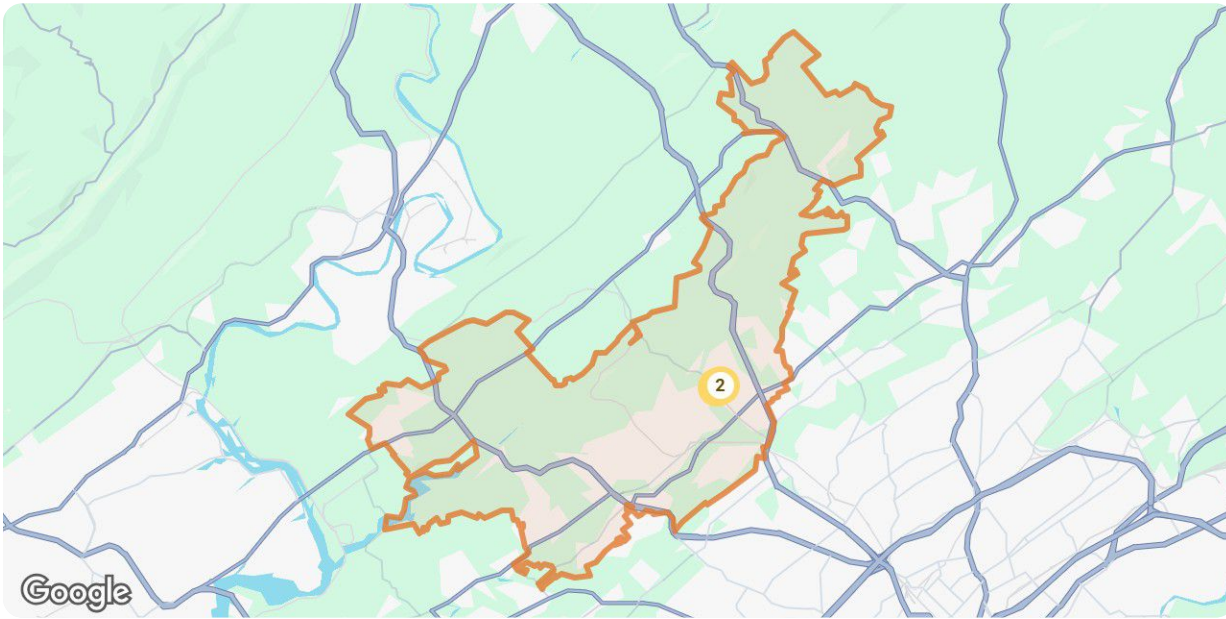
	New	Pending	Closed	Distressed
Number of Properties	1	1	3	8
Lowest Listing Price / Est.Value	\$2,045	\$1,695	\$1,800	\$282,000
Median Listing Price / Est.Value	\$2,045	\$1,695	\$2,000	\$386,775
Highest Listing Price / Est.Value	\$2,045	\$1,695	\$2,325	\$590,840
Average Price / sqft	\$2	\$2	\$1	\$215
Median Price / sqft	\$2	\$2	\$1	\$218
Average Days in RPR	26	57	35	-
Median Days in RPR	26	57	43	-
Total Volume	\$2,045	\$1,695	\$6,125	\$3,160,350
Source	Listings	Listings	Public Records & Listings	Public Records & Listings

Powell, TN 37849

Market Activity Breakdown

New


Source: Listings



Legend

● Active For Lease

New: 1 properties		Property Type	Beds / Baths	Living Area (sq ft)	Lot Size	Year Built	List Date / Days in RPR	List Price / \$ Per Sq Ft
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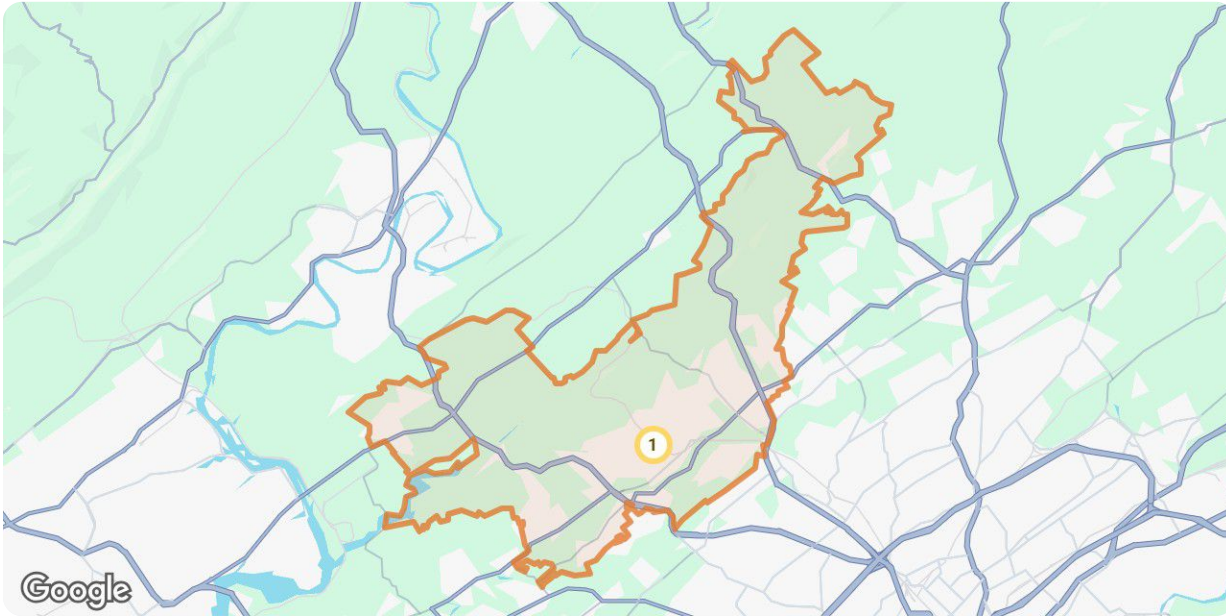
1	 <p>5104 Cates Bend Way Powell, TN 37849 MLS ID: 1341196 ● Active / For Lease</p>	Condo/Townhouse/Apt.	2/3	1,324	435 sqft	2008	5/17/2026 26 days	\$2,045 mo. \$2/sq ft
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Courtesy of Asset Realty Management, Inc.

Powell, TN 37849

Pending

Source: Listings



Legend

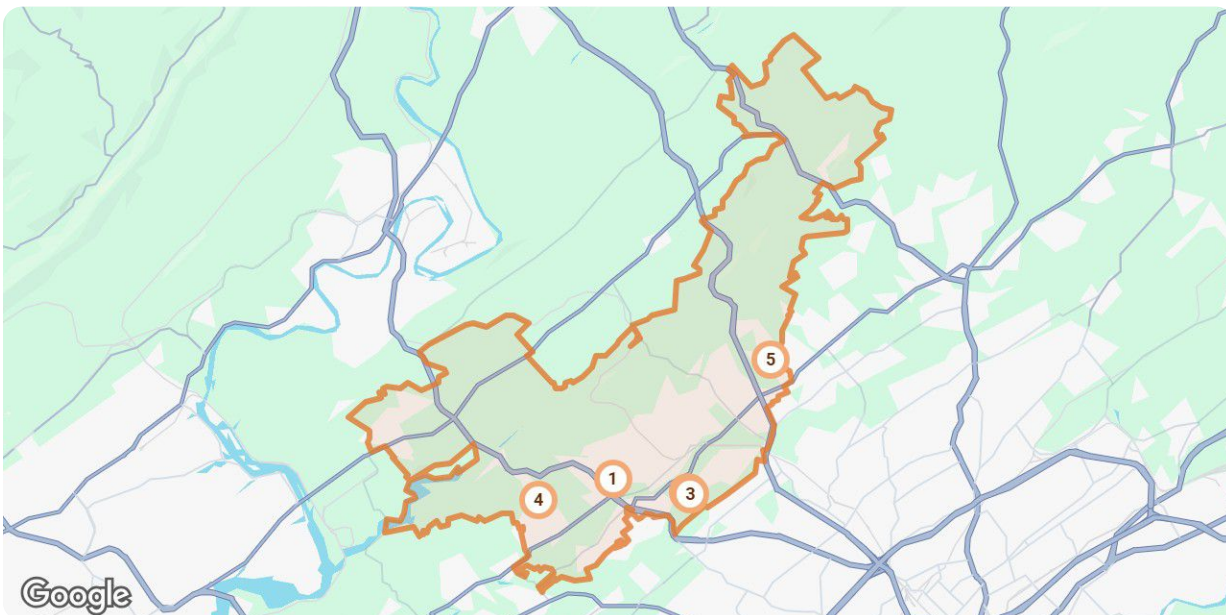
● Active For Lease

Pending: 1 properties

	Property Type	Beds / Baths	Living Area (sq ft)	Lot Size / Year Built	List Date	List Price / \$ Per Sq Ft	Pending Date / Days in RPR
 <p>130 Hawthorne Oaks Way Powell, TN 37849 MLS ID: 1336584</p> <p>● Pending / For Lease</p> <p><i>Courtesy of Atomic Rentals and Sales</i></p>	Condo/Townhouse/Apt.	2/2	984	435 sqft / 1999	4/13/2026	\$1,695 mo. / \$2/sq ft	6/9/2026 / 57 days




Closed

Source: Public Records and Listings



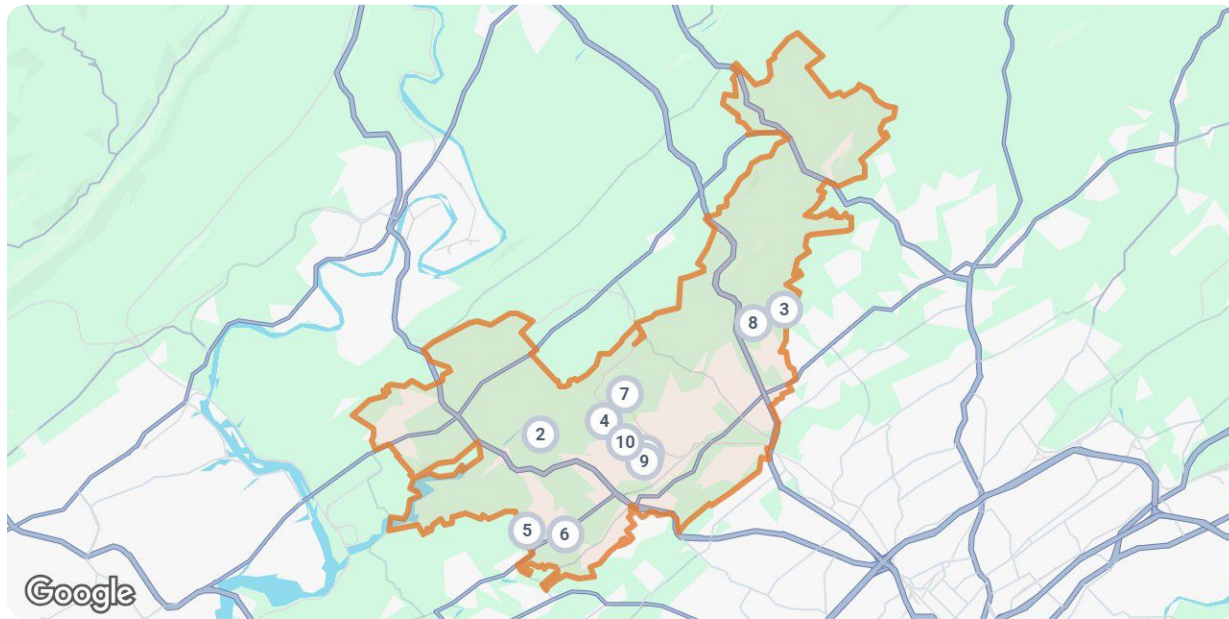
Legend

● Closed

Closed: 3 properties		Property Type	Beds / Baths	Living Area (sq ft)	Lot Size / Year Built	Closed Date / Days in RPR	Closed Price / \$ Per Sq Ft	List to Sold Price %
1	 <p>7716 Ashley Rd Powell, TN 37849 MLS ID: 1339817 Closed / For Lease</p> <p><i>Courtesy of Rocky Top Realty</i></p>	Single Family	3/2	1,196	0.32 acres / 1970	6/1/2026 / 14 days	- / \$2/sq ft	-
2	 <p>7218 Larkspur Ln Powell, TN 37849 MLS ID: 1333344 Closed / For Lease</p> <p><i>Courtesy of Wallace Commercial</i></p>	Single Family	2/2	1,724	3.22 acres / 1986	5/1/2026 / 43 days	- / \$1/sq ft	-
3	 <p>716 N Whispering Oak Cir Powell, TN 37849 MLS ID: 1326630 Closed / For Lease</p> <p><i>Courtesy of Atomic Rentals and Sales</i></p>	Single Family	3/3	1,732	- / 1977	3/30/2026 / 47 days	- / \$1/sq ft	-



Distressed

Source: Public Records and Listings



Legend

● Off Market, Hold, Withdrawn, Expired, or Canceled

Distressed: 8 properties		Property Type	Beds / Baths	Living Area (sq ft)	Lot Size / Year Built	List Date / Days in RPR	List Price / \$ Per Sq Ft	Distressed Date / Type
1	 <p>8328 Lucas Ln Powell, TN 37849 Off Market / Public Record</p>	Single Family	3/2	1,772	- / 1969	- / - days	- / \$159/sq ft	4/21/2026 Notice of Foreclosure Sale
2	 <p>5813 Penshurst Ct Powell, TN 37849 Off Market / Public Record</p>	Single Family	3/3	2,658	- / 1993	- / - days	- / \$222/sq ft	3/24/2026 Notice of Foreclosure Sale

Powell, TN 37849

Distressed: 8 properties		Property Type	Beds / Baths	Living Area (sq ft)	Lot Size / Year Built	List Date / Days in RPR	List Price / \$ Per Sq Ft	Distressed Date / Type
3	 <p>8318 Schroeder Rd Powell, TN 37849 Off Market / Public Record</p>	Single Family	4/2	1,648	- / 1968	- / - days	- / \$281/sq ft	3/21/2026 Notice of Foreclosure Sale
4	 <p>7740 Widdecomb Rd Powell, TN 37849 Off Market / Public Record</p>	Single Family	4/3	1,890	- / 1970	- / - days	- / \$214/sq ft	5/19/2026 Notice of Foreclosure Sale
5	 <p>7619 Windwood Dr Powell, TN 37849 Off Market / Public Record</p>	Single Family	3/3	2,059	- / 1991	- / - days	- / \$202/sq ft	4/2/2026 Notice of Foreclosure Sale
6	 <p>2115 Bainbridge Way Powell, TN 37849 Off Market / Public Record</p>	Single Family	3/3	1,468	- / 1993	- / - days	- / \$223/sq ft	5/29/2026 Notice of Foreclosure Sale
7	 <p>303 East Dr Powell, TN 37849 Off Market / Public Record</p>	Single Family	-/1	1,675	- / 1962	- / - days	- / \$183/sq ft	5/6/2026 Notice of Foreclosure Sale
8	 <p>316 Strader Rd Powell, TN 37849 Off Market / Public Record</p>	Single Family	-/2	1,581	1.86 acres / 1977	- / - days	- / \$234/sq ft	3/14/2026 Notice of Foreclosure Sale

Hi Jeff & Lawanda,

I've prepared a market report for your neighborhood that highlights recent trends and activity in your area.

As you begin thinking about the timing of your move, we can review the numbers together and determine a pricing strategy that makes the most sense when the time comes. Because the market can shift quickly, it's best not to set a price too far in advance—but this report should serve as a helpful guide in the meantime.

Take a look when you have a moment, and let me know if anything catches your attention or raises questions.

I'm looking forward to the opportunity to connect again soon. And as always, I'm here if you need guidance or have questions along the way—please don't hesitate to reach out.

Kindest regards,

Jennifer



Jennifer Porco
Broker Affiliate, REALTOR®

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RENE  SRES



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Jennifer Porco

Jennifer brings over two decades of real estate prowess to your home search or sale. Known for her unwavering dedication and keen market sense, Jennifer has a proven track record of delivering exceptional results.



Jennifer Porco, REALTOR®

Targeting the Right Buyers

We utilize a comprehensive marketing strategy designed to attract serious, qualified buyers. Through a combination of online and offline tactics, we ensure your property receives maximum exposure.

Online Presence

- **Professional Photography and Virtual Tours:** Showcasing your property in its best light.
- **Listing Syndication:** Your home will be featured on top real estate websites, including Zillow*, Redfin, Homes.com, Realtor.com, etc., ensuring wide visibility.
- **Social Media Campaigns:** Targeted ads and engaging posts on platforms like Facebook, Instagram and LinkedIn to reach potential buyers.
- **Email Marketing:** Directly reaching out to a curated list of potential buyers and real estate agents.

Offline Marketing

- **Open Houses:** Professionally hosted to welcome potential buyers.
- **Print Materials:** High-quality brochures and flyers distributed in key locations.
- **Networking:** Leveraging our extensive network of real estate professionals to find the right buyer.



I've had the pleasure of working with Jennifer Porco on multiple occasions whether it be property rentals or home sales. I've worked with other agents in the past, but none of them had the tenacity, drive, professionalism and motivation to get the job done. I highly recommend Jennifer Porco as a Real Estate Agent, you will not be disappointed!

-Iris Leyva



I have had several properties purchased and sold with Jennifer handling everything, she knows her job very well!!

-Doris Arnold

Pre-Listing Checklist

Exterior & Curb Appeal

- Landscaping trimmed and tidy
- Driveway and walkways clear and in good repair
- Exterior paint touch-ups completed
- House numbers visible and secure
- Front door and entryway welcoming and clean

Kitchen

- Countertops cleared and cleaned
- Appliances clean and fully functional
- Cabinets organized and decluttered
- Floors swept and mopped
- Fixtures and hardware polished

Bedrooms

- Personal items minimized and stored away
- Closets organized and decluttered
- Bedding clean and neatly arranged
- Floors vacuumed and free of stains
- Windows clean and treatments in good condition

Bathrooms

- Countertops cleared and cleaned
- Mirrors streak-free and clean
- Showers and tubs scrubbed and free of mildew
- Toilets clean and functioning properly
- Fresh towels and minimal decor

Living Room

- Furniture arranged to maximize space
- Clutter removed and surfaces dusted
- Lighting fixtures working and dust-free
- Floors cleaned and any rugs vacuumed
- Electronics organized and cords hidden

Utilities & Home Systems

- HVAC system serviced and filters changed
- Water heater functioning and accessible
- All outlets and switches functional
- Plumbing checked for leaks or drips
- Smoke and carbon monoxide detectors tested

Office/Home Workspace

- Desk organized and clear
- Cords and cables neatly managed
- Lighting adequate and functional
- Seating area neatly arranged
- Floors vacuumed and mopped

Final Touches

- Personal photos and sensitive items stored away
- Neutralize any pet odors and clean pet areas
- Replace any burnt out light bulbs
- Ensure all windows and doors operate smoothly
- Leave out any manuals or warranties for appliances and systems

Pre-Listing Checklist (Continued)

Ensure your property stands out and the listing process is as efficient as possible with this essential Pre-Listing Checklist. Designed with sellers in mind, this guide helps you cover the critical areas of your home, from the outside in, to showcase its best features.

Exterior & Curb Appeal

- Ensure the lawn is mowed, and gardens are weeded and mulched.
- Check that the driveway and walkways are clean and in good condition.
- Clean windows, repair any exterior damage, and consider a fresh coat of paint if needed.
- Make sure the entrance is inviting with a clean doormat, functioning doorbell, and neat porch area.

Interior Appeal

- Declutter all rooms to create a spacious and inviting environment.
- Deep clean the entire house, including carpets, windows, and surfaces.
- Apply a fresh coat of neutral paint where necessary to brighten spaces.
- Arrange furniture to optimize flow and showcase room purposes effectively.

Ready for Showing

- Replace all burnt-out light bulbs and ensure all light fixtures work.
- Remove personal photographs and items to allow buyers to envision themselves in the space.
- Neutralize odors, especially if you have pets, and ensure the home is ventilated.
- Leave out any important documents related to the house, such as warranties and manuals.

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RENE



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- RPR® is the nation's largest property database, exclusively for REALTORS®. It empowers REALTORS® to help buyers and sellers make informed decisions, backed by a real estate database covering more than 160 million residential and commercial properties in the United States.
- RPR is a wholly owned subsidiary of the National Association of REALTORS® and a member benefit to REALTORS®.
- RPR's data sources range from MLSs and county-level tax and assessment offices, to the U.S. Census and FEMA, to specialty data set providers such as Esri (consumer data), Niche (school information) and Precisely (geographic boundaries).

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