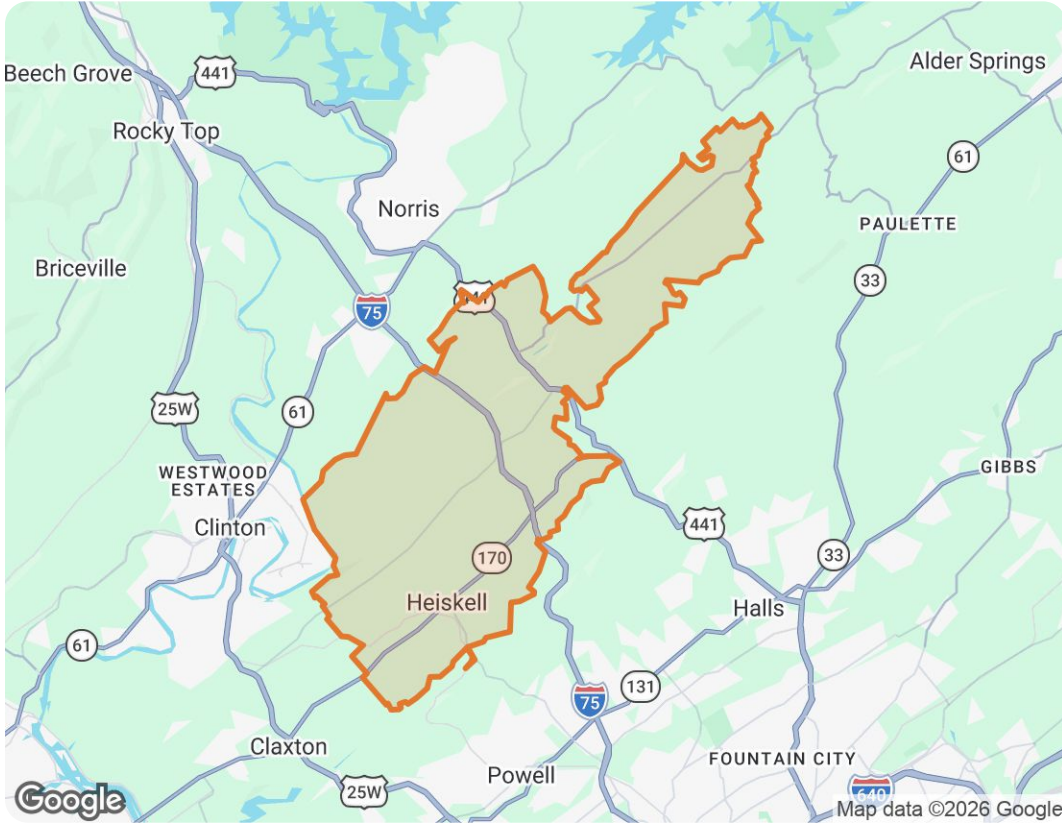


Heiskell, TN 37754



Jennifer Porco

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Capstone Realty Group

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Knoxville, TN 37923



Heiskell, TN 37754

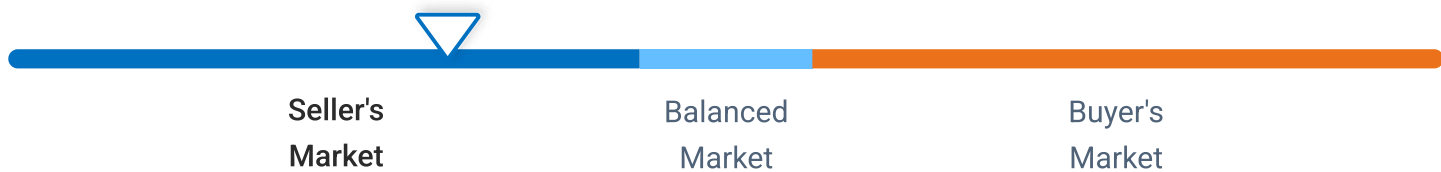
Market Trends

Market Trends for Heiskell, TN 37754

Single Family + Condo/Townhouse/Apt.

May 2026

Market Type



Key Details

Months of Inventory	Sold to List Price %	Median Days in RPR	Median Sold Price
3.67 ↓ 15.24% MoM	—	—	—

May 2026 Median Estimated Property Value

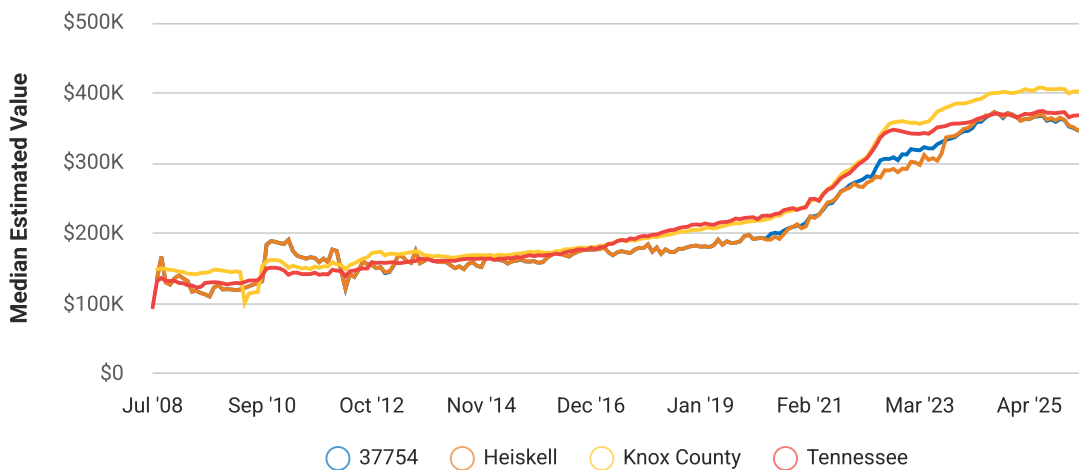
Single Family + Condo/Townhouse/Apt.

This graphic displays property estimates for a market area and a subject property, where one has been selected. Estimated property values are generated by a valuation model and are not formal appraisals.

Source: Public records, and MLS sources where licensed

Update Frequency: Monthly

Median Estimated Value \$355,130	Last Month Change +2.7%	12 Month Change -3%
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Heiskell, TN 37754

May 2026 Active Listings

Heiskell, TN 37754

Single Family + Condo/Townhouse/Apt.

This graphic summarizes key statistics for properties that were in an active status on the last day of each month. RPR uses list date and a derived pending date to determine if the listing was active on the last day of the month. An end-of-month snapshot of active listings helps to understand inventory levels, price points and duration on the market.

Source: Listing sources

Update Frequency: Monthly

Median List Price - \$319,900

↓ 5.8% Month over Month



Heiskell, TN 37754

May 2026 Sold Listings

Heiskell, TN 37754

Single Family + Condo/Townhouse/Apt.

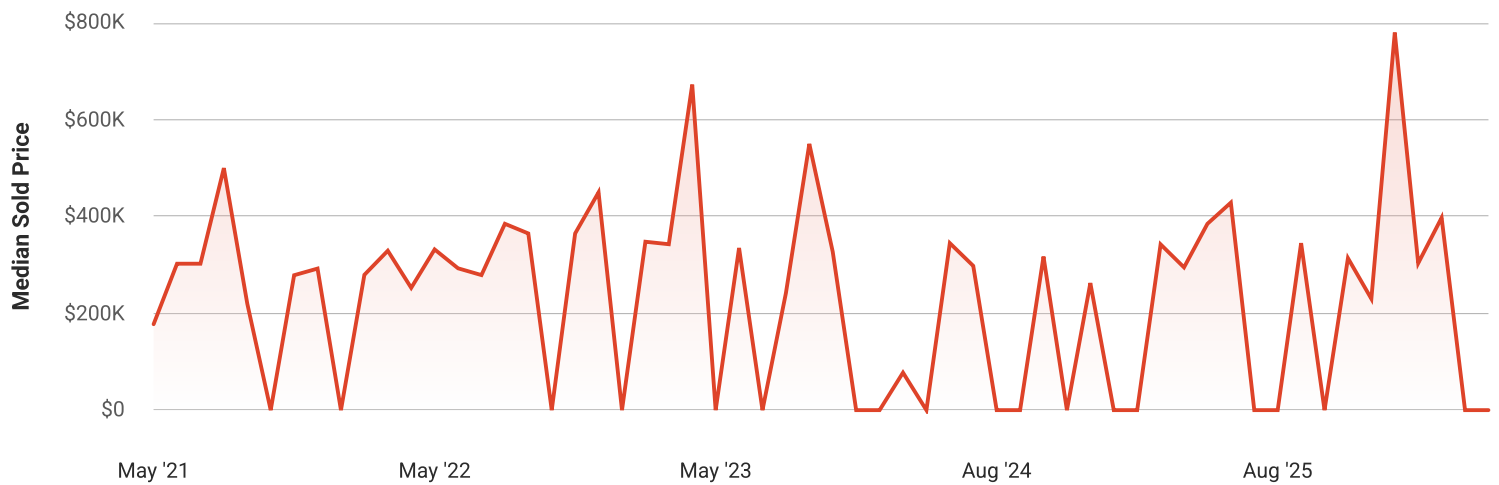
This graphic summarizes key statistics for properties that sold each month. RPR uses a derived sold date to determine when a property moved into a sold status within the given month. These statistics are important for understanding the price points on sold properties as well as the difference between the list price and sold price, which reveals whether buyers are paying over or under the asking price.

Source: Listing sources

Update Frequency: Monthly

Median Sold Price - -

● Month over Month



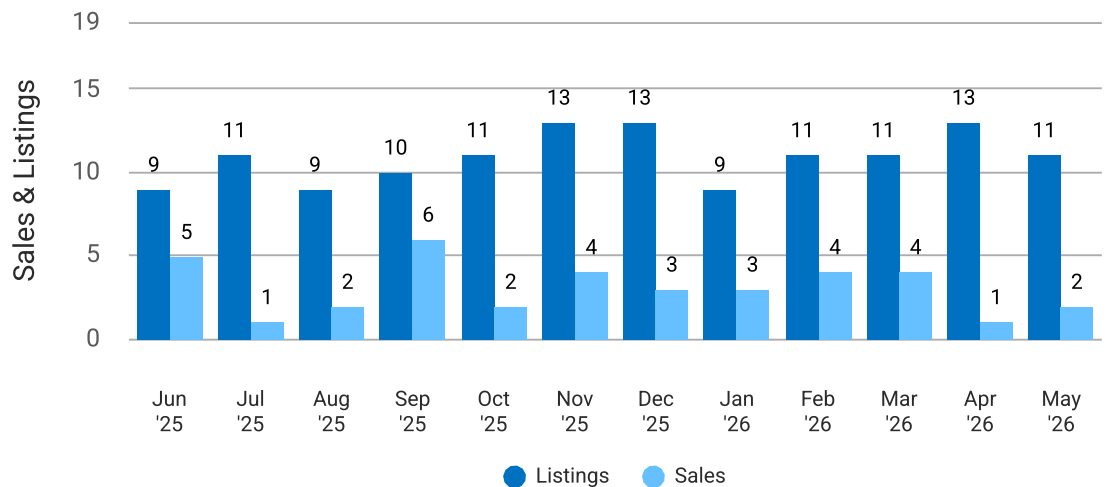
Total Sales and Active Listings in Heiskell, TN 37754

Single Family + Condo/Townhouse/Apt.

This graph compares the number of sales with the number of active listings in the local market.

Source: MLS data where licensed

Update Frequency: Monthly



Heiskell, TN 37754

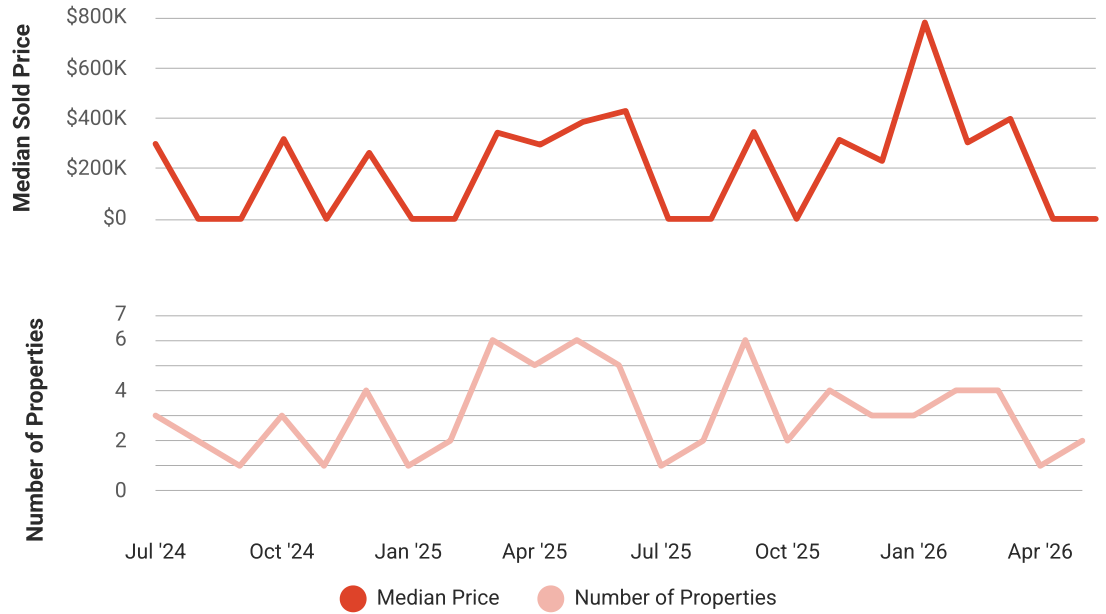
Median Sold Price vs Sold Listings in Heiskell, TN 37754

Single Family + Condo/Townhouse/Apt.

This chart compares the trend of median sold price and number of sold listings for the given location.

Source: Listing Data

Update Frequency: Monthly



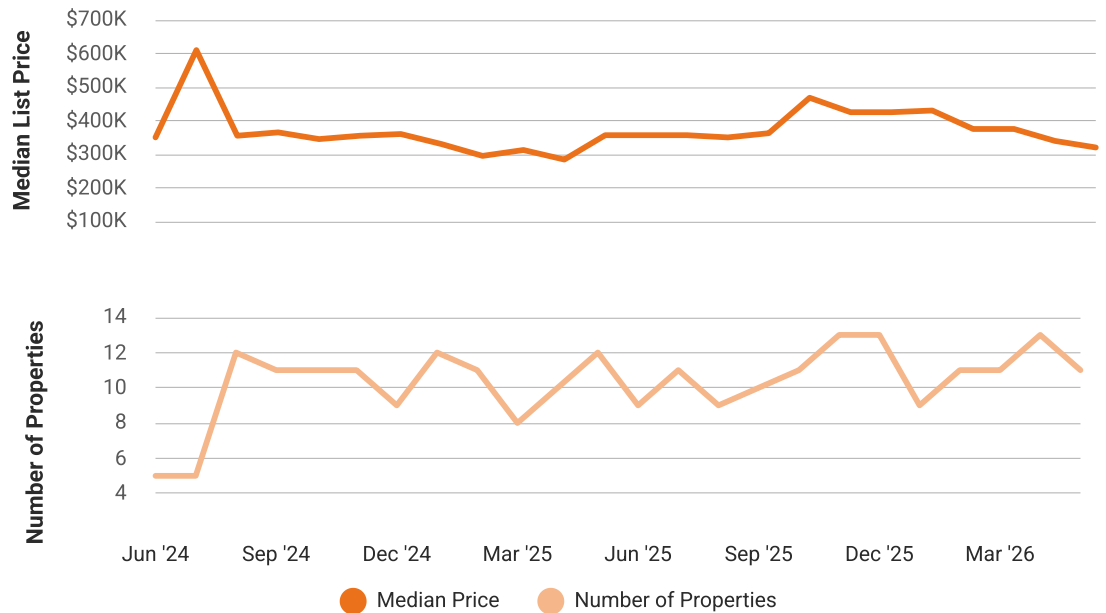
Median List Price vs Active Listings in Heiskell, TN 37754

Single Family + Condo/Townhouse/Apt.

This chart compares the trend of median list price and number of active properties for the given location.

Source: Listing Data

Update Frequency: Monthly



Market Snapshot

Value and Price Changes

	Current	Last Month	Last 3 Months	Last 12 Months	Last 24 Months	Last 36 Months
Median Est. Property Value Last Updated: 5/31/2026	\$355,130	\$345,870 +2.68%	\$350,270 +1.39%	\$366,060 -2.99%	\$359,010 -1.08%	\$321,110 +10.59%
Median Sold Price Last Updated: 5/31/2026	-	-	\$303,500	\$384,950	\$345,000	-
Median List Price Last Updated: 5/31/2026	\$319,900	\$339,500 -5.77%	\$375,000 -14.69%	\$356,500 -10.27%	-	\$260,000 +23.04%

About this Data: Because some brokerages may choose not to include their MLS listing content within the RPR platform, the analysis contained in this report may not have been created using all the available listing data within this geographical market.

Median estimated property values are generated by a valuation model and are not formal appraisals. Valuations are based on public records and MLS data where licensed. The Metrics displayed here reflect **All Residential Single Family, Condo, Townhouse and Apartment properties** data.

Market Activity

Market Activity Filters

Sort Order: Recently updated

Maximum Properties Per Change Type: 10

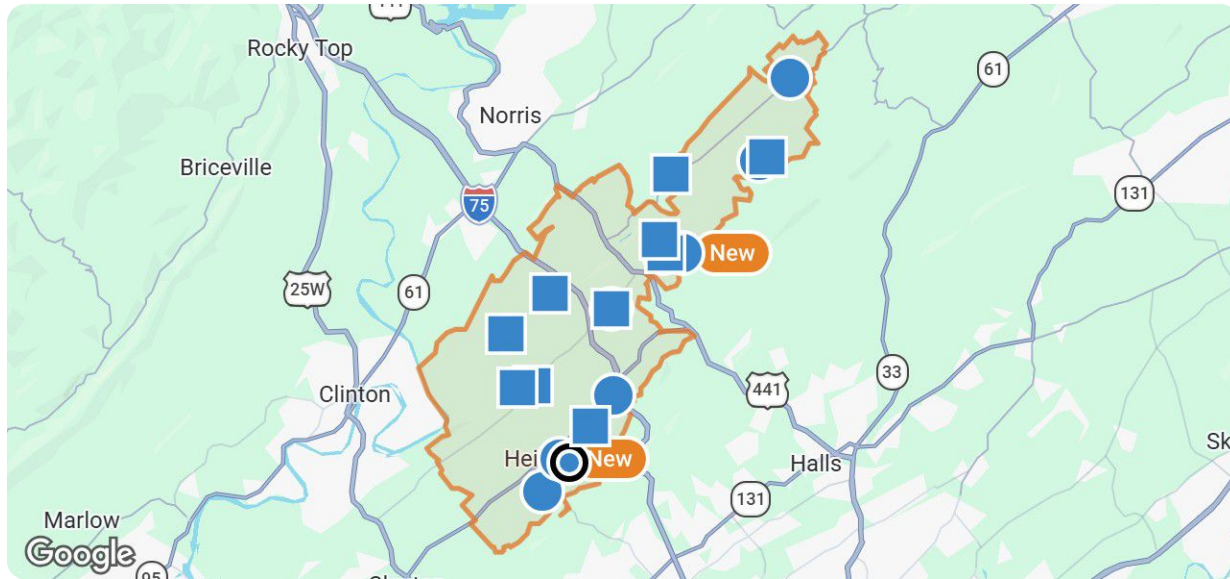
Change Types: New Listings, Pending, Closed, Distressed

Property Types: Single Family, Condo/Townhouse/Apt

Property Features: Sale Price: Any, Lease Price: Any, Beds: Any, Baths: Any, Living Area: Any, Lot Size (acre): Any, Year Built: Any

Summary

For Sale Activity in the Last 3 Months



Legend

- For Sale
- For Sale Pending
- Recently Closed

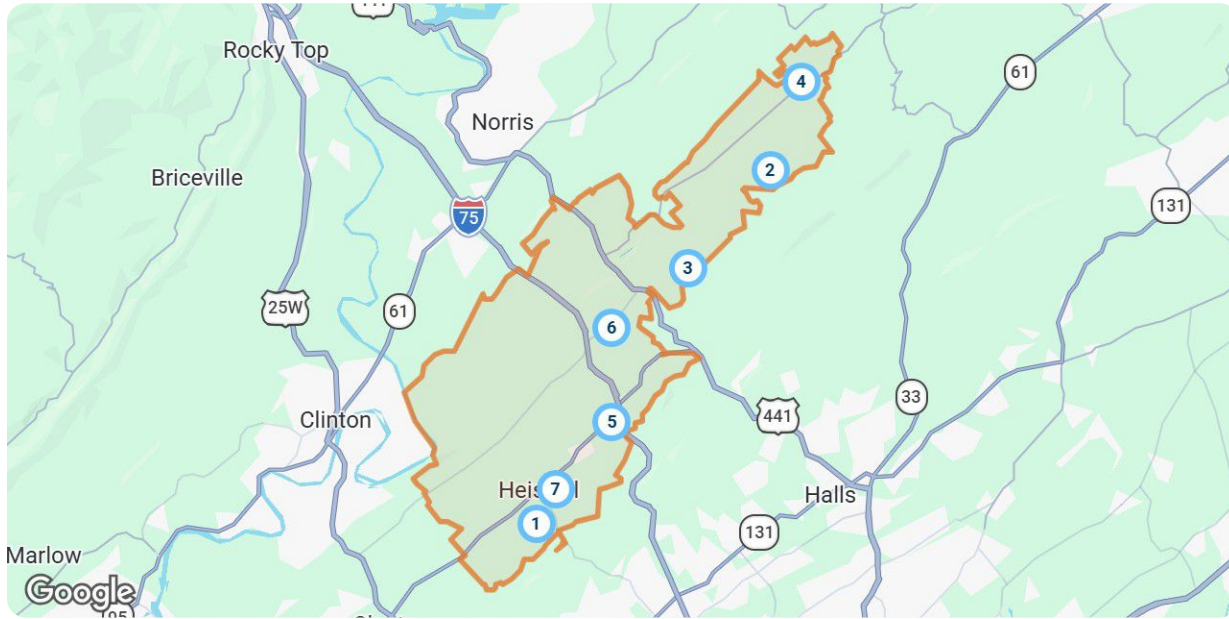
	New	Pending	Closed
Number of Properties	6	5	9
Lowest Listing Price / Est.Value	\$239,000	\$165,000	\$75,000
Median Listing Price / Est.Value	\$307,250	\$367,000	\$325,000
Highest Listing Price / Est.Value	\$999,900	\$599,900	\$1,000,000
Average Price / sqft	\$217	\$239	\$190
Median Price / sqft	\$224	\$218	\$193
Average Days in RPR	40	69	121
Median Days in RPR	39	39	125
Total Volume	\$2,445,399	\$1,931,900	\$3,652,500
Source	Listings	Listings	Public Records & Listings

Heiskell, TN 37754

Market Activity Breakdown




New

Source: Listings



Legend

● Active For Sale

New: 6 properties		Property Type	Beds / Baths	Living Area (sq ft)	Lot Size	Year Built	List Date / Days in RPR	List Price / \$ Per Sq Ft
1	 <p>9443 Avian Forest Ln Heiskell, TN 37754 MLS ID: 1337029 ● Active / For Sale <i>Listing Courtesy of eXp Realty, LLC</i></p>	Single Family	3/2	1,364	4,356 sqft	2019	4/16/2026 57 days	\$339,500 \$249/sq ft
2	 <p>9703 Heiskell Rd Heiskell, TN 37754 MLS ID: 1340964 ● Active / For Sale <i>Listing Courtesy of Your Home Sold Guaranteed Real</i></p>	Single Family	5/5	4,006	9.86 acres	2011	5/15/2026 28 days	\$999,900 \$250/sq ft
3	 <p>9851 Heiskell Rd Heiskell, TN 37754 MLS ID: 1341290 ● Active / For Sale <i>Listing Courtesy of Sell Your Home Services, LLC</i></p>	Single Family	3/2	2,112	1.01 acres	2003	5/18/2026 25 days	\$349,999 \$166/sq ft
4	 <p>209 White Oak Ln Heiskell, TN 37754 MLS ID: 1338234 ● Active / For Sale <i>Listing Courtesy of Your Move Realty</i></p>	Single Family	3/2	1,196	0.8 acres	1972	4/24/2026 49 days	\$239,000 \$200/sq ft
5	 <p>223 White Oak Ln Heiskell, TN 37754 MLS ID: 1341028 ● Active / For Sale <i>Listing Courtesy of United Real Estate Solutions</i></p>	Single Family	4/3	1,810	0.47 acres	1974	5/15/2026 28 days	\$275,000 \$152/sq ft



Heiskell, TN 37754

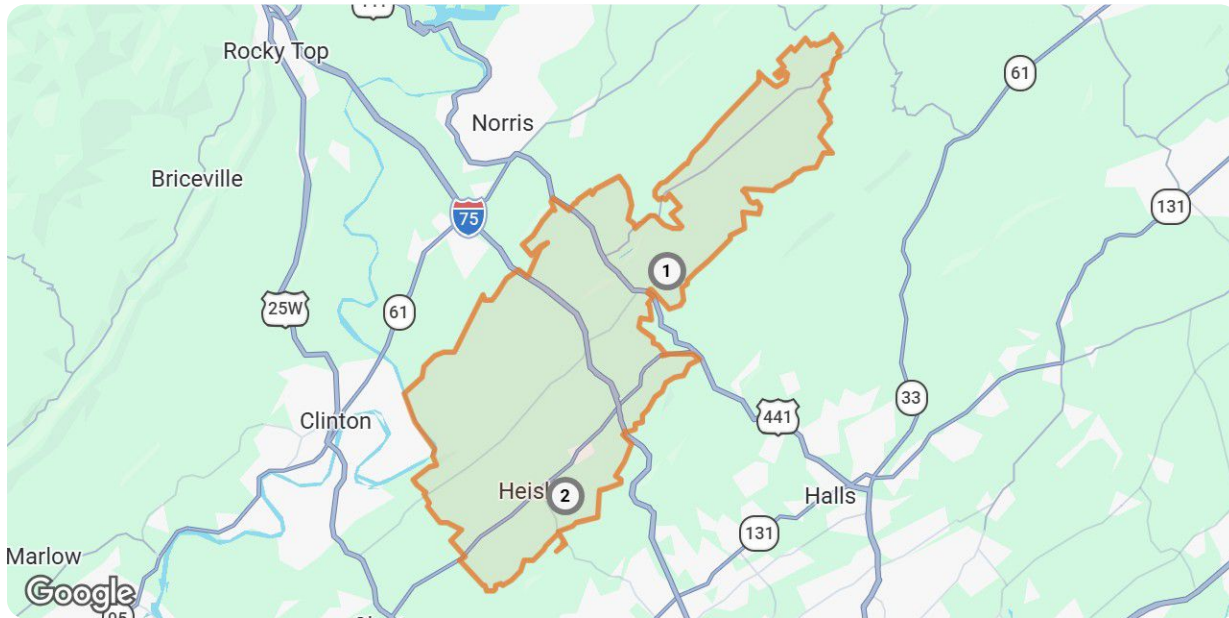
New: 6 properties		Property Type	Beds / Baths	Living Area (sq ft)	Lot Size	Year Built	List Date / Days in RPR	List Price / \$ Per Sq Ft
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6		9923 Old Chestnut Ridge Rd Heiskell, TN 37754 MLS ID: 1338133	Single Family	2/2	840	0.58 acres	1995	4/23/2026 50 days	\$242,000 \$288/sq ft
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Listing Courtesy of Rocky Top Realty

Pending


Source: Listings




Legend

● Pending


Pending: 5 properties		Property Type	Beds / Baths	Living Area (sq ft)	Lot Size / Year Built	List Date	List Price / \$ Per Sq Ft	Pending Date / Days in RPR
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1		9556 Joy Denise Ln Heiskell, TN 37754 MLS ID: 1336977	Single Family	4/3	2,144	9,058 sqft 2020	4/16/2026	\$367,000 \$171/sq ft	5/16/2026 30 days
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Listing Courtesy of Honors Real Estate Services LLC

2		321 W Bullrun Valley Dr Heiskell, TN 37754 MLS ID: 1331581	Single Family	3/3	1,551	10.34 acres 2007	3/5/2026	\$599,900 \$387/sq ft	4/27/2026 53 days
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Listing Courtesy of Sellers Realty Company, Inc.

3		124 Huntington Ln Heiskell, TN 37754 MLS ID: 1319850	Single Family	3/2	1,900	0.51 acres 2001	10/24/2025	\$340,000 \$179/sq ft	5/11/2026 199 days
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Listing Courtesy of United Real Estate Solutions

4		309 Old Jacksboro Pike Heiskell, TN 37754 MLS ID: 1336484	Single Family	2/1	684	2 acres 1975	4/11/2026	\$165,000 \$241/sq ft	5/5/2026 24 days
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Listing Courtesy of Town & Country - REALTORS OF East TN, Inc.

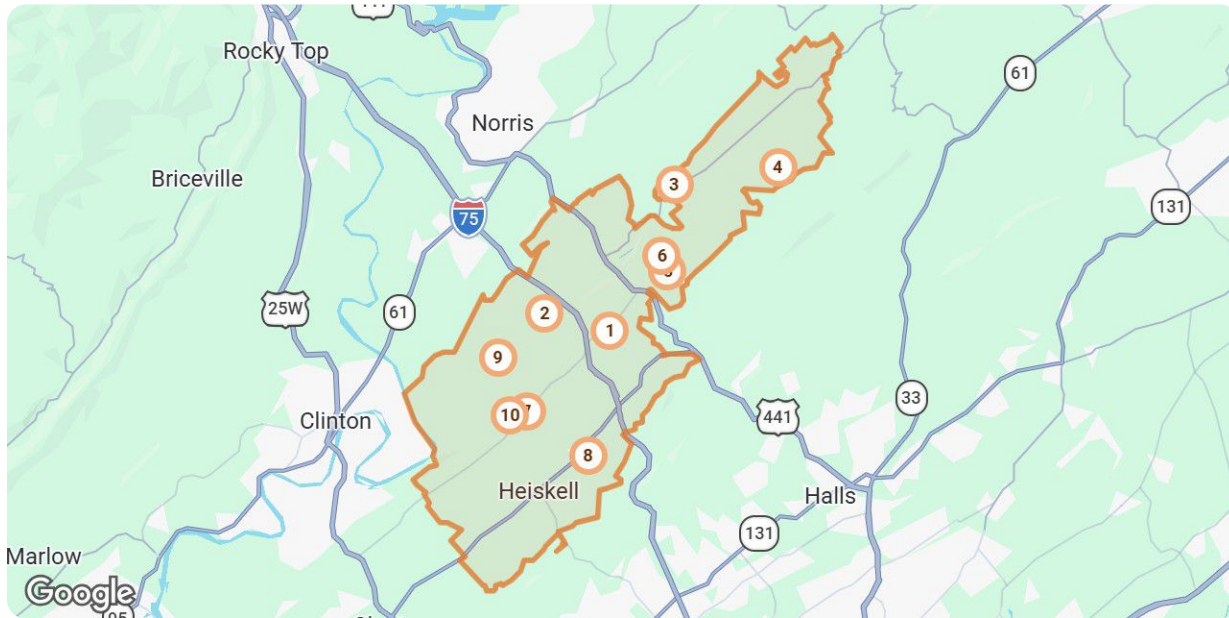


Pending: 5 properties

	Property Type	Beds / Baths	Living Area (sq ft)	Lot Size / Year Built	List Date	List Price / \$ Per Sq Ft	Pending Date / Days in RPR
<p>5 150 E Raccoon Valley Dr Heiskell, TN 37754 MLS ID: 1334884 ● Pending / For Sale</p> <p><i>Listing Courtesy of Realty One Group Ascend</i></p>	Single Family	3/3	2,108	8.59 acres 2006	4/1/2026	\$460,000 \$218/sq ft	5/10/2026 39 days

Closed

Source: Public Records and Listings



Legend

● Closed

Closed: 9 properties

	Property Type	Beds / Baths	Living Area (sq ft)	Lot Size / Year Built	Closed Date / Days in RPR	Closed Price / \$ Per Sq Ft	List to Sold Price %
<p>1 9513 Diggs Gap Rd Heiskell, TN 37754 MLS ID: 1329073 ■ Closed / For Sale</p> <p><i>Courtesy of Hammontree Real Estate</i></p>	Single Family	3/2	924	0.48 acres 2019	5/22/2026 73 days	\$190,000 \$206/sq ft	↑ 2.21%
<p>2 309 E Bullrun Valley Dr Heiskell, TN 37754 MLS ID: 1311020 ■ Closed / For Sale</p> <p><i>Courtesy of Wallace</i></p>	Single Family	4/5	5,450	24 acres 1994	4/24/2026 242 days	\$1,000,000 \$183/sq ft	↓ 24.52%
<p>3 2170 Hinds Creek Rd Heiskell, TN 37754 MLS ID: 1318524 ■ Closed / For Sale</p> <p><i>Courtesy of Realty Executives Associates</i></p>	Single Family	3/3	2,184	5 acres 2008	3/19/2026 125 days	\$470,000 \$215/sq ft	↓ 4.06%
<p>4 151 Huntington Ln Heiskell, TN 37754 MLS ID: 1318994 ■ Closed / For Sale</p> <p><i>Courtesy of Realty Executives Associates</i></p>	Single Family	3/3	2,518	1.57 acres 2005	5/5/2026 160 days	\$430,000 \$171/sq ft	-

Closed: 9 properties		Property Type	Beds / Baths	Living Area (sq ft)	Lot Size / Year Built	Closed Date / Days in RPR	Closed Price / \$ Per Sq Ft	List to Sold Price %
5	<p>1306 Brushy Valley Rd Heiskell, TN 37754 Closed / Public Record</p>	Single Family	-/1	1,376	1.1 acres / 1977	5/5/2026 - days	\$215,000 \$206/sq ft	-
6	<p>166 Nolan Ln Heiskell, TN 37754 MLS ID: 1330711 Closed / For Sale</p> <p><i>Courtesy of Realty Executives Associates</i></p>	Single Family	2/2	1,680	5.04 acres / 1988	3/27/2026 4 days	\$325,000 \$193/sq ft	-
7	<p>359 E Wolf Valley Rd Heiskell, TN 37754 MLS ID: 1328641 Closed / For Sale</p> <p><i>Courtesy of Wallace</i></p>	Single Family	3/2	1,182	0.85 acres / 1952	3/20/2026 7 days	\$315,000 \$266/sq ft	↓ 1.25%
8	<p>1318 E Wolf Valley Rd Heiskell, TN 37754 Closed / Public Record</p>	Single Family	-/2	1,120	0.81 acres / 1953	4/21/2026 - days	\$75,000 \$175/sq ft	-
9	<p>5728 Hickory Valley Rd Heiskell, TN 37754 MLS ID: 1307801 Closed / For Sale</p> <p><i>Courtesy of Wallace</i></p>	Single Family	3/5	2,470	2.46 acres / 2017	3/26/2026 239 days	\$632,500 \$256/sq ft	↓ 1.17%

Heiskell, TN 37754

Summary

For Lease Activity in the Last 3 Months



Legend

■ Recently Leased

	Closed
Number of Properties	1
Lowest Listing Price / Est.Value	\$4,500
Median Listing Price / Est.Value	\$4,500
Highest Listing Price / Est.Value	\$4,500
Average Price / sqft	\$1
Median Price / sqft	\$1
Average Days in RPR	7
Median Days in RPR	7
Total Volume	\$4,500

Source

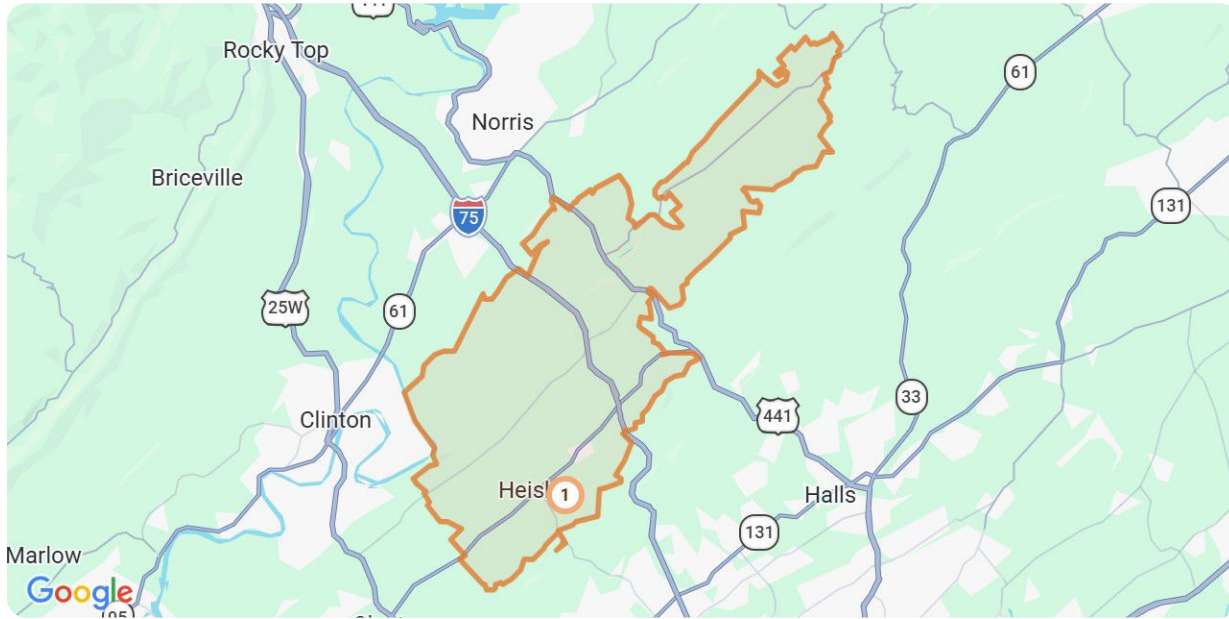
Public Records & Listings



Market Activity Breakdown

Closed


Source: Public Records and Listings



Legend

● Closed

Closed: 1 properties		Property Type	Beds / Baths	Living Area (sq ft)	Lot Size / Year Built	Closed Date / Days in RPR	Closed Price / \$ Per Sq Ft	List to Sold Price %
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1	 <p>309 E Bullrun Valley Dr Heiskell, TN 37754 MLS ID: 1339622</p> <p>■ Closed / For Lease</p>	Single Family	4/5	5,450	24 acres 1994	5/11/2026 7 days	- \$1/sq ft	-
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Courtesy of CENTURY 21 Legacy

Hi Jeff & Lawanda,

I've prepared a market report for your neighborhood that highlights recent trends and activity in your area.

As you begin thinking about the timing of your move, we can review the numbers together and determine a pricing strategy that makes the most sense when the time comes. Because the market can shift quickly, it's best not to set a price too far in advance—but this report should serve as a helpful guide in the meantime.

Take a look when you have a moment, and let me know if anything catches your attention or raises questions.

I'm looking forward to the opportunity to connect again soon. And as always, I'm here if you need guidance or have questions along the way—please don't hesitate to reach out.

Kindest regards,

Jennifer



Jennifer Porco
Broker Affiliate, REALTOR®

865-505-1296

RENE  SRES



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Jennifer Porco

Jennifer brings over two decades of real estate prowess to your home search or sale. Known for her unwavering dedication and keen market sense, Jennifer has a proven track record of delivering exceptional results.



Jennifer Porco, REALTOR®

Targeting the Right Buyers

We utilize a comprehensive marketing strategy designed to attract serious, qualified buyers. Through a combination of online and offline tactics, we ensure your property receives maximum exposure.

Online Presence

- **Professional Photography and Virtual Tours:** Showcasing your property in its best light.
- **Listing Syndication:** Your home will be featured on top real estate websites, including Zillow*, Redfin, Homes.com, Realtor.com, etc., ensuring wide visibility.
- **Social Media Campaigns:** Targeted ads and engaging posts on platforms like Facebook, Instagram and LinkedIn to reach potential buyers.
- **Email Marketing:** Directly reaching out to a curated list of potential buyers and real estate agents.

Offline Marketing

- **Open Houses:** Professionally hosted to welcome potential buyers.
- **Print Materials:** High-quality brochures and flyers distributed in key locations.
- **Networking:** Leveraging our extensive network of real estate professionals to find the right buyer.



I've had the pleasure of working with Jennifer Porco on multiple occasions whether it be property rentals or home sales. I've worked with other agents in the past, but none of them had the tenacity, drive, professionalism and motivation to get the job done. I highly recommend Jennifer Porco as a Real Estate Agent, you will not be disappointed!

-Iris Leyva



I have had several properties purchased and sold with Jennifer handling everything, she knows her job very well!!

-Doris Arnold

Pre-Listing Checklist

Exterior & Curb Appeal

- Landscaping trimmed and tidy
- Driveway and walkways clear and in good repair
- Exterior paint touch-ups completed
- House numbers visible and secure
- Front door and entryway welcoming and clean

Kitchen

- Countertops cleared and cleaned
- Appliances clean and fully functional
- Cabinets organized and decluttered
- Floors swept and mopped
- Fixtures and hardware polished

Bedrooms

- Personal items minimized and stored away
- Closets organized and decluttered
- Bedding clean and neatly arranged
- Floors vacuumed and free of stains
- Windows clean and treatments in good condition

Bathrooms

- Countertops cleared and cleaned
- Mirrors streak-free and clean
- Showers and tubs scrubbed and free of mildew
- Toilets clean and functioning properly
- Fresh towels and minimal decor

Living Room

- Furniture arranged to maximize space
- Clutter removed and surfaces dusted
- Lighting fixtures working and dust-free
- Floors cleaned and any rugs vacuumed
- Electronics organized and cords hidden

Utilities & Home Systems

- HVAC system serviced and filters changed
- Water heater functioning and accessible
- All outlets and switches functional
- Plumbing checked for leaks or drips
- Smoke and carbon monoxide detectors tested

Office/Home Workspace

- Desk organized and clear
- Cords and cables neatly managed
- Lighting adequate and functional
- Seating area neatly arranged
- Floors vacuumed and mopped

Final Touches

- Personal photos and sensitive items stored away
- Neutralize any pet odors and clean pet areas
- Replace any burnt out light bulbs
- Ensure all windows and doors operate smoothly
- Leave out any manuals or warranties for appliances and systems

Pre-Listing Checklist (Continued)

Ensure your property stands out and the listing process is as efficient as possible with this essential Pre-Listing Checklist. Designed with sellers in mind, this guide helps you cover the critical areas of your home, from the outside in, to showcase its best features.

Exterior & Curb Appeal

- Ensure the lawn is mowed, and gardens are weeded and mulched.
- Check that the driveway and walkways are clean and in good condition.
- Clean windows, repair any exterior damage, and consider a fresh coat of paint if needed.
- Make sure the entrance is inviting with a clean doormat, functioning doorbell, and neat porch area.

Interior Appeal

- Declutter all rooms to create a spacious and inviting environment.
- Deep clean the entire house, including carpets, windows, and surfaces.
- Apply a fresh coat of neutral paint where necessary to brighten spaces.
- Arrange furniture to optimize flow and showcase room purposes effectively.

Ready for Showing

- Replace all burnt-out light bulbs and ensure all light fixtures work.
- Remove personal photographs and items to allow buyers to envision themselves in the space.
- Neutralize odors, especially if you have pets, and ensure the home is ventilated.
- Leave out any important documents related to the house, such as warranties and manuals.

Jennifer Porco
REALTOR®

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RENE



About RPR

- RPR® is the nation's largest property database, exclusively for REALTORS®. It empowers REALTORS® to help buyers and sellers make informed decisions, backed by a real estate database covering more than 160 million residential and commercial properties in the United States.
- RPR is a wholly owned subsidiary of the National Association of REALTORS® and a member benefit to REALTORS®.
- RPR's data sources range from MLSs and county-level tax and assessment offices, to the U.S. Census and FEMA, to specialty data set providers such as Esri (consumer data), Niche (school information) and Precisely (geographic boundaries).

Learn More

For more information about RPR, please visit RPR's public website: <https://blog.narrpr.com>

