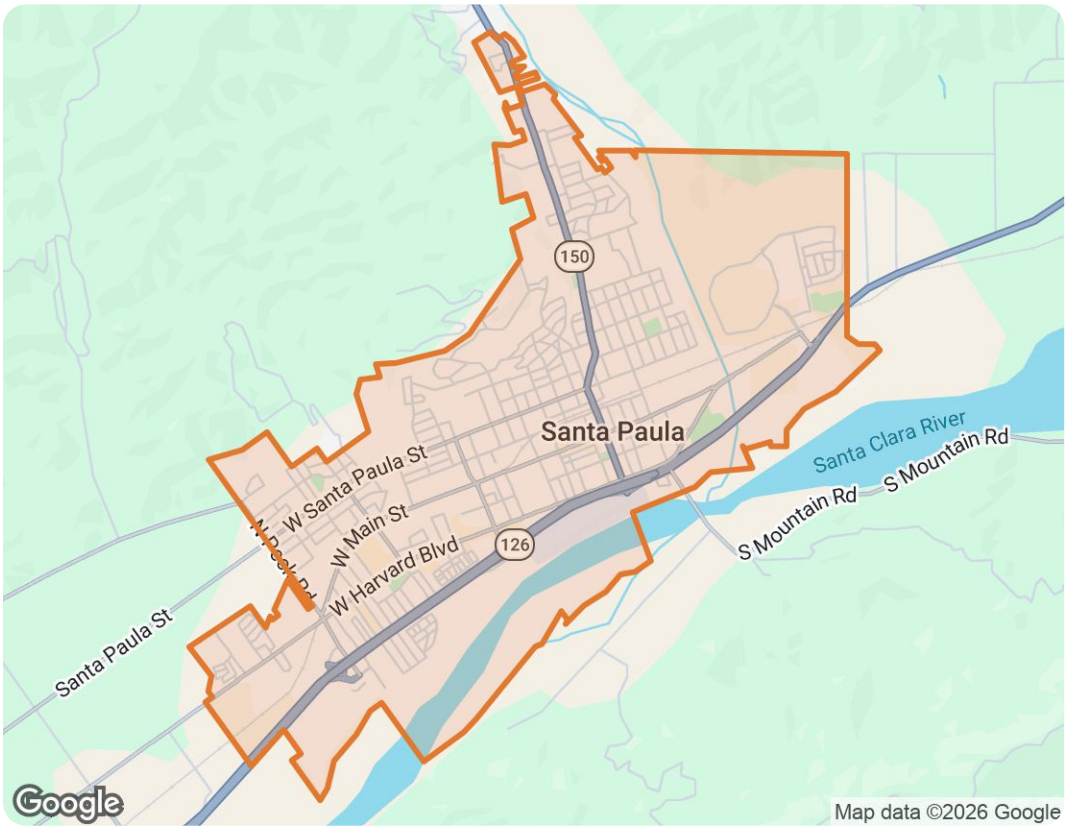
Santa Paula, California





Clark Rice

Broker/Realtor

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www.reddoorrealestate.info

Red Door Real Estate

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RED DOOR REAL ESTATE

Good Fortune Is Just The Start

Why Red Door Real Estate?

Who are we?

We are a full-service, customer-centered real estate firm dedicated to a simple set of core principles…

Our Promise:

- ***Ethical, honest, and transparent operations***
- ***Clear, concise and timely communication***
- ***Dedication to complete customer satisfaction***

Our Commitment:

- ***We always place our client's needs above our own***
- ***Our agents and brokers truly believe in our company values and vision***
- ***We maintain our community connection through organized local giving***

…You aren't our only clients but you'll think you are!

Red Door Real Estate

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Santa Paula, California

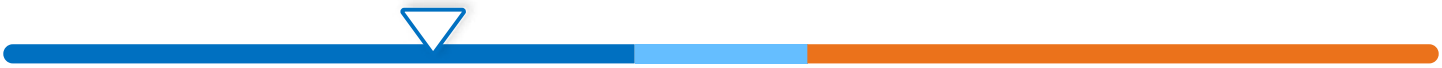
Market Trends

Market Trends for Santa Paula, California

Single Family + Condo/Townhouse/Apt.

September 2026

Market Type



Seller's Market | Balanced Market | Buyer's Market

Key Details

Months of Inventory	Sold to List Price %	Median Days in RPR	Median Sold Price
3.6	99.6%	27	$699,000
↑ 10.77% MoM	↑ 1.2% MoM	↓ 34.15% MoM	↓ 6.17% MoM

October 2026 Median Estimated Property Value

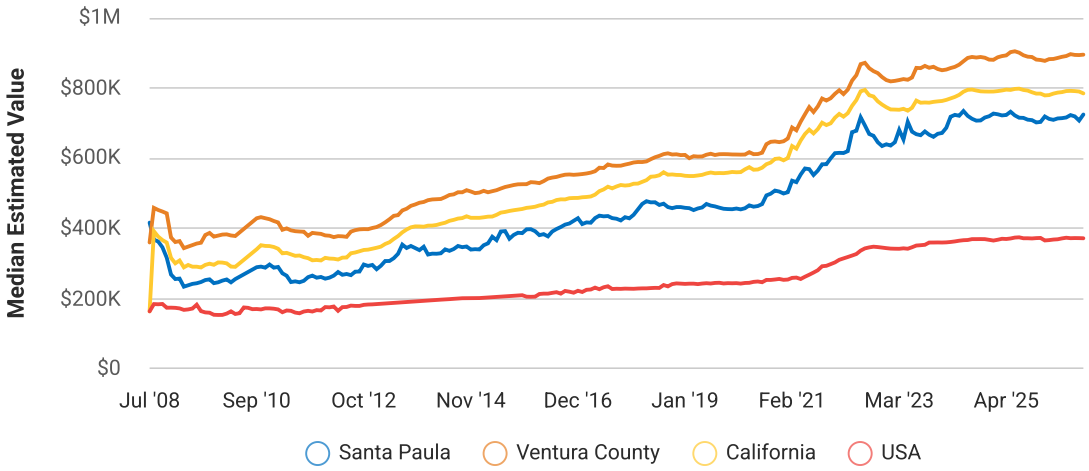
Single Family + Condo/Townhouse/Apt.

This graphic displays property estimates for a market area and a subject property, where one has been selected. Estimated property values are generated by a valuation model and are not formal appraisals.

Source: Public records, and MLS sources where licensed

Update Frequency: Monthly

Median Estimated Value	Last Month Change	12 Month Change
$724,650	+2.4%	+2.3%



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Santa Paula, California

September 2026 Active Listings

Santa Paula, California

Single Family + Condo/Townhouse/Apt.

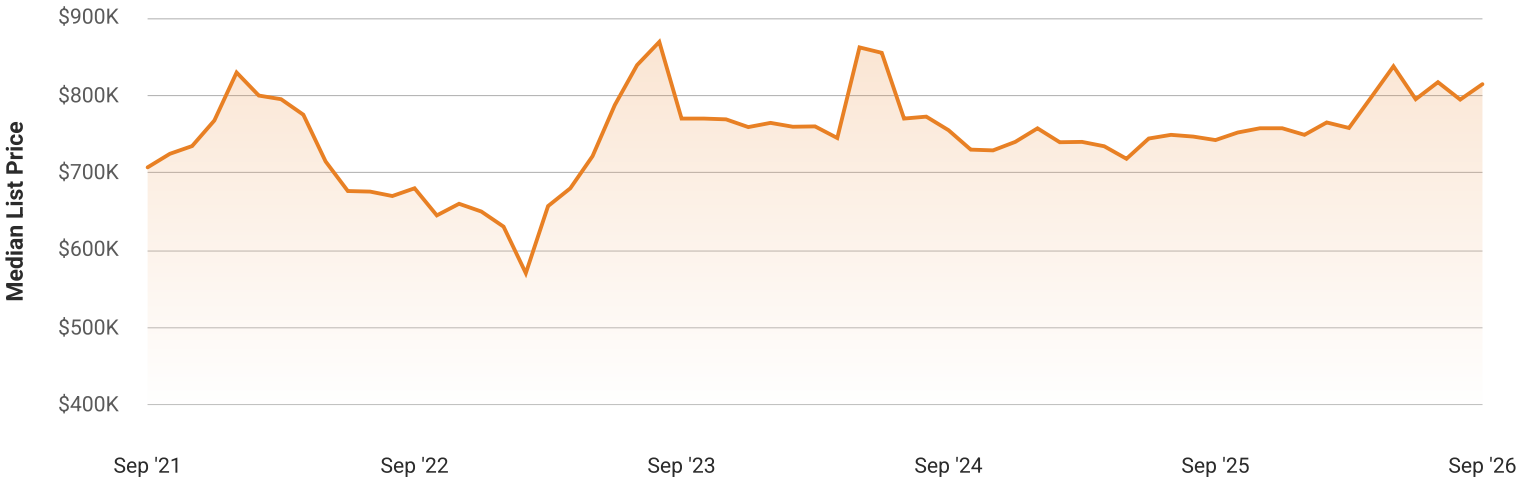
This graphic summarizes key statistics for properties that were in an active status on the last day of each month. RPR uses list date and a derived pending date to determine if the listing was active on the last day of the month. An end-of-month snapshot of active listings helps to understand inventory levels, price points and duration on the market.

Source: Listing sources

Update Frequency: Monthly

Median List Price - $814,450

↑ 2.5% Month over Month



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Santa Paula, California

September 2026 Sold Listings

Santa Paula, California

Single Family + Condo/Townhouse/Apt.

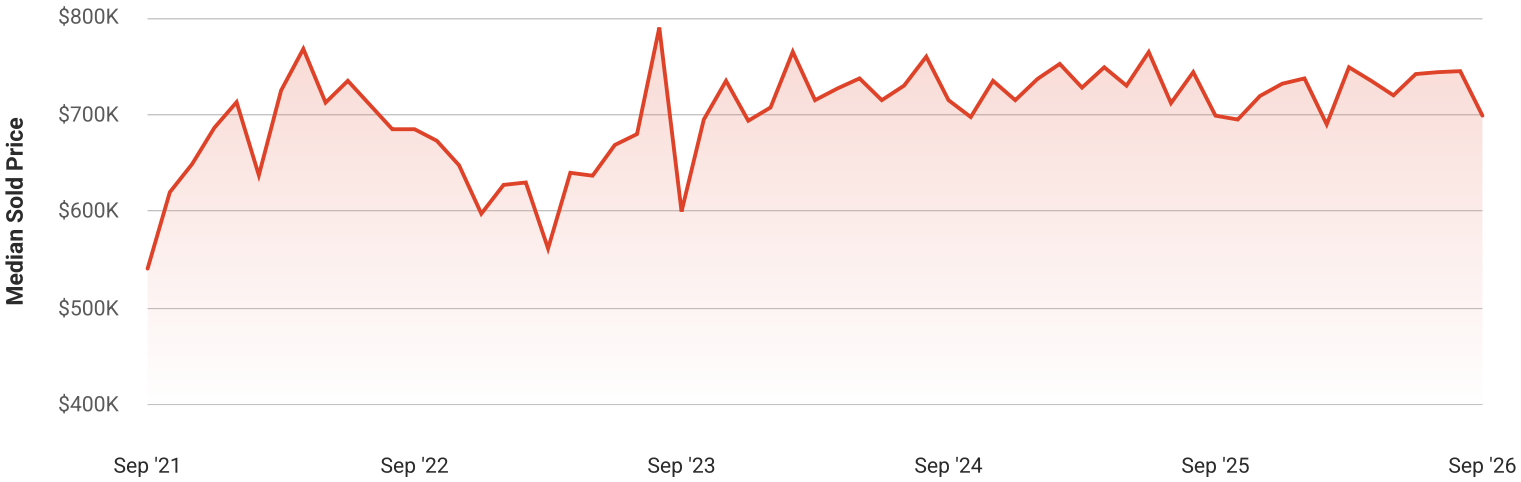
This graphic summarizes key statistics for properties that sold each month. RPR uses a derived sold date to determine when a property moved into a sold status within the given month. These statistics are important for understanding the price points on sold properties as well as the difference between the list price and sold price, which reveals whether buyers are paying over or under the asking price.

Source: Listing sources

Update Frequency: Monthly

Median Sold Price - $699,000

↓ 6.2% Month over Month



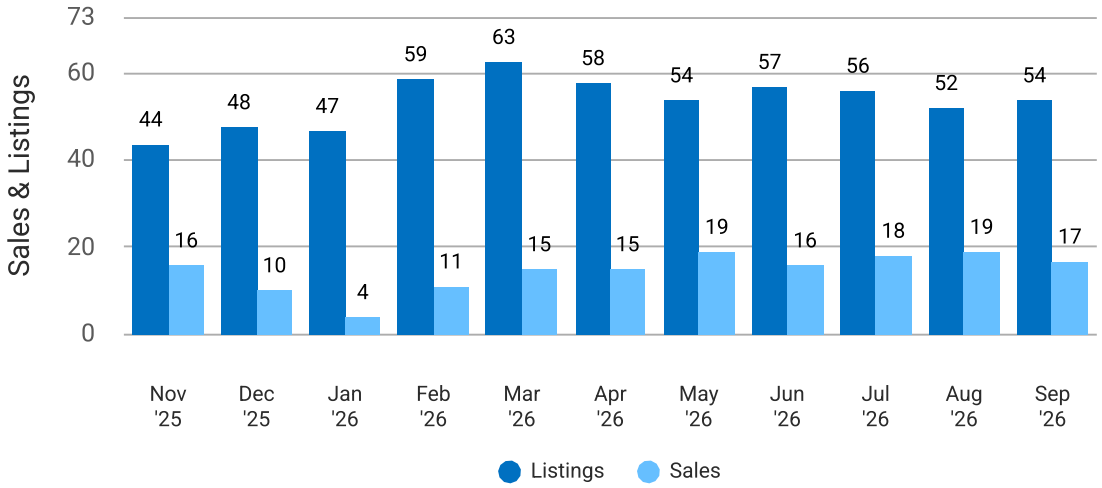
Total Sales and Active Listings in Santa Paula, California

Single Family + Condo/Townhouse/Apt.

This graph compares the number of sales with the number of active listings in the local market.

Source: MLS data where licensed

Update Frequency: Monthly



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Santa Paula, California

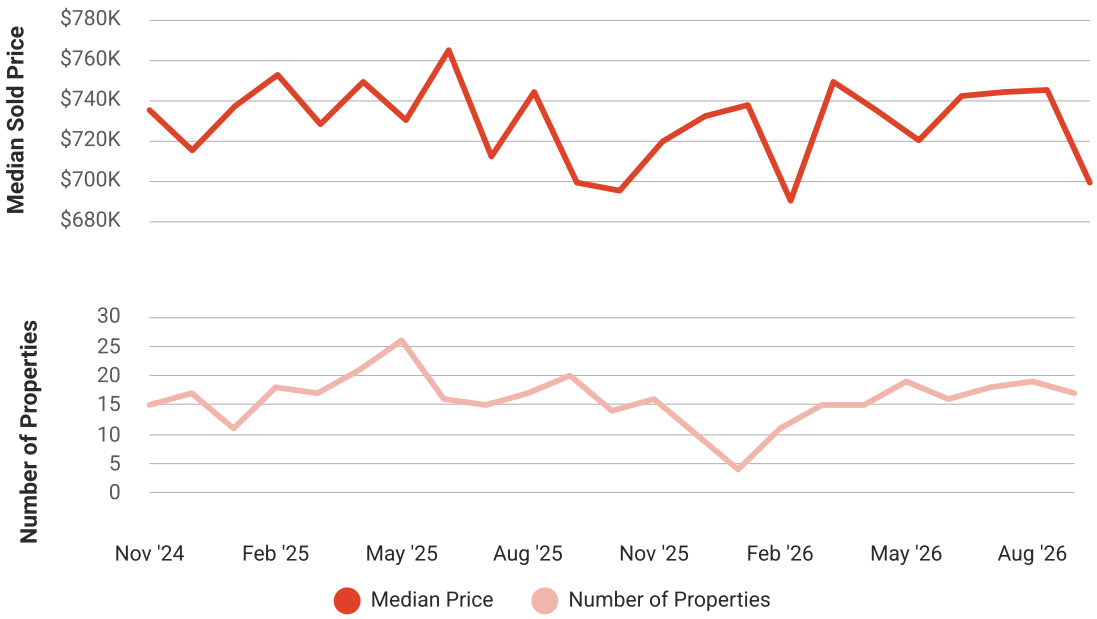
Median Sold Price vs Sold Listings in Santa Paula, California

Single Family + Condo/Townhouse/Apt.

This chart compares the trend of median sold price and number of sold listings for the given location.

Source: Listing Data

Update Frequency: Monthly



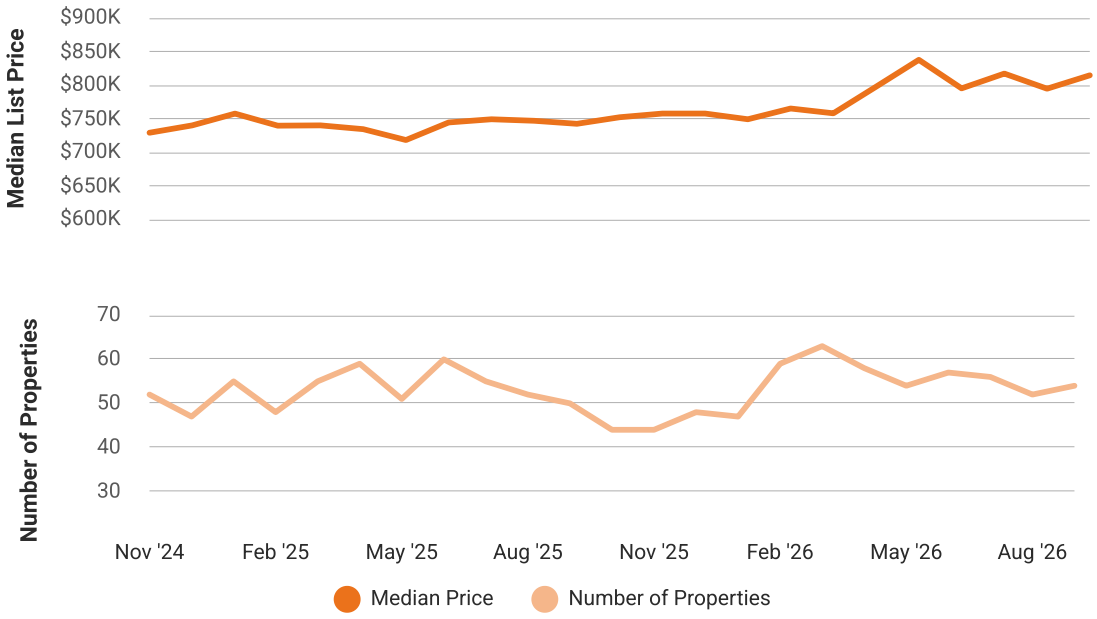
Median List Price vs Active Listings in Santa Paula, California

Single Family + Condo/Townhouse/Apt.

This chart compares the trend of median list price and number of active properties for the given location.

Source: Listing Data

Update Frequency: Monthly



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Santa Paula, California

Market Snapshot

Value and Price Changes

	Current	Last Month	Last 3 Months	Last 12 Months	Last 24 Months	Last 36 Months
Median Est. Property Value Last Updated: 10/31/2026	$724,650	$707,440 +2.43%	$723,000 +0.23%	$708,570 +2.27%	$707,680 +2.4%	$667,000 +8.64%
Median Sold Price Last Updated: 9/30/2026	$699,000	$744,990 -6.17%	$741,995 -5.79%	$699,000 0%	$715,000 -2.24%	$600,000 +16.5%
Median List Price Last Updated: 9/30/2026	$814,450	$794,495 +2.51%	$795,000 +2.45%	$742,245 +9.73%	$755,000 +7.87%	$769,999 +5.77%

About this Data: Because some brokerages may choose not to include their MLS listing content within the RPR platform, the analysis contained in this report may not have been created using all the available listing data within this geographical market.
Median estimated property values are generated by a valuation model and are not formal appraisals. Valuations are based on public records and MLS data where licensed. The Metrics displayed here reflect **All Residential Single Family, Condo, Townhouse and Apartment properties** data.

Market Activity

Market Activity Filters

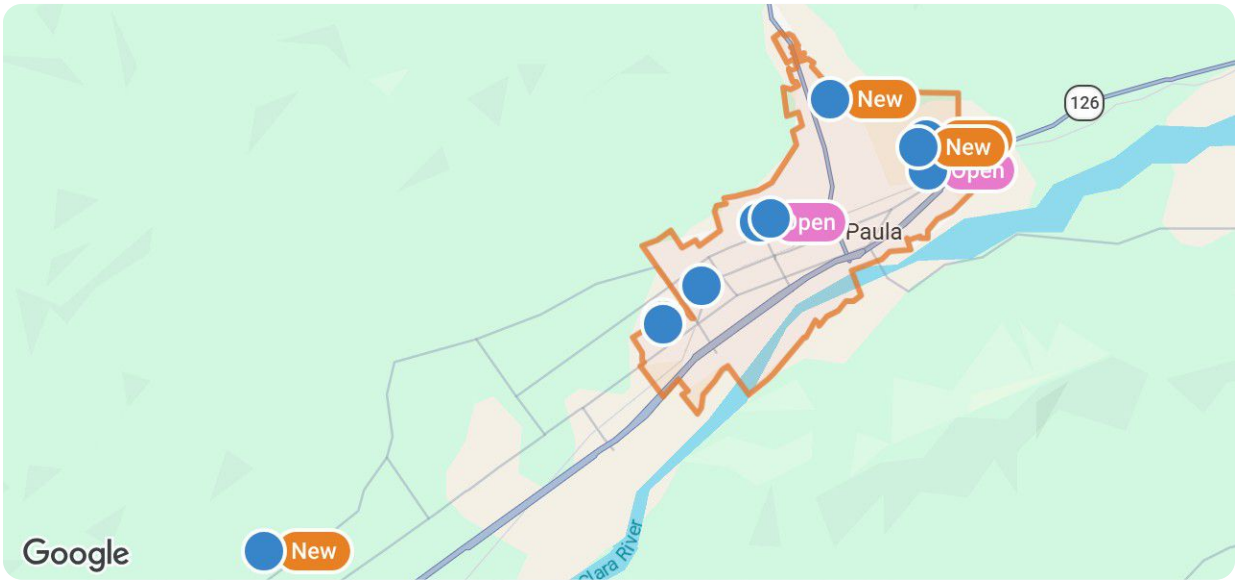
Sort Order: Recently updated
Maximum Properties Per Change Type: 10
Change Types: New Listings, Distressed, Price Change
Property Types: Single Family, Condo/Townhouse/Apt, CoOp, Mobile/Manufactured, Other Residential
Property Features: Sale Price: Any, Lease Price: Any, Beds: Any, Baths: Any, Living Area: Any, Lot Size: Any, Year Built: Any

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Santa Paula, California

Summary

For Sale Activity in the Last Month



Legend

- For Sale
- Distressed For Sale or Lease

	New
Number of Properties	10
Lowest Listing Price / Est.Value	$99,500
Median Listing Price / Est.Value	$604,500
Highest Listing Price / Est.Value	$798,500
Average Price / sqft	$428
Median Price / sqft	$400
Average Days in RPR	11
Median Days in RPR	7
Total Volume	$5,434,990
Source	Listings

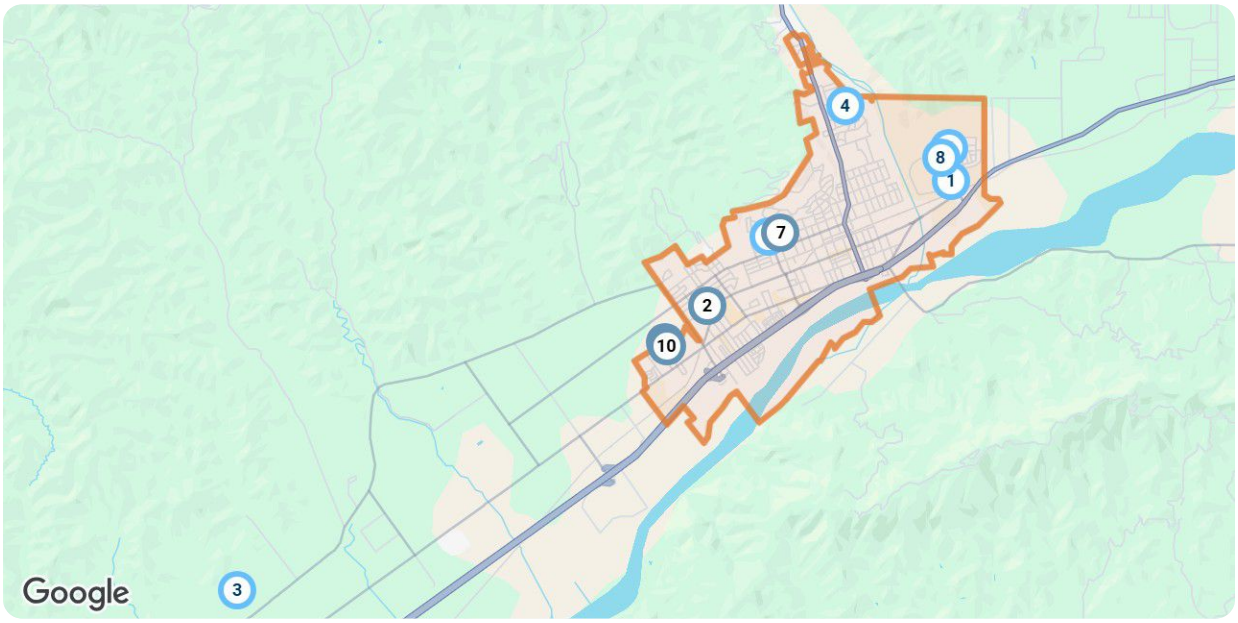
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Santa Paula, California

Market Activity Breakdown

New

Source: Listings



Legend

- Active For Sale
- Active Under Contract

New: 10 properties	Property Type	Beds / Baths	Living Area (sq ft)	Lot Size	Year Built	List Date / Days in RPR	List Price / $ Per Sq Ft
1  **975 W Telegraph Rd, Spc 79** **Santa Paula, CA 93060** MLS ID: V1-39182 Active / For Sale *Listing Courtesy of CENTURY 21 MASTERS*	Single Family	2/2	1,632	4,356 sqft	1984	10/27/2026 4 days	$554,000 $339/sq ft
2  **847 E Ventura St** **Santa Paula, CA 93060** MLS ID: V1-39552 Active / For Sale *Listing Courtesy of NURIS DANTE BROKER*	Single Family	2/3	1,300	6,699 sqft	1961	10/30/2026 1 day	$675,000 $519/sq ft
3  **65 Bahia Cir** **Santa Paula, CA 93060** MLS ID: V1-39442 Active / For Sale *Listing Courtesy of CENTURY 21 MASTERS*	Condo/Townhouse/Apt.	2/2	978	936 sqft	1973	10/25/2026 6 days	$449,000 $459/sq ft
4  **763 Foothill Rd** **Santa Paula, CA 93060** MLS ID: V1-39441 Active / For Sale *Listing Courtesy of EXP REALTY OF CALIFORNIA INC*	Single Family	3/2	1,528	9,665 sqft	1970	10/25/2026 6 days	$798,500 $523/sq ft
5  **124 Moultrie Pl** **Santa Paula, CA 93060** MLS ID: V1-39371 Active / For Sale *Listing Courtesy of JOE KAPP REAL ESTATE, INC*	Single Family	3/2	1,315	6,978 sqft	1956	10/30/2026 1 day	$725,000 $551/sq ft

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Santa Paula, California

New: 10 properties	Property Type	Beds / Baths	Living Area (sq ft)	Lot Size	Year Built	List Date / Days in RPR	List Price / $ Per Sq Ft
6  **500 W Santa Maria St, Spc 31** **Santa Paula, CA 93060** MLS ID: V1-38949 Active / For Sale *Listing Courtesy of RE/MAX GOLD COAST REALTORS*	Mobile/Manufactured	2/2	1,348	–	1976	10/6/2026 25 days	$265,000 $197/sq ft
7  **1248 E Main St** **Santa Paula, CA 93060** MLS ID: V1-39433 Active / For Sale *Listing Courtesy of REAL ESTATE EBROKER, INC.*	Single Family	3/1	740	4,356 sqft	1915	10/24/2026 7 days	$629,000 $850/sq ft
8  **890 W Telegraph Rd** **Santa Paula, CA 93060** MLS ID: V1-39414 Active / For Sale *Listing Courtesy of BELLA CASA REAL ESTATE*	Single Family	5/2	1,700	7,623 sqft	1950	10/23/2026 8 days	$580,000 $341/sq ft
9  **2010 Pyrenes Pl** **Santa Paula, CA 93060** MLS ID: OC26214080 Active / For Sale *Listing Courtesy of KELLER WILLIAMS REALTY*	Condo/Townhouse/Apt.	4/4	2,205	2,221 sqft	2026	10/1/2026 30 days	$659,990 $299/sq ft
10  **1500 Richmond Rd, Spc 55** **Santa Paula, CA 93060** MLS ID: V1-39224 Active Under Contract / For Sale *Listing Courtesy of NEXTHOME COASTAL ESTATES*	Mobile/Manufactured	2/2	500	–	1963	10/12/2026 19 days	$99,500 $199/sq ft

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- RPR® is the nation's largest property database, exclusively for REALTORS®. It empowers REALTORS® to help buyers and sellers make informed decisions, backed by a real estate database covering more than 160 million residential and commercial properties in the United States.
- RPR is a wholly owned subsidiary of the National Association of REALTORS® and a member benefit to REALTORS®.
- RPR's data sources range from MLSs and county-level tax and assessment offices, to the U.S. Census and FEMA, to specialty data set providers such as Esri (consumer data), Niche (school information) and Precisely (geographic boundaries).

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