Rancho Manana in Cave Creek, AZ

Associate Broker

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FASTEST GROWING IN AMERICA
REALTRENDS
THE TRUSTED SOURCE

TOP GLOBAL franchisor
Forbes

FASTEST GROWING COMPANIES
Inc.500

MOST PROFITABLE FRANCHISE
HIGHEST FRANCHISE SATISFACTION
TOP LOW COST FRANCHISES
MOST INNOVATIVE FRANCHISE
TOP FRANCHISE CULTURE
TOP FRANCHISES FOR WOMEN
MOST RECESSION PROOF FRANCHISE
Franchise Business REVIEW

TOP WOMEN OF influence
HOUSINGWIRE

GUINNESS WORLD RECORD HOLDER

top 1% IN AMERICA
RISMEDIA

top GLOBAL FRANCHISOR

top LATINO AGENTS
nahrep

top NATIONAL FRANCHISE
fastest GROWING FRANCHISE
top GLOBAL FRANCHISE
Entrepreneur

POWER Player
inman

ONE PURPOSE

Opening doors across the globe.

ONE HOME • ONE DREAM
ONE LIFE AT A TIME

COMMISSION

We value real estate professionals, empowering them to achieve greater success, faster.

COACHING

We value people and help develop them through our proprietary education system.

COMMUNITY

We value communities and vow to make an impact across the globe

COOLTURE

We value unity and having fun.

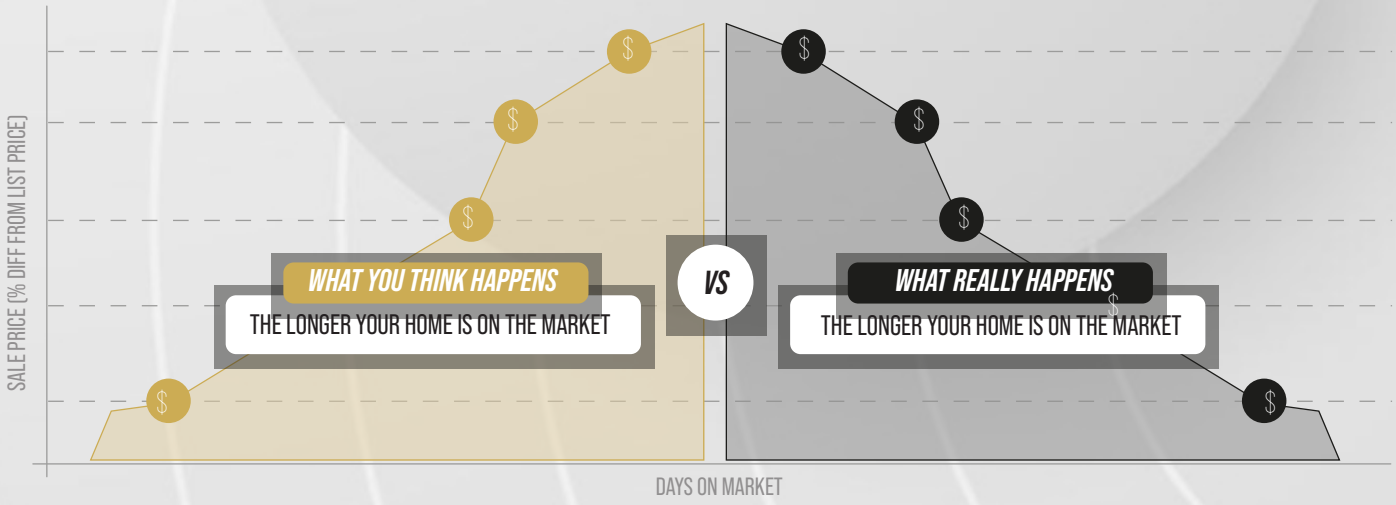
CONNECT

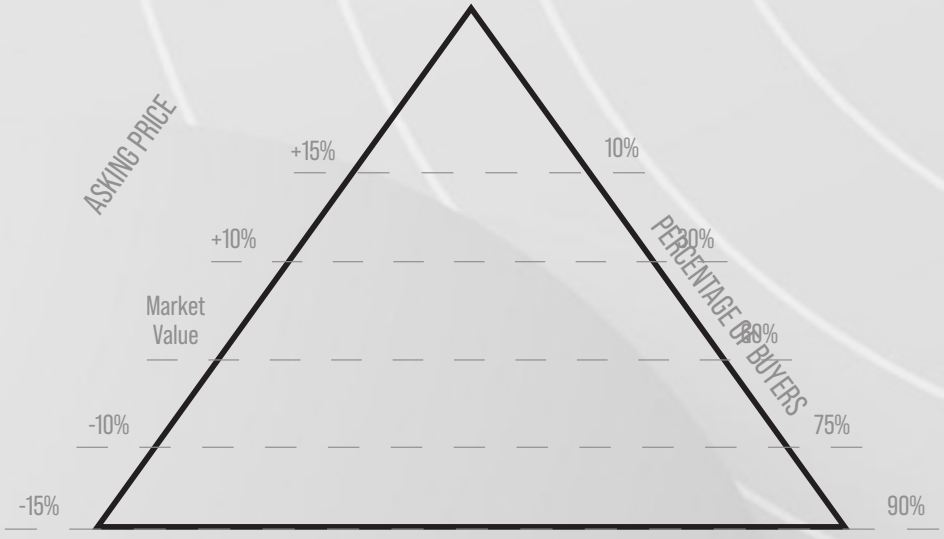
We value innovation that connects people through technology and branding.

CARE

We value relationships and celebrate every ONE.

FINDING THE RIGHT PRICE





THE IMPORTANCE OF INTELLIGENT PRICING

Rancho Manana in Cave Creek, AZ

People

Education Levels of Population

Source: U.S. Census American Community Survey via Esri, 2025

Update Frequency: Annually

Less than 9th Grade

This chart shows the percentage of people in an area who have less than a ninth grade education, compared with other geographies.

Some High School

This chart shows the percentage of people in an area whose highest educational achievement is some high school, without graduating or passing a high school GED test, compared with other geographies.

High School Graduate

This chart shows the percentage of people in an area whose highest educational achievement is high school, compared with other geographies.

Associate Degree

This chart shows the percentage of people in an area whose highest educational achievement is an associate degree, compared with other geographies.

Bachelor's Degree

This chart shows the percentage of people in an area whose highest educational achievement is a bachelor's degree, compared with other geographies.

Some College

This chart shows the percentage of people in an area whose highest educational achievement is some college, without receiving a degree, compared with other geographies.

Grad/Professional Degree

This chart shows the percentage of people in an area whose highest educational achievement is a graduate or professional degree, compared with other geographies.

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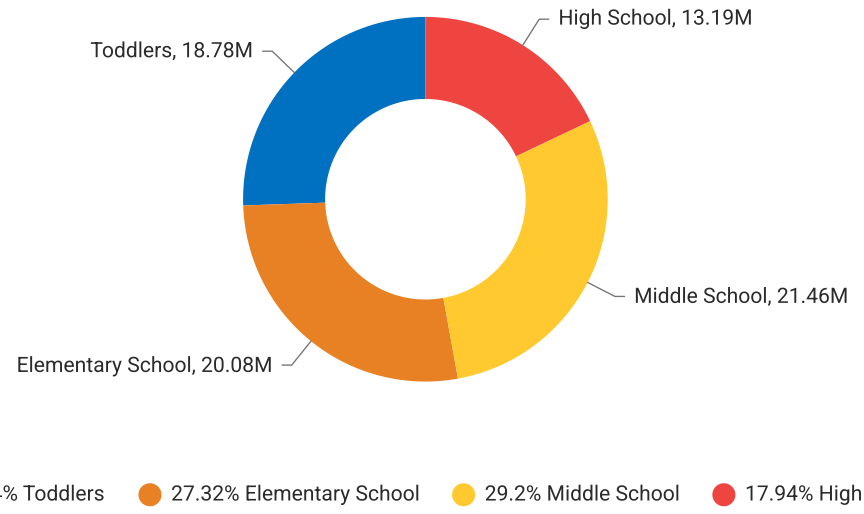
Population of Children by Age Group in USA

This chart shows the distribution of the population of children by age range — from birth to 17 — in the area of your search.

Source: U.S. Census

Update Frequency: Annually

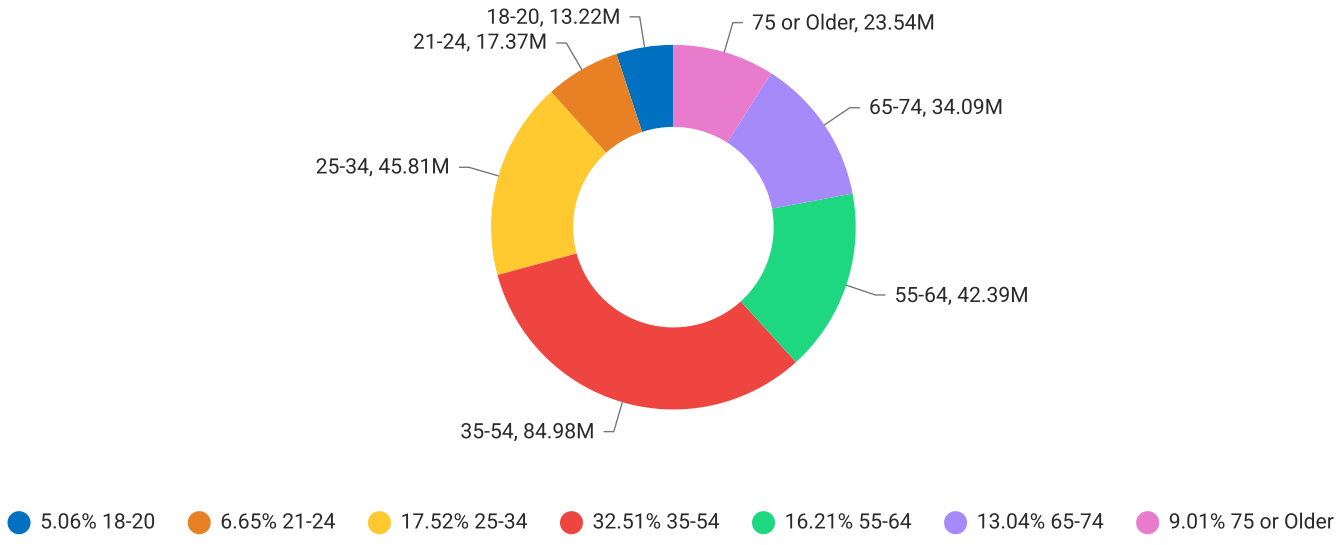


Population of Adults by Age Group in USA

This chart shows the distribution of the population of adults by age range — from 18 to 75-plus — in the area of your search.

Source: U.S. Census

Update Frequency: Annually



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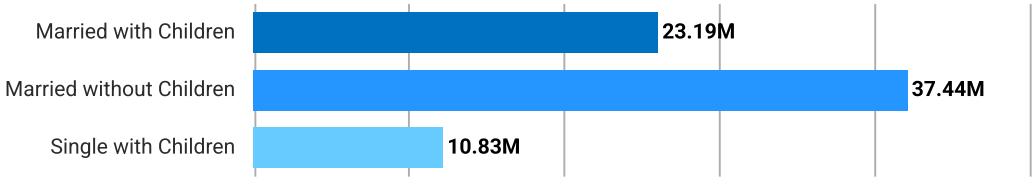
Households With Children in USA

This chart shows the distribution of households with children, categorized by marital status, in the area of your search.

Source: U.S. Census

Update Frequency: Annually

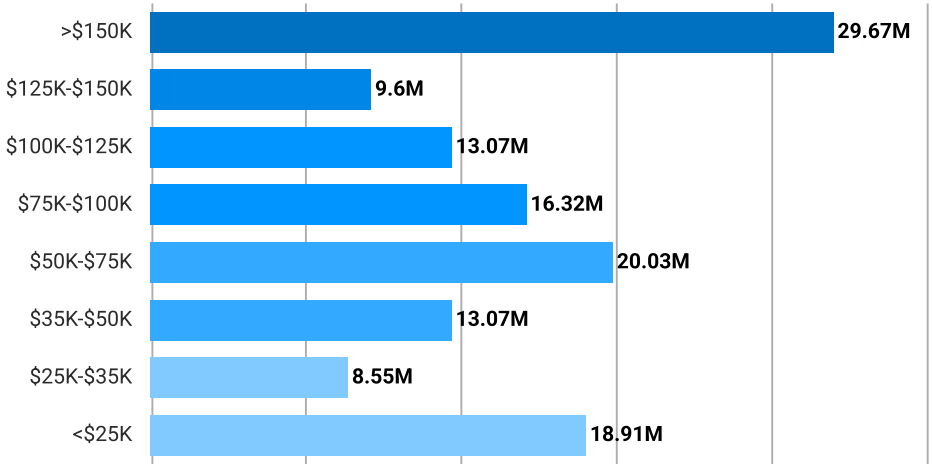


Household Income Brackets in USA

This chart shows annual household income levels within an area.

Source: U.S. Census

Update Frequency: Annually



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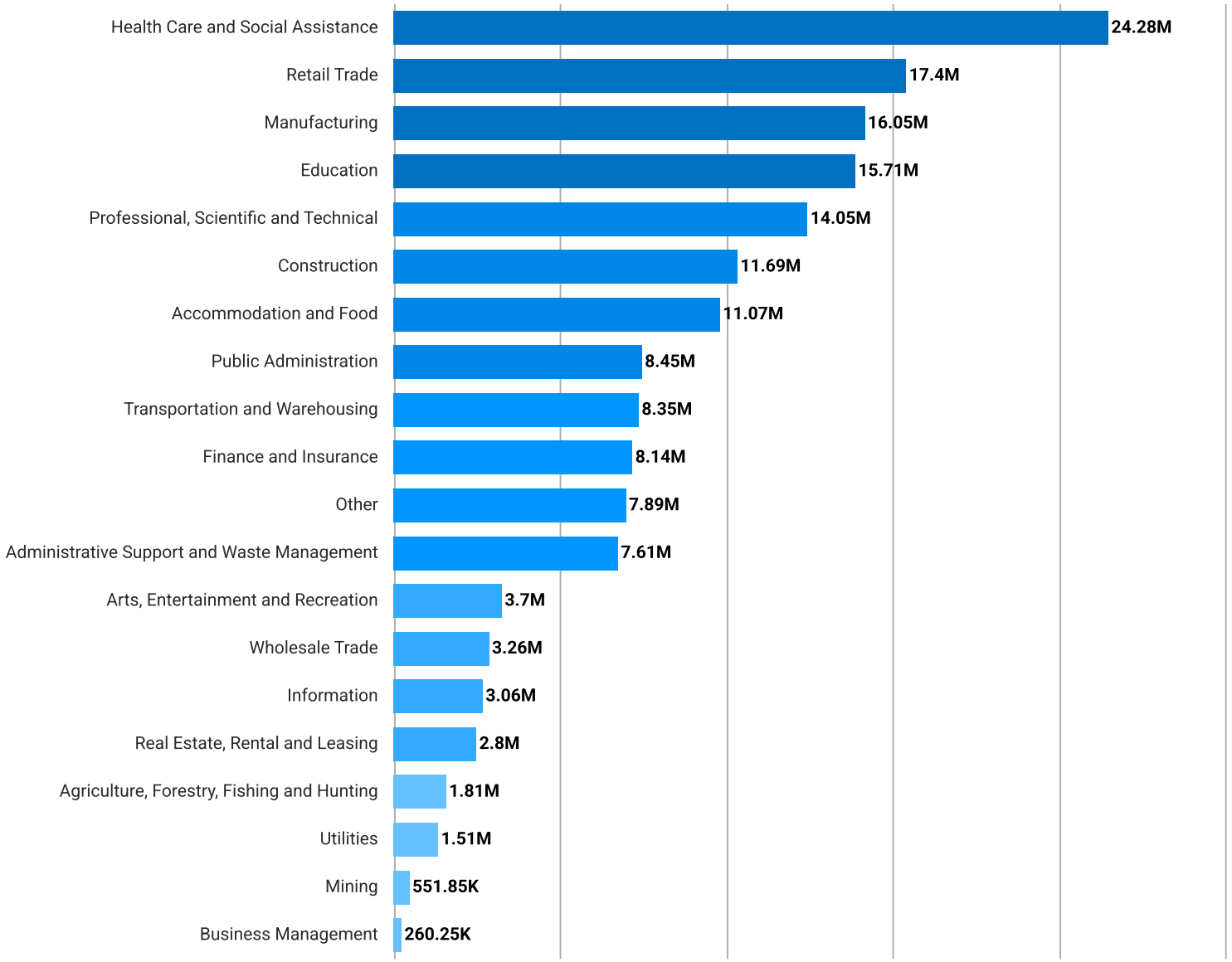
Occupational Categories in USA

This chart shows categories of employment within an area.

Source: U.S. Census

Update Frequency: Annually



Presidential Voting Pattern in USA

This chart shows how residents of a county voted in the 2020 presidential election.

Source: USElectionAtlas.org

Update Frequency: Quadrennially

Democrat
51.1%

Republican
47.2%

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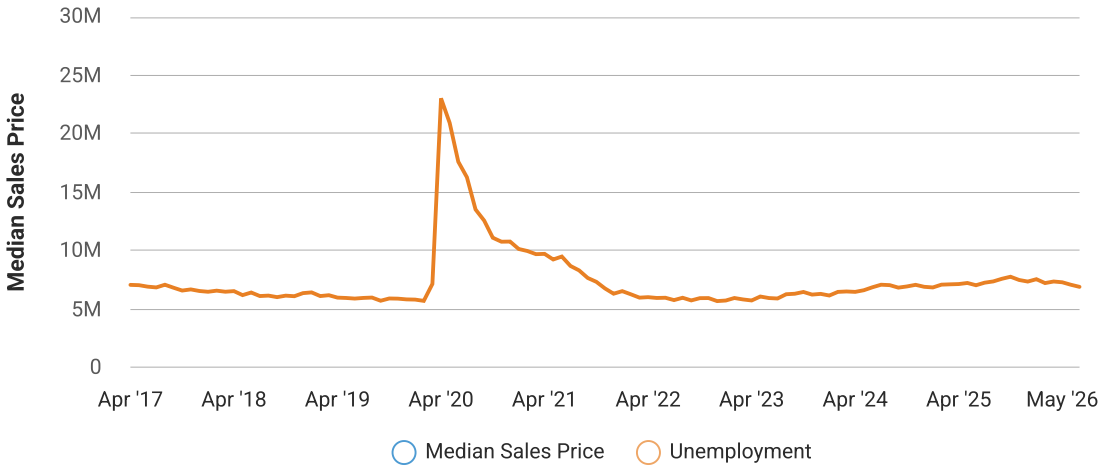
Economy

Median Sales Price vs. Unemployment

This chart shows the relationship between employment and home prices in a metro area. Employment is a good measure of the strength of the local economy. Generally speaking, the better the job market, the more likely home prices are rising.

Source: Moody's Analytics: economy.com

Update Frequency: Monthly

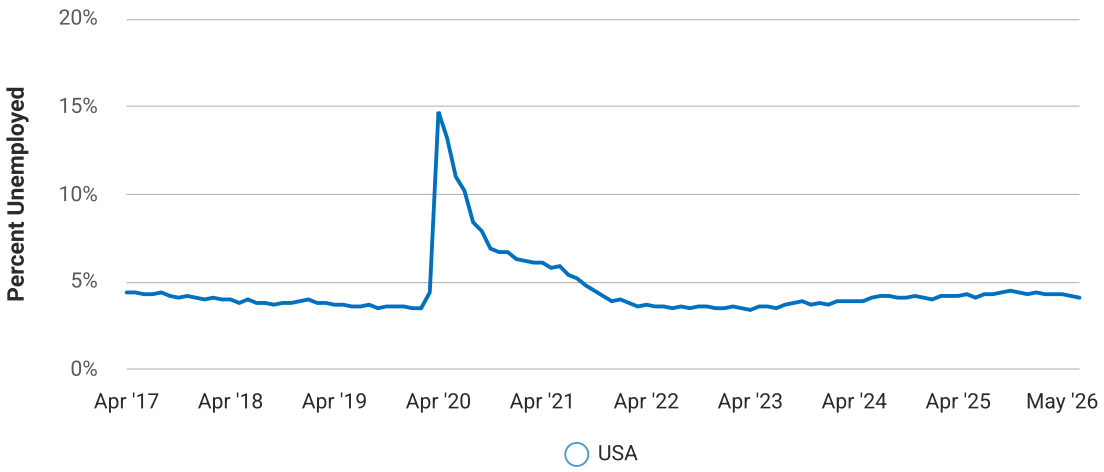


Unemployment Rate

This chart shows the unemployment trend in the area of your search. The unemployment rate is an important driver behind the housing market.

Source: Bureau of Labor Statistics

Update Frequency: Monthly



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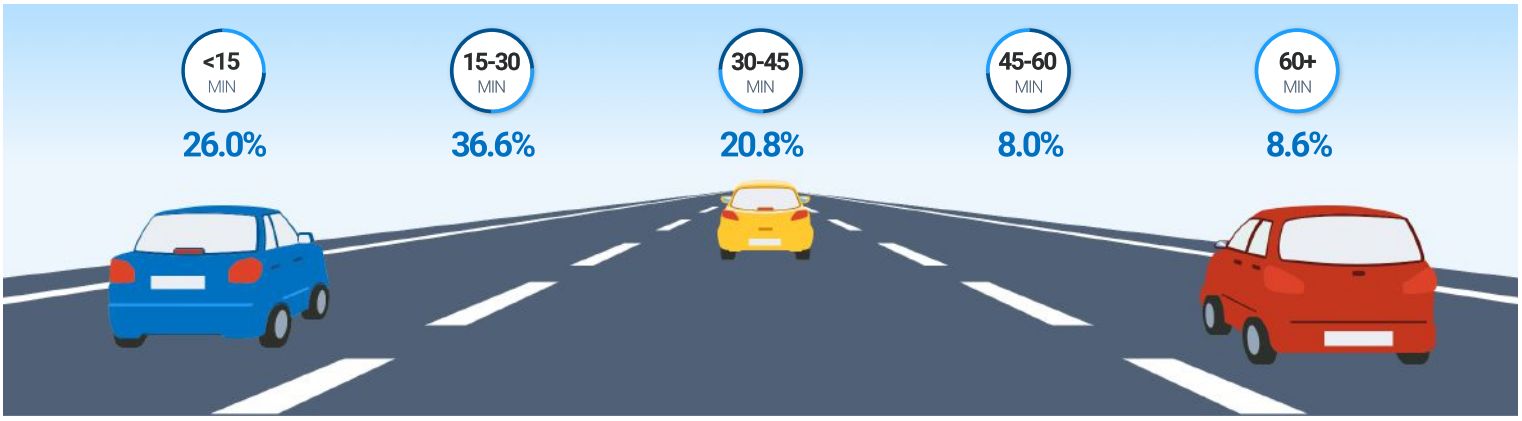
Quality of Life

Average Commute Time

This chart shows average commute times to work, in minutes, by percentage of an area's population.

Source: U.S. Census

Update Frequency: Annually

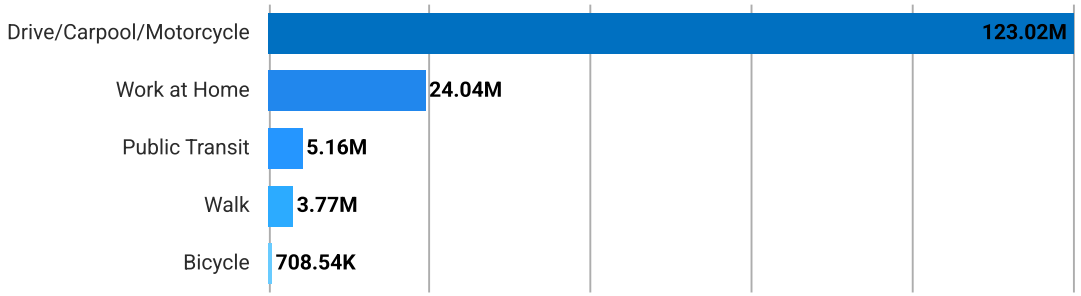


How People Get to Work

This chart shows the types of transportation that residents of the area you searched use for their commute.

Source: U.S. Census

Update Frequency: Annually



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About RPR

- RPR® is the nation's largest property database, exclusively for REALTORS®. It empowers REALTORS® to help buyers and sellers make informed decisions, backed by a real estate database covering more than 160 million residential and commercial properties in the United States.
- RPR is a wholly owned subsidiary of the National Association of REALTORS® and a member benefit to REALTORS®.
- RPR's data sources range from MLSs and county-level tax and assessment offices, to the U.S. Census and FEMA, to specialty data set providers such as Esri (consumer data), Niche (school information) and Precisely (geographic boundaries).

Learn More

For more information about RPR, please visit RPR's public website: **https://blog.narrpr.com**

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