



Thank you for your interest in Greenville Market Activity. We hope this report provides valuable information.

If you're interested in Buying or Selling, or Investing in West Michigan Real Estate, we would love to help.

Thanks, Bill & Christian



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Market Trends

Market Trends for Rockford, Michigan

Single Family + Condo/Townhouse/Apt.

February 2025			
Market Type			
	Seller's Market	Balanced Market	Buyer's Market
Key Details			
Months of Inventory	Sold to List Price %	Median Days in RPR	Median Sold Price
0.92 99.5%		6	\$386,250
↓ 18.58% MoM	↑ 1.32% MoM	↓ 84.62 % MoM	↓ 9.33% MoM

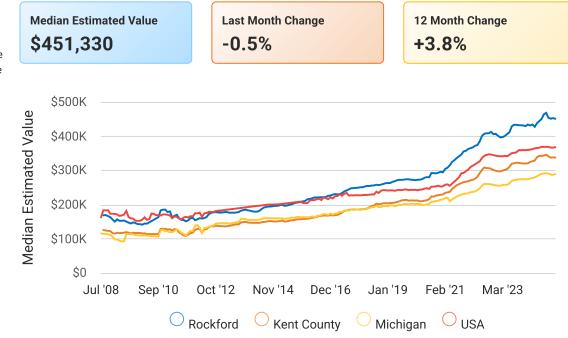
February 2025 Median Estimated Property Value

Single Family + Condo/Townhouse/Apt.

This graphic displays property estimates for a market area and a subject property, where one has been selected. Estimated property values are generated by a valuation model and are not formal appraisals.

Source: Public records, and MLS sources where licensed

Update Frequency: Monthly









February 2025 New Listings

Rockford, Michigan

Single Family + Condo/Townhouse/Apt.

This graphic summarizes key statistics for properties that entered the market each month. RPR uses list date to determine when a listing entered the market. These statistics are important for understanding the rate at which listings are entering the market and their price points.

 Y
 7.9% Month over Month

 \$500K
 \$400K

 \$400K
 \$300K

 \$200K
 \$200K

 \$100K
 Feb '20

 Feb '20
 Feb '21

 Feb '20
 Feb '21

Median List Price - \$484,450

Source: Listing sources

Update Frequency: Monthly

February 2025 Active Listings

Rockford, Michigan

Single Family + Condo/Townhouse/Apt.

This graphic summarizes key statistics for properties that were in an active status on the last day of each month. RPR uses list date and a derived pending date to determine if the listing was active on the last day of the month. An end-of-month snapshot of active listings helps to understand inventory levels, price points and duration on the market.

Source: Listing sources

Update Frequency: Monthly









February 2025 Pending Listings

Rockford, Michigan

Single Family + Condo/Townhouse/Apt.

This graphic summarizes key statistics for properties that were in a pending status on the last day of the month. RPR uses the list date, a derived pending date and a derived off-market status date to determine if the listing was in a pending status on the last day of the month. An end-of-month snapshot of pending listings helps to understand inventory that is waiting to close, price points and duration on the market.

Source: Listing sources

Update Frequency: Monthly



February 2025 Sold Listings

Rockford, Michigan

Single Family + Condo/Townhouse/Apt.

This graphic summarizes key statistics for properties that sold each month. RPR uses a derived sold date to determine when a property moved into a sold status within the given month. These statistics are important for understanding the price points on sold properties as well as the difference between the list price and sold price, which reveals whether buyers are paying over or under the asking price. **Source:** Listing sources

Update Frequency: Monthly









Market Snapshot

Value and Price Changes

	Current	Last Month	Last 3 Months	Last 12 Months	Last 24 Months	Last 36 Months
Median Est. Property Value	\$451,330	\$453,400	\$454,370	\$434,770	\$397,000	\$367,740
Last Updated: 2/28/2025	0 %	-0.46%	-0.67%	+3.81%	+13.69%	+22.73%
Median Sold Price	\$355,000	\$397,500	\$402,500	\$364,500	\$355,500	\$245,000
Last Updated: 2/28/2025	0 %	-10.69%	-11.8%	-2.61%	- 0.14%	+44.9%
Median List Price	\$499,900	\$449,000	\$449,900	\$529,900	\$473,033	\$450,900
Last Updated: 2/28/2025	0%	+11.34%	+11.11%	-5.66%	+5.68%	+10.87%

About this Data: Because some brokerages may choose not to include their MLS listing content within the RPR platform, the analysis contained in this report may not have been created using all the available listing data within this geographical market.

Median estimated property values are generated by a valuation model and are not formal appraisals. Valuations are based on public records and MLS data where licensed. The Metrics displayed here reflect All Residential Single Family, Condo, Townhouse and Apartment properties data.

Market Activity

Market Filters Selected

Sort Order: Recently updated

Maximum Properties Per Change Type: 90

Change Types: New Listings, Pending, Closed, Distressed

Property Types: Single Family, Condo/Townhouse/Apt, CoOp

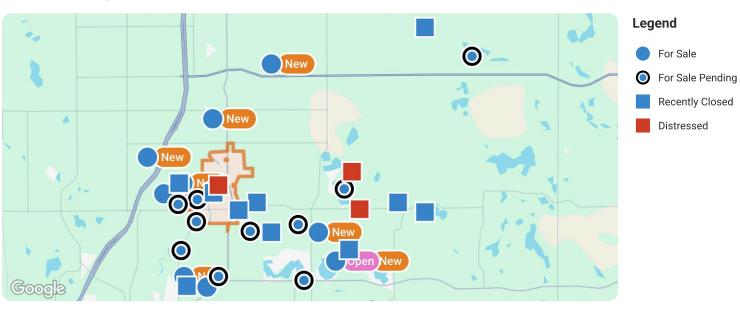
Property Features: Sale Price: Any, Lease Price: Any, Beds: 3+, Baths: 2+, Living Area: Any, Lot Size: Any, Year Built: Any





Summary

For Sale Activity in the Last 3 Months



	New	Pending	Closed	Distressed
Number of Properties	10	10	10	3
Lowest Listing Price / Est.Value	\$95,000	\$250,000	\$350,000	\$367,440
Median Listing Price / Est.Value	\$457,500	\$416,950	\$518,750	\$400,000
Highest Listing Price / Est.Value	\$789,000	\$899,900	\$839,900	\$422,790
Average Price / sqft	\$252	\$309	\$276	\$253
Median Price / sqft	\$260	\$291	\$273	\$252
Average Days in RPR	23	68	91	-
Median Days in RPR	7	19	93	-
Total Volume	\$4,723,800	\$5,058,699	\$5,296,300	\$1,190,230
Source	Listings	Listings	Public Records & Listings	Public Records & Listings



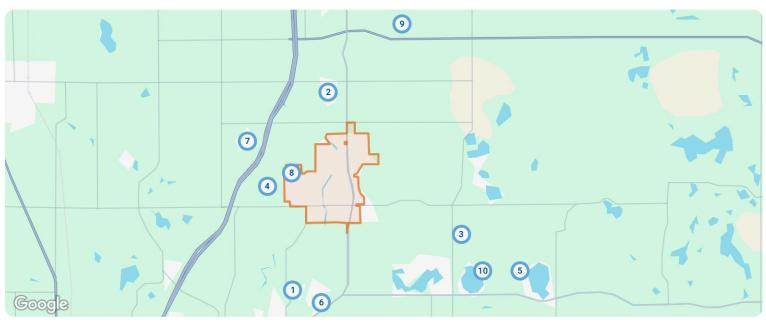




Property Details

New

Source: Listings



	New: 10 properties	Property Type	Beds / Baths	Living Area (sq ft)	Lot Size	Year Built	List Date / Days in RPR	List Price / \$ Per Sq Ft
1	3740 Windwood Dr NE Rockford, MI 49341 MLS ID: 25010567 Active / For Sale Listing Courtesy of JH Realty Partners	Single Family	4/4	1,915	0.31 acres	1997	3/19/2025 1 day	\$490,000 \$256/sq ft
2	I0577 Galaxy Dr NE Rockford, MI 49341 MLS ID: 25010441 Active / For Sale Listing Courtesy of RE/MAX Lakeshore	Single Family	3/2	1,539	–	1996	3/19/2025 1 day	\$95,000 \$62/sq ft
3	7860 Myers Lake Ave NE Rockford, MI 49341 MLS ID: 24063620 Active / For Sale Listing Courtesy of Greenridge Realty (Summit)	Single Family	4/4	2,320	3.1 acres	1991	12/20/2024 90 days	\$750,000 \$323/sq ft
4	8810 Lapham Dr Rockford, MI 49341 MLS ID: 25010402 Active / For Sale Listing Courtesy of Keller Williams GR North	Single Family	4/3	1,809	0.81 acres	2022	3/17/2025 3 days	\$789,000 \$436/sq ft
5	7257 Tillicum Trl NE Rockford, MI 49341 MLS ID: 25010394 Active / For Sale	Single Family	4/3	1,400	0.34 acres	1998	3/19/2025 1 day	\$395,000 \$282/sq ft

Listing Courtesy of Michigan Outdoor Properties



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Rockford, Michigan

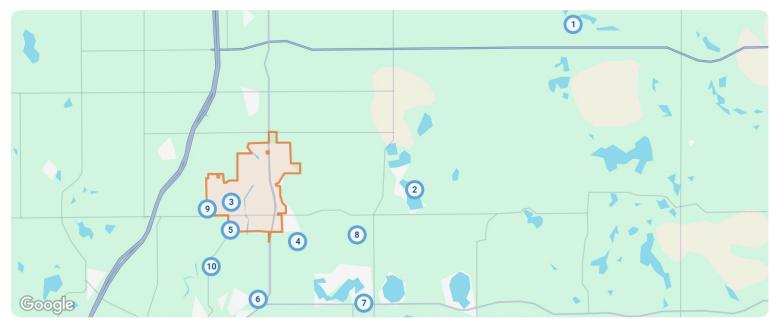


	New: 10 properties	Property Type	Beds / Baths	Living Area (sq ft)	Lot Size	Year Built	List Date / Days in RPR	List Price / \$ Per Sq Ft
6	6682 Checkerberry Ln NE Rockford, MI 49341 MLS ID: 25009757 Active Under Contract / For Sale Listing Courtesy of Five Star Real Estate (M6)	Single Family	3/4	1,606	0.31 acres	1996	3/14/2025 6 days	\$425,000 \$265/sq ft
7	2944 S Saddle Ridge Ct NE Rockford, MI 49341 MLS ID: 25008541 • Active / For Sale Listing Courtesy of Bellabay Realty (North)	Single Family	4/4	2,456	0.47 acres	2013	3/7/2025 13 days	\$589,900 \$240/sq ft
8	691 Elstar Dr Rockford, MI 49341 MLS ID: 25007726 Active / For Sale Listing Courtesy of Choice Realty LLC	Single Family	3/3	1,666	0.3 acres	2025	3/4/2025 16 days	\$514,900 \$309/sq ft
9	Interfective 11760 Townsquare Blvd Rockford, MI 49341 Rockford, MI 49341 MLS ID: 24063773 MLS ID: 24063773 Active / For Sale Active / For Sale Listing Courtesy of Midwest Properties ERA Powered (Main)	Single Family	3/2	1,566	–	2018	12/23/2024 87 days	\$255,000 \$163/sq ft
10	7367 Wilkinson Dr NE Rockford, MI 49341 MLS ID: 20250016350 Active / For Sale	Single Family	4/3	2,290	6,534 sq ft	1950	3/13/2025 7 days	\$420,000 \$183/sq ft

Listing Courtesy of Keller Williams Paint Creek

Pending

Source: Listings







Rockford, Michigan



	Pending: 10 properties	Property Type	Beds / Baths	Living Area (sq ft)	Lot Size / Year Built	List Date	List Price / \$ Per Sq Ft	Pending Date / Days in RPR
1	10628 Blue Spruce Dr NE Rockford, MI 49341 MLS ID: 25007707 Pending / For Sale Listing Courtesy of Century 21 Rockgate	Single Family	4/2	1,177	1.46 acres 2001	3/4/2025	\$385,000 \$327/sq ft	3/19/2025 16 days
2	8888 Brower Lake Dr NE Rockford, MI 49341 MLS ID: 25009142 Pending / For Sale Listing Courtesy of Icon Realty Group LLC	Single Family	5/3	1,596	7.21 acres 1984	3/12/2025	\$875,999 \$549/sq ft	3/18/2025 8 days
3	176 Ashridge Dr Rockford, MI 49341 MLS ID: 25009311 Pending / For Sale Listing Courtesy of Childress & Associates Realty	Single Family	3/3	1,563	0.29 acres 2004	3/13/2025	\$444,900 \$285/sq ft	3/17/2025 7 days
4	6553 Timber Crest Dr Rockford, MI 49341 MLS ID: 25001539 Pending / For Sale Listing Courtesy of Keller Williams GR North	Condo/Townhous e/Apt.	3/3	1,628	– 2024	1/13/2025	\$550,000 \$338/sq ft	3/17/2025 66 days
5	183 Cahill Dr Rockford, MI 49341 MLS ID: 25006895 Pending / For Sale Listing Courtesy of Five Star Real Estate (Rock)	Single Family	3/2	1,368	9,104 sq ft 1979	2/26/2025	\$389,000 \$284/sq ft	3/7/2025 22 days
6	6905 Northland Dr NE Rockford, MI 49341 MLS ID: 25006829 Pending / For Sale Listing Courtesy of RE/MAX of Grand Rapids (FH)	Single Family	3/2	1,057	0.5 acres 1929	2/26/2025	\$250,000 \$237/sq ft	3/17/2025 22 days
7	6606 S Square Ln Rockford, MI 49341 MLS ID: 24063799 Pending / For Sale Listing Courtesy of Eastbrook Realty	Condo/Townhous e/Apt.	3/3	1,511	1 acre 2024	12/19/2024	\$319,900 \$212/sq ft	3/16/2025 91 days
8	6440 Kies St NE Rockford, MI 49341 MLS ID: 25009193 Pending / For Sale Listing Courtesy of Five Star Real Estate (Rock)	Single Family	3/3	1,544	2.01 acres 1989	3/10/2025	\$369,000 \$239/sq ft	3/15/2025 10 days
9	110 Muirfield Ct NE Rockford, MI 49341 MLS ID: 25009354 Pending / For Sale Listing Courtesy of RE/MAX United (Main)	Single Family	4/4	1,763	1.33 acres 2015	3/13/2025	\$575,000 \$326/sq ft	3/15/2025 7 days
10	3682 River Isle Ct NE Rockford, MI 49341 MLS ID: 24003306 Pending / For Sale Listing Courtesy of Coldwell Banker AJS (Rock)	Single Family	4/4	3,028	0.66 acres 2005	1/14/2024	\$899,900 \$297/sq ft	3/14/2025 431 days

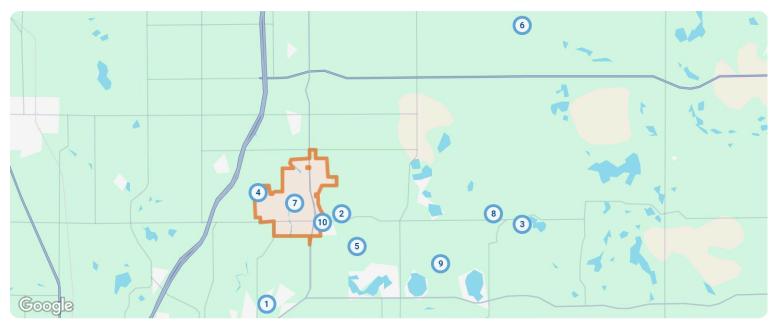
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Source: Public Records and Listings





	Closed: 10 properties	Property Type	Beds / Baths	Living Area (sq ft)	Lot Size / Year Built	Closed Date / Days in RPR	Closed Price / \$ Per Sq Ft	List to Sold Price %
1	3814 Windsor Ridge Dr Rockford, MI 49341 MLS ID: 24057738 Closed / For Sale Courtesy of Keller Williams GR North	Condo/Townhous e/Apt.	3/3	1,628	– 2024	3/17/2025 133 days	\$505,000 \$310/sq ft	♦ 2.87%
2	7864 Woodhurst Dr Rockford, MI 49341 MLS ID: 24054893 Closed / For Sale Courtesy of Kensington Realty Group Inc.	Single Family	4/3	2,466	0.38 acres 2024	3/18/2025 152 days	\$539,900 \$219/sq ft	-
3	8349 Tiffany Ave NE Rockford, MI 49341 MLS ID: 24039486 Closed / For Sale Courtesy of Icon Reality Group LLC	Single Family	3/2	1,728	26.98 acres 1994	3/13/2025 225 days	\$470,000 \$272/sq ft	↓ 1.05%
4	556 Highlander Dr NE Rockford, MI 49341 MLS ID: 25010260 Closed / For Sale Courtesy of ReSIDE Grand Rapids	Single Family	4/3	2,166	9,191 sq ft 2016	3/18/2025 – days	\$485,000 \$224/sq ft	-
5	5820 Fieldstone Rdg NE Rockford, MI 49341 MLS ID: 25005491 Closed / For Sale	Single Family	5/4	2,002	0.65 acres 2004	3/17/2025 32 days	\$585,000 \$292/sq ft	1.74%

Courtesy of Polaris Real Estate LLC





Rockford, Michigan

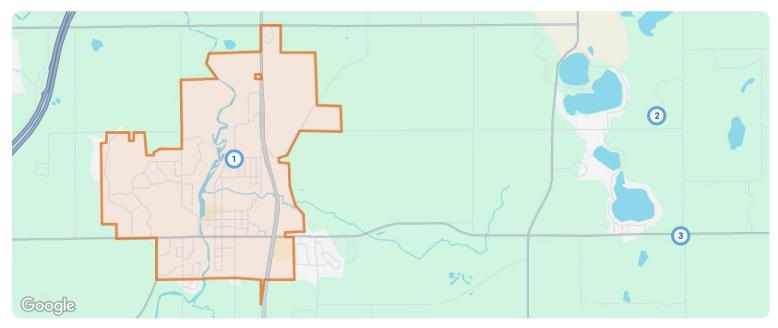


	Closed: 10 properties	Property Type	Beds / Baths	Living Area (sq ft)	Lot Size / Year Built	Closed Date / Days in RPR	Closed Price / \$ Per Sq Ft	List to Sold Price %
6	12755 Ramsdell Dr NE Rockford, MI 49341 MLS ID: 25000208 Closed / For Sale Courtesy of 616 Realty LLC	Single Family	3/2	1,280	4.13 acres 1989	3/17/2025 74 days	\$350,000 \$273/sq ft	-
7	252 N Main St Rockford, MI 49341 MLS ID: 24054860 Closed / For Sale Courtesy of Five Star Real Estate (Eastown)	Single Family	5/3	2,444	0.46 acres 1900	2/28/2025 134 days	\$532,500 \$218/sq ft	↓ 3.18%
8	8472 Rocky Pines Dr NE Rockford, MI 49341 MLS ID: 25006929 Closed / For Sale Courtesy of Rockford Realty Co.	Single Family	6/5	3,458	1.98 acres 2005	2/25/2025 36 days	\$839,900 \$243/sq ft	-
9	7500 Two Lakes Dr NE Rockford, MI 49341 MLS ID: 25006004 Closed / For Sale Courtesy of Bellabay Realty (North)	Single Family	3/3	1,627	2.49 acres 2020	3/6/2025 15 days	\$630,000 \$387/sq ft	↑ 0.82%
10	5070 10 Mile Rd NE Rockford, MI 49341 MLS ID: 24058296 Closed / For Sale	Single Family	4/3	1,101	10,585 sq ft 1959	2/27/2025 112 days	\$359,000 \$326/sq ft	-

Courtesy of RE/MAX of Grand Rapids (FH)

Distressed

Source: Public Records and Listings







Rockford, Michigan



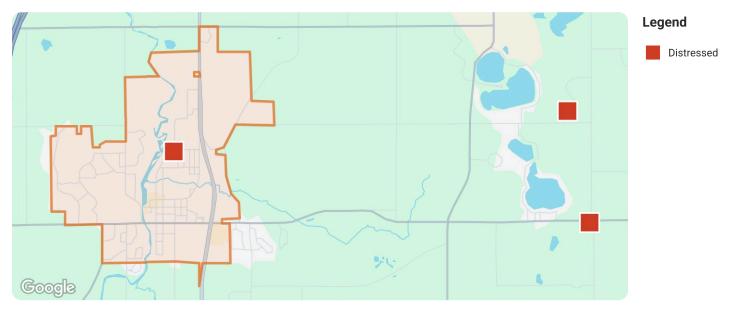
	Distressed: 3 properties	Property Type	Beds / Baths	Living Area (sq ft)	Lot Size / Year Built	List Date / Days in RPR	List Price / \$ Per Sq Ft	Distressed Date / Type
1	Coogle 210 E Main St Rockford, MI 49341	Single Family	4/4	1,940	0.39 acres 1953	– – days	– \$218/sq ft	3/5/2025 Notice of Foreclosure Sale
2	9298 Stone View Dr NE Rockford, MI 49341 Off Market / Public Record	Condo/Townhous e/Apt.	3/2	1,384	– 2004	– – days	– \$289/sq ft	3/5/2025 Notice of Foreclosure Sale
3	7976 10 Mile Rd NE Rockford, MI 49341 Off Market / Public Record	Single Family	3/2	1,456	2 acres 2000	– – days	– \$252/sq ft	1/29/2025 Notice of Foreclosure Sale







For Lease Activity in the Last 3 Months



	Distressed
Number of Properties	3
Lowest Listing Price / Est.Value	\$367,440
Median Listing Price / Est.Value	\$400,000
Highest Listing Price / Est.Value	\$422,790
Average Price / sqft	\$253
Median Price / sqft	\$252
Average Days in RPR	_
Median Days in RPR	_
Total Volume	\$1,190,230
Source	Public Records & Listings





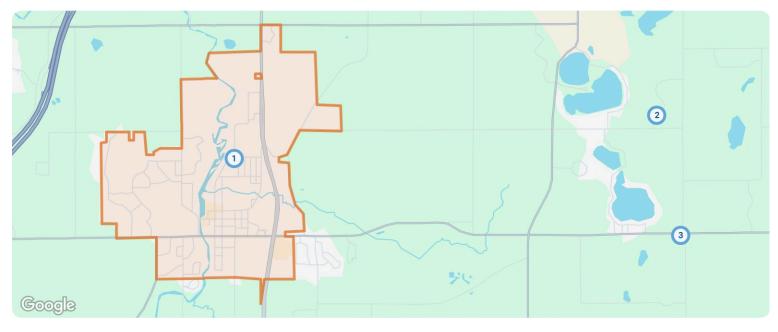




Property Details

Distressed

Source: Public Records and Listings



	Distressed: 3 properties	Property Type	Beds / Baths	Living Area (sq ft)	Lot Size / Year Built	List Date / Days in RPR	List Price / \$ Per Sq Ft	Distressed Date / Type
1	Coogle 210 E Main St Rockford, MI 49341 Off Market / Public Record	Single Family	4/4	1,940	0.39 acres 1953	– – days	– \$218/sq ft	3/5/2025 Notice of Foreclosure Sale
2	9298 Stone View Dr NE Rockford, MI 49341 Off Market / Public Record	Condo/Townhous e/Apt.	3/2	1,384	– 2004	– – days	– \$289/sq ft	3/5/2025 Notice of Foreclosure Sale
3	7976 10 Mile Rd NE Rockford, MI 49341 Off Market / Public Record	Single Family	3/2	1,456	2 acres 2000	– – days	– \$252/sq ft	1/29/2025 Notice of Foreclosure Sale



Google





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- RPR's data sources range from MLSs and county-level tax and assessment offices, to the U.S. Census and FEMA, to specialty data set providers such as Esri (consumer data), Niche (school information) and Precisely (geographic boundaries).

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